

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1286 ORDER NO. 56607 DATE 9-20-49

CUSTOMER FERD J. DERBES  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEW SOUTHPORT CLUB  
1300 MONTICELLO AVE.  
JEFFERSON PARISH, LA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ENCLOSED FOR NEON SIGN  
FRONT OF BLDG. IS 57

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

PHOTO RETURNED

10

PHOTO USED FOR

Ret 6  
105 10/4/49  
Flat 9

X  
W & H

4560



**ADV. ORDER**

	YES	NO	
RETURN PHOTO	YES	NO	PHOTO PROPERTY OF C. T. & CO.
			-- CUSTOMER --

**DEPT.**  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

PHOTO RETURNED

To

PHOTO USED FOR

250 M POST CARDS      SIZE     $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE ART COLORTONE FULL FAC

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

HOTEL CLARIDGE  
LOCN~~SS~~ AT 18th ST. ST. LOUIS, MO.

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP 3

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN

### COLOR DESCRIPTION

FOLLOW COLORED SKETCH FOR COLORS ONLY.

RETURN	PHOTO	YES	NO
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Redochrome  
1 neg  
1 photo 8x10  
2 sketches

- return -

Recd 11/30/49 15.

2M-1.5-48



DISTRIBUTED BY J. O. STOLL CO., EVANSTON, ILL.

NO. 9BH1288  
ORDER No. 56604  
DATE 9/16/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EVANSTON TOWNSHIP HIGH SCHOOL,  
EVANSTON, ILLINOIS

8 photos, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE RED BRICK WITH LIGHT CREAM TOWERS AND TRIM

MAKE BIG CLOUDS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
in order on subsequent set.

Q 95

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 26 1949
SKETCH				
RETOUCHING		2	SEP 21 1949	SEP 22 1949
REPHOTO				
PHOTO-LITHO			SEP 27 1949	OCT 4 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	OCT 4 1949	
ARTIST DEPT.	113	9	JAN 17 1950	12-29-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY J. O. STOLL CO., EVANSTON, ILL.

NO.

9BH1289

ORDER No. 56604

DATE 9/16/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

ORRINGTON AVENUE, EVANSTON, ILLINOIS

SAME AS ABOVE

*8 pt. ital. cels  
w/ shiny water*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE CLOUDS

BUILDING ON LEFT TO BE LIGHT GREY - NEXT ONE, LIGHT COPPER -  
NEXT ONE, GREY

BUILDING ON RIGHT TO BE LIGHT GREY, TX GREEN AWNINGS  
LAST MODERN BUILDING TO BE WHITE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

895

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 22 1949
SKETCH				
RETOUCHING		3½	SEP 22 1949	SEP 22 1949
REPHOTO				
PHOTO-LITHO			SEP 27 1949	OCT 4 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13/4	OCT 4 1949	
ARTIST DEPT.	115	10		12-30-49

DATE BLUEPRINT OK'D

DATE Filed

By

By Bessie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY J. O. STOLL CO., EVANSTON, ILL.

NO.

9BH1290

ORDER No.

56604

DATE

9/16/49

12½ M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NONE

TITLE IN FULL

IMPRINT

SAME AS ABOVE

CITY HALL, EVANSTON, ILLINOIS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW BILLOWY CLOUDS AND A FEW FLOWERS - BUILDING TO BE RED  
VARIGATED BRICK WITH WHITE PILLARS AND TRIM, TOWER TO BE  
LIGHT COPPER, THE BALANCE CREAM COLOR - ROOF TO BE GREY AND  
RED VARIGATED SLATE

NOTE CUT OFF BALANCE OF PICTURE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Top list 95

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 26 1949
SKETCH				
RETOUCHING		2	SEP 21 1949	SEP 22 1949
REPHOTO				
PHOTO-LITHO			SEP 27 1949	OCT 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	OCT 11 1949	10-13-49
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D

DATE Filed

JAN 19 1950

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE,  
PADUCAH, KY.

NO. 9BH1291  
ORDER No. 56775  
DATE 9/19/49

12½ M POST XXX CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HOTEL PALMER, PADUCAH, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW XX ENCLOSED CARD FOR COLORS  
CUSTOMER DOES NOT WANT ANY BLANK SPACE AT EITHER END OF CARD  
CENTER BUILDING

1 photo  
8x10  
SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 28 1949
SKETCH				
RETOUCHING		5/4	SEP 22 1949	SEP 26 1949
REPHOTO				
PHOTO-LITHO			SEP 27 1949	OCT 4 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13/4	OCT 4 1949	10-6-49
ARTIST DEPT.	116	10		11/11/49

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By *Bernie*

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1292 ORDER NO. 56609 DATE 9-20-49

CUSTOMER TACA AIRWAYS AGENCY  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FOLLOW POSTER

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE POSTER FOR COPY

COLOR DESCRIPTION

FOLLOW POSTER FOR COLORS

*Handle drawing carefully*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

*1-5x7  
Ret 7  
Hc 2 1/2 107  
Lent 16-104*

*W & H*

*4260*

*Red Impression*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1293 ORDER NO. 56610 DATE 9-20-49

CUSTOMER TACA AIRWAYS AGENCY  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSERT SYMBOL ON PLANE, SEE COLOR SKETCH.

*to customer*

COLOR DESCRIPTION

SEE COLOR SKETCH. ALL REDS USED ARE BRIGHT REDS. AIRPORT BLDG.  
CREAM COLORED WITH RED RUST TRIMMING AROUND DOORS AND WINDOWS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

*Res 5*  
*Imitate*  
*108-10-12-49*  
*Lat 9 24*

*+*  
*1140*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1294 ORDER NO. 56611 DATE 9-20-49

CUSTOMER HOLBROOK BUICK CO.  
DEARBORN, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12 1/2 M BUSINESS CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOLBROOK BUICK COMPANY, INC.  
15101 MICHIGAN AVE.  
DEARBORN MICH.  
TIFFANY 6-4700

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDE, COPY PANEL AT BOTTOM.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO.

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

1-5-48

1-5-49  
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Lut 6 23

~~In question~~

W.F.H. 691  
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List

~~Ok of Blue Dupress~~



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1295 ORDER NO. 56618 DATE 9-20-49

DEPT.

DATE COMPLETED

CUSTOMER EL DORADO COURT  
ALBUQUERQUE, N. M.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN ROADWAY)

EL DORADO COURT

7102 EAST CENTRAL

ON HIGHWAY U.S. 66 IN ALBUQUERQUE, N.M.

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

To customer

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

G9

Rev 6  
Jan 16 11 107  
29.9 NS  
11/16/49

W. O. H.

967



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1296 ORDER NO. 56619 DATE 9-20-49

CUSTOMER COOKSEY COURT  
ALBUQUERQUE, N. M.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½" M POST CARD SIZE 3½" x 5½"

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ( IN SKY )

ON HIGHWAY U.S. 66  
5210 E. CENTRAL  
ALBUQUERQUE, N. M.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-5-48

PHOTO RETURNED

PHOTO USED FOR

G9

Box 76, 12 107  
24.9 23

Top of  
List

As 73

Ok Blue Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1297 ORDER NO. 56620 DATE 9-20-49

CUSTOMER WEST VIEW PARK  
PITTSBURGH, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
TOP. NIGHT SCENE---CENTER OF PARK  
BOT. WEST VIEW PARK-PITTSBURGH, PA.-  
PERRY HIGHWAY-U.S. ROUTE 19

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO *act* 1

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1298 ORDER NO. 56623 DATE 9-20-49

CUSTOMER NORMANDY CAFE  
GARY, IND.

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE ~~XXXXXXXXXX~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~XXXX~~ NORMANDY CAFE, INDUSTRIAL  
HIGHWAY-U.S. 12 - GARY, IND.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

2

PHOTO USED FOR

3M-1-5-48



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1299 ORDER NO. 56624 DATE 9-20-49

CUSTOMER HUMBLE OIL & REFINING CO.  
HOUSTON, TEX.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

121 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

Light ends unit and storage tanks  
at Baytown Refinery, Humble Oil &  
Refining Company

FRONT NO. 5

(All of this — address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ☒ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO AS COPY.

CROP TO BEST ADVANTAGE

PUT TITLE IN BLOCK IN UPPER RIGHT.

COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE

RETURN KODACHROME

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1300 ORDER NO. 56625 DATE 9-21-49

CUSTOMER ROSSOTTI LITHOGRAPHING CO.  
NORTH BERGEN, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full in one line per dummy

COAST-TO-COAST CREATIVE  
PACKAGING SERVICE MULTICOLOR LABELS  
AND FOLDING CARTONS  
ETCH AS PER LAYOUT

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP 3

FOLLOW DUMMY ENCLOSED FOR GROUPING

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW KODACHROME AND INSTRUCTIONS ENCLOSED.

RETURN KODACHROME

Kodachrome and art work  
returned 7/20/51 B.

MAILED  
TO CUSTOMER

Replace lower left view with new view.  
Smooth out lawn in upper picture to correspond  
with other lawns. New view to be in black & white  
only.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1301 ORDER NO. 56627 DATE 9-21-49

CUSTOMER B. F. HART  
NEENAH, WIS.

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

12 1/2" M POST CARD SIZE 3 1/2" x 5 1/2"

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT CLOUDS IN SKY. REMOVE WHITE HORIZONTAL LINES IN FIRST WINDOW  
TO LEFT. ALSO LAMPPOST ETC. ON RIGHT SIDE OF HOTEL.

SEE DIAGRAM ENCLOSED FOR COLORS OF SIGN.

COLOR DESCRIPTION

BUILDING SILVER, ROOF BROWN, TRIM BURGUNDY RED ON 2nd FLOOR.  
IVORY TRIM ON 1st FLOOR.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7 Lighter Print  
Ret 6  
J. H. H. 105 10/1/49  
H. H. 103 11-16-49

W. H. H.

Q. 61

Return to J. H. Blue



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1302 ORDER NO. 56628 DATE 9-21-49

CUSTOMER WILLIAMS STORES CO.  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WILLIAMS STORES, etc.

as per copy enclosed

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

put TITLE IN LOWER CENTER IN BOX AS ON CARD 2BH395.  
Be sure to show crest and entire copy as on sheet enclosed

SEE TISSUE OVERLAY + Letter

COLOR DESCRIPTION

SEE TISSUE OVERLAY + Letter

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



## ADV. ORDER

CUSTOMER      GEO. LILL COAL CO.,  
CHICAGO, ILL.

**DEPT.**  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

6  $\frac{1}{2}$  M POST CARDS SIZE 3  $\frac{1}{2}$  x 5  $\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border					— Follow Layout	
Title in Plate	Yes	No	Copyright in Plate	Yes	No	
Title in full						

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ☒ sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO A. TRUCK RED NO 2 AS PER COLOR PHOTO. LETTERING WHITE. LARGE LILL. LETTERING CHROME, BRING OUT SHARP AND CLEAR. SKETCH IN COAL LIKE PHOTO B. ABSOLUTELY NO DETAIL IN BACKGROUND. VIGNETTE BACKGROUND IN GOOD COLOR. PUT CHROME HUB CAPS ON 2 REAR WHEELS. TAKE OUT BLACK LETTERING ON GAS TANK.

### COLOR DESCRIPTION

SEE ABOVE

RETURN PHOTO	YES	NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

五

PHOTO USED FOR

W.C.M.

Recd 1/24/50 B.

Ed. Dwyer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1304 ORDER NO. 56634 DATE 9-21-49

CUSTOMER CLUB SHAGUIRE  
CAMDEN, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

AIRPORT CIRCLE, PENNSAUKEN (CAMDEN),  
N. J.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO USED FOR

RETURN PHOTO YES NO

3M-1-5-48

*Ret*  
*Don He*  
*Let*  
*107-12-8-97*  
*12 2*  
*Argent*  
*[scribble]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1305 ORDER NO. 56634 DATE 9-21-49

CUSTOMER CLUB SHAGUIRE  
CAMDEN, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

AIRPORT CIRCLE, PENNSAUKEN (CAMDEN), N. J.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Ret 6  
Jan 7 1949  
Sent 9 (44)



Photo in



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1306 ORDER NO. 56636 DATE 9-21-49

CUSTOMER DINTY MOORES  
FORT SMITH, ARK.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

DINTY MOORE'S  
CAFE  
QUALITY FOODS. 915 GARRISON AVENUE,  
FORT SMITH, ARKANSAS

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT TITLE IN FOREGROUND AS MARKED ON TISSUE OVERLAY  
TAKING OUT COUNTER. FOLLOW TISSUE OVERLAY. AND ADDITIONAL INSTRUCTIONS  
ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND ADDITIONAL INSTRUCTIONS ENCLOSED.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

1-5-48

Ret 7 1/2  
Ima Hc 1 3/4 107  
Hc 10 1/4

P. L. H. C.  
10/15

6272

St Lt Blue Impression



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO.

9BH1307  
ORDER No. 56642

DATE 9/21/49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

WHITEFACE MOUNTAIN SKI CENTER,  
WILMINGTON, N. Y.

IMPRINT

SAME AS ABOVE

Place cust. prvt. no. (180) 3/4"  
from right edge in upper border

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SIGN POST AT RIGHT OF TOWER, BROWN WITH WHITE LETTERING.  
SKIERS CLOTHES, TAN JACKET WITH DARK BLUE PANTS AND CAP ON LEFT.  
DARK BLUE JACKET, PANTS AND CAP ON RIGHT.

TAKE OUT: TWO BUILDINGS, ONE ON EXTREME RIGHT OF PICTURE AND ONE  
IN CENTER.

TAKE REPHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

41

Executive OK of Estimate

By

Date

SEP 22 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1949	
SKETCH				
RETOUCHING	10	2	SEP 23 1949	SEP 23 1949
REPHOTO				
PHOTO-LITHO			SEP 26 1949	SEP 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	SEP 28 1949	
ARTIST DEPT.	120	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have  
HCP Sept 29<sup>th</sup>

9/28/49



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO.

9BH1308

ORDER NO. 56642

DATE 9/21/49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE WHITE BORDER/  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

WHITEFACE MOUNTAIN SKI CENTER,  
WILMINGTON, N. Y.

Place cust. prvt. no. (181) 3/4"  
from right edge in upper border

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Sign to be dark brown stain with white lettering.

Make rephoto

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

941

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 22 1949 AND WORK SCHEDULE

Date

SEP 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1949	
SKETCH				
RETOUCHING		1	SEP 23 1949	SEP 26 1949
REPHOTO				
PHOTO-LITHO			SEP 27 1949	SEP 30 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 30 1949	
ARTIST DEPT.	101	9	10-25-49	10-26-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have  
HCP Sept 29<sup>th</sup>

OCT 26 1949



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 9EH1309  
ORDER No. 56642  
DATE 9/21/49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

WHITEFACE MOUNTAIN SKI CENTER,  
WILMINGTON, N. Y.

Place cust. prvt. no. (182) 3/4"  
from right edge in upper border

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SNO CAT TO HAVE ORANGE BODY, PONTOONS TO BE ORANGE, TREADS  
DARK GRAY STEEL COLOR. LETTERING ON HOOD OF SNO CAT IS BLUE  
WITH WHITE OUTLINE. RADIATOR INSIDE OF GRILLE, BLACK.

MAKE REPHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

941

File

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 22 1949

AND WORK SCHEDULE

Date

SEP 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1949	SEP 22 1949
SKETCH				
RETOUCHING			SEP 23 1949	SEP 23 1949
REPHOTO				
PHOTO-LITHO			SEP 26 1949	SEP 28 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	SEP 28 1949	
ARTIST DEPT.	115	9		10-28-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have  
HCO Sept 29<sup>th</sup>



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 9BH1310  
ORDER No. 56642  
DATE 9/21/49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHITEFACE MOUNTAIN SKI CENTER,  
WILMINGTON, N. Y.

Place cust. prvt. no. (183) 3/4"  
from right edge in upper border  
Small type: COPYRIGHT: E. H.

PIERSON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SIGN - DARK BROWN STAIN WITH WHITE LETTERING.  
SKIERS - TAN JACKET, DARK BLUE PANTS AND CAP.  
SIGN READS: RACING TRAIL AND MARBLE MT.  
SMALL SIGN UNDERNEATH - WILMINGTON TRAIL

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

941

Executive OK of Estimate

By

Date

SEP 22 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1949	SEP 22 1949
SKETCH				
RETOUCHING		2	SEP 23 1949	SEP 26 1949
REPHOTO				
PHOTO-LITHO			SEP 27 1949	SEP 30 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	134	SEP 30 1949	
ARTIST DEPT.	115	10		11-1-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have  
HCO  
Sept 29<sup>th</sup>



KINSELLA NEWS CO., AUGUSTA, GA.

NO. 9BH1311

ORDER No. 56643

DATE 9/21/49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER  
IN SKY

FRONT No. 1 R. M. YES /

TITLE IN FULL

IMPRINT SAME AS ABOVE

AUGUSTA COUNTRY CLUB, AUGUSTA,  
GEORGIA

*Sept. 21, 1949*

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, GREEN ROOF, LATTICE WORK ON ROOF WHITE WITH  
GREEN ~~TAX~~ RAILING AND CORNER SECTIONS: UMBRELLAS WHITE/BLUE --  
WHITE/RED; SHOW NICE SMOOTH GREEN GRASS ALSO IN FRONT OF RIGHT HAND  
CORNER OF BUILDING; SHOW SOME SMALL BUSHES WITH FLOWERS IN  
FRONT OF PICTURE WINDOW AT RIGHT-UNDER AWNING; PRETTY CLOUD  
EFFECT; TAKE OUT PEOPLE /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 23 1949 AND WORK SCHEDULE

SEP 23 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1949	
SKETCH				
RETOUCHING		3 1/2	SEP 28 1949	
REPHOTO				
PHOTO-LITHO				OCT 12 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	OCT 12 1949	
ARTIST DEPT.	74	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DATE Photo Returned to Customer \_\_\_\_\_



LAKELAND NEWS CO., WEST PALM BEACH, FLA.

NO. 9BH1313

ORDER NO. 56678

DATE 9-26-49

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL RESIDENCE,  
MARINE WAY, DELRAY BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE:: D-12

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HOME RED TILE ROOF, LIGHT CREAM BLDG. PORCH RAILING WHITE,  
VINES ALONG HOME ON PORCHPOSTS CRIMSON BOUGAINVILLEA. HEDGE VINE  
TO LEFT OF BLDG. PURPLE VINE. GREEN HEDGE, TOUCHES OF LIGHT BROWN  
ON TOP. BUSH IN CENTER FOREGROUND PURPLE BOUGAINVILLEA. EXTREME  
RIGHT CANAL. PALMS LIGHT GRAY TRUNKS. CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 28 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 28 1949	SEP 28 1949
SKETCH				
RETOUCHING	3	4	SEP 30 1949	OCT 3 1949
REPHOTO			SEP 26 1949	SEP 28 1949
PHOTO-LITHO				OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	OCT 14 1949	
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer







XXXXXX NEWS EXCH. XXXXXXXXXXXXX FLA.

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 9BH1315

ORDER No. 56679

DATE 9-26-49

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCARLET MACAW, FLORIDA

8 ph. set.

PRIVATE NO. BEFORE TITLE::LD-101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

same as 7B-41314

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

follow tissue overlay

*Follow old card color for color of photo*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please make it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Top of List*

*Rush*

Executive OK of Estimate

By

Date

SEP 26 1949

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1949	SEP 29 1949
SKETCH				
RETOUCHING		3	9-29-49	OCT 3 1949
REPHOTO				
PHOTO-LITHO				OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	OCT 14 1949	
ARTIST DEPT.	72	92		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. 9BH1316

ORDER No. 56690

DATE 9-26-49

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THE SHAMROCK", AMERICA'S  
MAGNIFICENT HOTEL, HOUSTON,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 28	OCT 4 - 1949
SKETCH				
RETOUCHING		4 1/2	OCT 6 1949	OCT 11 1949
REPHOTO			SEP 28 1949	
PHOTO-LITHO			OCT 13 1949	OCT 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 21 1949	
ARTIST DEPT.	116	9		12/9/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1317 ORDER NO. 56701 DATE 9-27-49

CUSTOMER THE KENTVILLE  
HAMPTON BEACH, N. H.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(INSKY)

THE KENTVILLE, HAMPTON BEACH, N. H.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT BLDGS. ON LEFT & RIGHT, TAKE OUT FIRE ESCAPE.  
LEAVE IN ANTENNA.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

SEECARD 6BH33. AWNINGS RED, LETTERING WHITE, FLOWERS RED,  
CHAIRS RED & YELLOW, SCREEN DOOR RED, CHIMNEY RED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

Pl 7  
12/25  
1/3/50  
2.9

X  
Woot

5133

Submit + Ret  
Photo  
OK ECB  
Customer  
12/1/49

B - Red Impression

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1318 ORDER NO. 56703 DATE 9-27-49

CUSTOMER BURKE MOTORS, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

BURKE MOTORS, INC.

(ETC. AS PER LAYOUT)

FRONT NO. 5 R. M. No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT.  
CROP AS MARKED

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY  
TYPE PANEL ALL YELLOW

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 6*  
*Mc 12/107*  
*Shut 4 45*  
  
*X*  
  
*with*  
*top*  
*of*  
*sheet*  
  
*672*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1319 ORDER NO. 56704 DATE 9-27-49

CUSTOMER DEVON FLORIST  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Br 62  
Litho 25  
69 (41)  
X  
Root



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1320

ORDER NO. 56705

DATE 9-27-49

DEPT.

DATE COMPLETED

CUSTOMER

DEVON FLORIST  
CHICAGO, ILL.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2 M BUS CARD

SIZE 3 1/2 x 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 9BH1319 MAKE NEW BLACK NEGATIVE, REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus Card

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1321 ORDER NO. 56788 DATE 9-27-49

CUSTOMER HUBBELL ENGINEERING CO.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub>M POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DAYLIGHT BUILDING  
CINCINNATI, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY, SEE SKETCH.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND KODACHROME

RETURN KODACHROME.

OK  
9/25/49

1. Kodachrome  
1. Kodachrome  
1. Kodachrome

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

7M-1-5-48



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1322 ORDER NO. 56789 DATE 9-27-49

CUSTOMER JOHNSON'S STUDIO & CAMERA SHOP  
CHEBOYGAN, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

WANETA CABIN COURT, — MACKINAW CITY,  
MICHIGAN

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6.  
105  
10/19/49  
44 56.92

W 202

97 129



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1323 ORDER NO. 56790 DATE 9-27-49

CUSTOMER AIRWAYS FIREPROOFING  
CHICAGO, ILL.

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/8

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~GOOD~~ GOOD NEWS YOU CAN STOP  
THE DIRT (ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY BALANCE USE OWN JUDGMENT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

Drawing returned  
to customer  
3/14/50

044

W 200

X

Do 1  
Rm 15 103  
20, 10 41



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1324 ORDER NO. 56790 DATE 9-27-49

CUSTOMER AIRWAYS FIREPROOFING  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALL YOUR KITCHEN EXHAUST SYSTEM  
NEEDS (ETC.) S PER LAYOUT *Suzanne*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. BALANCE USE OWN JUDGMENT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Proving returned  
to customer  
3/14/50*

*Ok Blue Japanese*

*9 4-14*

*W 20*

*X*

*Lo 1  
23*



STATE NEWS AGENCY, GREENSBORO, N.C.

NO. 9BH1325

ORDER No. 56793

DATE 9-27-49

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION BUS STATION,  
GREENSBORO, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

*8pt. ink*

PRIVATE NO. BEFORE TITLE - G-30 -

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1949	OCT 4 - 1949
SKETCH				
RETOUCHING		52	OCT 6 1949	OCT 11 1949
REPHOTO			SEP 28 1949	SEP 27 1949
PHOTO-LITHO			OCT 13 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	OCT 19 1949	
ARTIST DEPT.	117	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

*Bernie*

*Q 86*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1326 ORDER NO. 56791 DATE 9-27-49

CUSTOMER MELLOW'S LOBSTER CO.  
GLOUCESTER, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
the Customer

PHOTO RETURNED

25 M BUS. CARDS SIZE  $3\frac{1}{2} \times 2\frac{3}{4}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOBSTERS SHIPPED ANYWHERE  
(ETC. AS ON CARD)

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 8BH842. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

COLOR DESCRIPTION

*Get photo*  
*Add Background top*  
*+ better*

*Bus. Card*

PHOTO USED FOR

NO

YES

RETURN PHOTO

X 3M-1-5-48

*Let*  
*Let* *108-12-279*

*Signature*

*W dot*

*660*



NORTHERN MINNESOTA NOVELTIES,  
CROSSLAKE, MINN.

NO. 9BH1327

ORDER No. 56808

DATE 9-29-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ITASCA STATE PARK  
DOUGLAS XXXX LODGE, MINN.

ETC AS PER LAYOUT

PRIVATE NO. UPPER RIGHT BM-31

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE) No

FRONT No. I R. M. YES TO CCME

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SUBMIT PENCIL SKETCH.

USE PHOTOS 6BH2434, 7BH1631. 7BH1629.

SUBMIT:

RET. PHOTO REPHOTO B.

PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & CO. NY, INC., CHICAGO

ENVELO

CKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1949	OCT 28 1949
SKETCH	9	2		
RETOUCHING	4	30	OCT 31 1949	NOV - 2 1949
REPHOTO				OCT 27 1949
PHOTO-LITHO			NOV 4 1949	NOV 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	18	12	NOV 15 1949	11-16-49
ARTIST DEPT.	112	9		12/12/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

Bennie

~~Pencil sketch 20 min~~  
by 10

3 Rep photo  
as marked

Get 3 Photos

Q 86



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1328

ORDER No. 56826

DATE 9-28-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BEAUTIFUL CHAIN O'  
LAKES, VACATIONLAND, NORTHERN  
ILLINOISETC.

SMALL TYPE (c) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ROUGH PENCIL SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Paul H. 4*  
SEP 30 1949

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked NOV 4 1949

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1949	NOV 7 1949
SKETCH	40	9 8	NOV 9 1949	NOV 16 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 18 1949	NOV 29 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	3	NOV 29 1949	12-1-49
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

*Bonnie*



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1329

ORDER NO. 56827

DATE 9-28-49

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW BILLOWY CLOUDS. REMOVE BESSIES TAVERN SIGN. CROSS WIRES.  
LEFT:: REEVES ~~EXEM~~ SILVER FRONT, NAME ON BLDG. RED. BIG SIGN  
WHITE ON GREEN, SMALLER SIGN REEVES WHITE ON GREEN. ANTIOCH  
5 & 10 GOLD ON RED OTHER 5 & 10 SIGN RED ON BLACK.  
RIGHT:: KINGS WHITE ON BLACK RED BORDER, VARI. ROORK IVORY  
FRONT. WILLIAMS LIGHT GREY FLAT STONE, SILVER NAME & TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
note it that all cuts or  
tires are uniform and colors  
in harmony with each other  
to make an attractive

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1949	OCT 4 - 1949
SKETCH				
RETOUCHING		3	OCT 6 1949 SEP 29 1949	OCT 6 1949 SEP 30 1949
REPHOTO				
PHOTO-LITHO			OCT 8/ 1949	OCT 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13	OCT 21 1949	10 21 49
ARTIST DEPT.	45	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1330

ORDER No. 56827

DATE 9-28-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. PETER'S CATHOLIC CHURCH,  
ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POST & WIRES. RETAIN CLOUD FORMATION.  
GRAY TAN ROUGH STONE. VARIGATED ROOF GREY GREEN TAN.  
GREEN GUTTERS, OAK DOOR, EVERGREENS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 3 - 1949
SKETCH				
RETOUCHING	5	2 1/2	OCT 4 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 11 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	18	1 1/2	OCT 19 1949	10-20-49 JMN
ARTIST DEPT.	120	9		11/30/49

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1331

ORDER NO. 56827

DATE 9-28-49

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING SCENE, LAKE MARIE,  
ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW GOOD CLOUDS, REMOVE UNELEAR FOLIAGE. FISH BOAT GREEN.  
OTHERS RED, WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cues or nega-  
tives are uniform and colors are  
in harmony with each other  
to make all subsequent sets.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date SEP 29 1949  
ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 1 1949
SKETCH				
RETOUCHING		2	OCT 6 1949	
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 14 1949	
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By *Bennie*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

JAN 20 1950



DISTRIBUTED BY THE J.O.O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1332

ORDER NO. 56827

DATE 9-28-49

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING SCENE, CHANNEL LAKE,  
ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SIGN BOARD ON LEFT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

19 Subjects  
order for this customer. Please  
it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make attractive set.

6133

Executive OK'd Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29	OCT 2 - 1949
SKETCH				
RETOUCHING	3	2	OCT 6 1949	
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	OCT 14 1949	10-17-49
ARTIST DEPT.	113	9		2-7-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

FEB 16 1950



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1333

ORDER NO. 56827

DATE 9-28-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW OF BLUFF LAKE,  
ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

D9384  
6133

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 3 - 1949
SKETCH				
RETOUCHING	1	2	OCT 6 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 14 1949	10-17-49
ARTIST DEPT.	108	9 1/2		2-3-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 16 1950

By

DATE Photo Returned to Customer



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1334

ORDER NO. 56827

DATE 9-28-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON LOON LAKE,  
ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BOATS WHITE, RED STRIPE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 1 1949
SKETCH				
RETOUCHING		2	OCT 6 1949	OCT 10 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	OCT 18 1949	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

19

D 9388

JAN 20 1950

Bennie



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILLINOIS

NO. 9BH1335

ORDER No. 56827

DATE 9-28-49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICTURESQUE VIEW OF  
LAKE CATHERINE, ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects in  
order for this customer. Please  
to it that all cuts are nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 3 - 1949
SKETCH				
RETOUCHING		1/2	OCT 6 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1/2	OCT 14 1949	
ARTIST DEPT.	34	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILLINOIS

NO. 9BH1336

ORDER No. 56827

DATE 9-28-49

12½ M POST EARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A VIEW OF CROSS LAKE,  
ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

19 Subjects on  
order for this customer. Please  
to it that all ems on nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	
SKETCH				
RETOUCHING		/	OCT 6 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1½	OCT 14 1949	
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 16 1950

Bernie



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1337

ORDER NO. 56827

DATE 9-28-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BEAUTIFUL LOTUS  
BEDS, IN THE CHAIN O' LAKES,  
NORTHERN ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FLOWER SOFT YELLOW

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

19 Subjects on  
order for this run. Please  
see to it that all or nega-  
tives are returned in  
in harmony with other  
to make an accurate set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 1 - 1949
SKETCH				
RETOUCHING		2	OCT 6 1949	OCT 6 1949
REPHOTO			SEP 29 1949	SEP 30 1949
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	OCT 14 1949	
ARTIST DEPT.	41	9		

FEB 16 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1338

ORDER No. 56827

DATE 9-28-49

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STREET SCENE, FOX LAKE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE ALSO HIBSON'S NAME.

TOWER SILVER, BLACK LETTERS. ROSES WINE ON WHITE.  
NATIONAL GOLD ON GREEN. JONES GREEN ON RED. BLDG. ON RIGHT  
GREEN TILE ROOF, DARK RED BRICK. GREEN AWNINGS.  
ON LEFT DRAW IN MISSING PART OF SIGN JOYCE DRUGS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 4 - 1949
SKETCH				
RETOUCHING		3	OCT 6 1949	
REPHOTO			SEP 29 1949	SEP 30 1949
PHOTO-LITHO			OCT 11 1949	OCT 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	OCT 21 1949	
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

1 Bm  
add to file  
- H. J. ...

Top  
of  
List



DISTRIBUTED BY THE J.O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1339

ORDER No. 56827

DATE 9-28-49

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EVENING SCENE ON PETITE  
LAKE, BETWEEN FOX LAKE AND  
ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

19 Subjects  
order for this customer. Please  
make it that all cuts or nega-  
tives uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 3 - 1949
SKETCH				
RETOUCHING		2 1/2	OCT 5 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	OCT 14 1949	
ARTIST DEPT.	101	9	2-22-50	2-22-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY THE J.O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1340

ORDER NO. 56827

DATE 9-28-49

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH ON CEDAR LAKE,  
BETWEEN LAKE VILLA AND  
ANTIOCH, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NICE BILLOWY CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
make it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
make an attractive

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1949	OCT 3 - 1949
SKETCH				
RETOUCHING		2	OCT 5 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1½	OCT 14 1949	
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

By Bennie



DISTRIBUTED BY THE JQ C. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1341

ORDER NO. 56827

DATE 9-28-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW HIGHWAY BRIDGE OVER  
GRASS LAKE, BETWEEN ANTIOCH  
AND FOX LAKE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS IN FOREGROUND. SHOW NICE CLOUDS.  
BRIDGE LIGHT CONCRETE, SILVER FRAMEWORK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts are nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 8 1949
SKETCH				
RETOUCHING	3	1 1/2	OCT 5 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 14 1949	
ARTIST DEPT.	102	9	10/20/49	

FEB 16 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THE J.C.O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1342

ORDER No. 56827

DATE 9-28-49

12½ M POST CARDS

C.T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOAT DOCKS AND RESORTS ON  
NIPPERSINK LAKE, FOX LAKE,  
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WEEDS IN WATER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENCLOSURE PHOTO TICKET

ATTENTION

Subjects on  
order must be submitted. Please  
specify if all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

9384 4133

Executive OK of Estimate

By SEP 29 1949

ESTIMATE

Cost Dept. Checked

By SEP 29 1949

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	
SKETCH				
RETOUCHING		2	OCT 5 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 11 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	11	OCT 19 1949	
ARTIST DEPT.	114	9		2/3/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 16 1950

By

DATE Photo Returned to Customer



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1343

ORDER No. 56827

DATE 9-28-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PISTAKEE LAKE ~~SENE~~ SCENE,  
FOX LAKE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE GOOD CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 3 - 1949
SKETCH				
RETOUCHING		1½	OCT 5 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 19 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	OCT 19 1949	10-20-49
ARTIST DEPT.	114	9		1/25/50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed FEB 16 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1344

ORDER No. 56827

DATE 9-28-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHORELINE VIEW OF BEAUTIFUL  
FOX LAKE, FOX LAKE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS A BONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
to it that all cuts nega-  
tives are uniform and colors are  
in harmony with each other  
make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 2 - 1949
SKETCH				
RETOUCHING	3	2	OCT 5 1949	OCT 6 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	OCT 18 1949	
ARTIST DEPT.	117			2/3/50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

D9388  
2133  
Cap of  
List



DISTRIBUTED BY THE J. C. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1345

ORDER No. 56827

DATE 9-28-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOX RIVER SCENE,  
BETWEEN MCHENRY AND FOX LAKE,  
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE GOOD COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION!

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 4 - 1949
SKETCH			SEP 29 1949	
RETOUCHING	3	1 1/2	OCT 0 1949	OCT 6 1949
REPHOTO			SEP 29 1949	SEP 30 1949
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 14 1949	
ARTIST DEPT.	44	9		

FEB 16 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1346

ORDER No. 56827

DATE 9-28-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOAT RACES ON THE  
BEAUTIFUL CHAIN O' LAKES IN  
NORTHERN ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF EM C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

USE PHOTO 8B701. USE DIFFERENT CLOUDS. DO NOT SHOW NUMBERS  
CLEARLY ON SAILS. REMOVE SEVERAL BOATS IN BACKGROUND

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	OCT 4 - 1949
SKETCH				
RETOUCHING	9	1½	OCT 6 1949 SEP 29 1949	OCT 6 1949 SEP 30 1949
REPHOTO				
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	OCT 14 1949	10/14/49
ARTIST DEPT.	110	9		2/3/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THE J. O. STOLL CO.,  
EVANSTON, ILL.

NO. 9BH1347

ORDER No. 56827

DATE 9-28-49

12½ M POST EARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW OF FOX LAKE,  
CHAIN O' LAKES REGION,  
NORTHERN ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

USE PHOTO 8B702. REMOVE MAN, SHOW BETTER COLORS ON  
GIRLS. ADD TREES TO SHORELINE SAME AS ON RIGHT SIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1949	
SKETCH				
RETOUCHING			OCT 6 1949	OCT 6 1949
REPHOTO			SEP 28 1949	SEP 30 1949
PHOTO-LITHO			OCT 10 1949	OCT 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	OCT 14 1949	
ARTIST DEPT.	33	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

Bennie



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1348 ORDER NO. 56717 DATE 9-29-49

CUSTOMER LEONARDO'S RESTAURANT  
BUFFALO, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE PORTER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

left;; LEONARDO'S FLORENTINE DINING ROOM

RIGHT:: LEONARDO'S LA GROTTA BAR

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW GROUPING AS ON B & W CARD ENCLOSED

FOLLOW TISSUE OVERLAYS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

PHOTO RETURNED

2

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1-5-48

2-5-47

Ret 1

He 2-107

Plut 12-103-11-21-49

WVST+

672



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1349 ORDER NO. 56719 DATE

CUSTOMER PARK HILL NASH, INC.  
DENVER, COLO.

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
Customer

12 1/2 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARK HILL NASH, INC.,  
5225 EAST COLFAX  
DENVER 7, COLORADO  
PHONE EA 7740

BEST PLACE IN TOWN FOR NASH SERVICE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

SUBMIT RETOUCED PHOTO TO CUSTOMER

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

*Submit to  
Photo  
Customer  
out 10/11  
BK 11/11*

PHOTO RETURNED

10

PHOTO USED FOR

486

*Red Impression*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1350 ORDER NO. 56726 DATE 9-30-49

CUSTOMER E. B. ACKLEY  
SANDUSKY, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TITLES IN ALL 4 BORDERS  
SEE INSTRUCTIONS ENCLOSED

FRONT NO. 5 Spec R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE LAYOUT FOR COPY

COLOR DESCRIPTION

USE LAYOUT FOR COLORS.

Customer's layout rec'd 1/4/50 B.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

34-1-5-48

St. Peter Red Impression

90



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1351 ORDER NO. 56727 DATE 9-30-49

CUSTOMER BROWN-WELLS, INC.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TOM BROWNS CAFE LOUNGE  
FAMOUS FOOD - CHICAGO (SEE SKETCH)

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer Q. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH.

Submit to  
Curt  
2k per Jan 10/17/49

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-175-48

1-5 x 7  
L Out 3  
Ret  
Jm He 105-10/27/49  
Jm He 105-11/21/49

Regent

W & H

6600



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.  
NO  
YES  
RETURN PHOTO

DIAL NO. 9BH1352 ORDER NO. 56728 DATE 9-30-49

CUSTOMER HIGHTSTOWN DINER  
HIGHTSTOWN, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MERCER STREET, HIGHTSTOWN, N. J.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

Submit to Customer

PHOTO RETURNED  
TO  
PHOTO USED FOR

108  
11-30-49  
43  
A2-50  
Ret 6 1/2  
340 12  
82 9 1/2  
X  
1054  
Rush



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1353 ORDER NO. 56730 DATE 9-30-49

CUSTOMER  
EMPIRE BAR & GRILL  
CHIPPEWA FALLS, WIS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE EMPIRE BAR & GRILL

ETC. AS PER LAYOUT

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP 2

FOLLOW LAYOUT ENCLOSED. USE PHOTO 7BH1736 AND NEW PHOTO.

COLOR DESCRIPTION

USE SAME COLOR SCHEME FOR NEW PHOTO AS USED ON BAR VIEW, EXCEPT  
THE FLOORING, WHICH IS WHITE TILING WITH A SMALL MAROON PATTERN.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten notes on back of card:*  
7-5-49  
L. H. C. 107  
L. H. C. 111  
Reg. 107  
672  
Top of deck

*Red ink signature: R. Walsh*



NO. 9BH1354

PUBLISHED ~~FED~~ ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

ORDER No. 56848

DATE 9-30-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOVERS LEAP IN ROCK  
CITY GARDENS, ATOP LOOKOUT  
MOUNTAIN  
*8 pt. at*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT PEOPLE IN LOWER RIGHT!

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

☒ YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

# ATTENTION

Subjects on  
order for this customer. Please  
note that all cuts are nega-  
tive are uniform and colors are  
in harmony with each other  
to make an attractive set.

*From I*

*692*

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

*OCT 7 - 1949*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>OCT 7 - 1949</i>	<i>OCT 11 1949</i>
SKETCH				
RETOUCHING	<i>1</i>	<i>2 1/2</i>	<i>OCT 10 1949</i>	<i>OCT 11 1949</i>
REPHOTO				
PHOTO-LITHO			<i>OCT 14 1949</i>	<i>NOV 1 1949</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>108</i>	<i>1 1/2</i>	<i>NOV 1 1949</i>	<i>1 - 15 - 49</i>
ARTIST DEPT.	<i>113</i>	<i>10</i>		<i>12-15-49</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*JAN 18 1950*

*Dennie*



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 9BH1355

ORDER No. 56848

DATE 9-30-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO ROCK  
CITY GARDENS, ATOP LOOKOUT  
MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*show back with at right hand  
as left. Back same*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TRACY & SONS, INC., CHICAGO  
PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Photo in 5223*

*also book*

*Is. 94*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

OCT 3 1949

By

OCT 3 1949

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1949	OCT 7 1949
SKETCH				
RETOUCHING		3	OCT 7 1949	
REPHOTO				
PHOTO-LITHO			OCT 14 1949	OCT 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	15	OCT 24 1949	10/27/49
ARTIST DEPT.	115	95	12-22-49	

DATE BLUEPRINT OK'D

DATE Filed

By

By

*Bennie*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 9BH1356

ORDER NO. 56848

DATE 9-30-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWING ALONG BRIDGE IN  
ROCK CITY GARDENS, ATOP  
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TREE AND SHOW OPENING

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts are nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

7 min I

992

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

OCT 3 1949

WORK SCHEDULE

By

OCT 3 1949

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	DEPT. COMPLETED
COMPOSING, Type Set Up			OCT 3 1949	
SKETCH				
RETOUCHING		3	OCT 7 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 19 1949	
ARTIST DEPT.	22	0 1/2		

JAN 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 9BH1357

ORDER No. 56848

DATE 9-30-49

25 M POST CARDS

C.T. ART COLORTONE

FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO FAIRYLAND  
CAVERNS IN ROCK CITY GARDENS  
ATOP LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY  
ENVELOPE PHOTO

CHICAGO

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Photo in D/0261P*

*also book*

*694*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

OCT 3 1949

By

OCT 3 1949

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1949	OCT 5 - 1949
SKETCH	4			
RETOUCHING		4	OCT 6 1949	OCT 7 1949
REPHOTO				
PHOTO-LITHO			OCT 11 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13	OCT 19 1949	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

JAN 19 1950

*Bennie*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 9BH1358

ORDER No. 56848

DATE 9-30-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JACK AND THE BEANSTALK  
IN FAIRYLAND CAVERNS, ROCK  
CITY GARDENS, ATOP LOOKOUT  
MOUNTAIN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION.

Subjects  
order for this customer. Please  
it that all cuts nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 3 1949

AND WORK SCHEDULE

OCT 3 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1949	OCT 5 - 1949
SKETCH				
RETOUCHING			OCT 6 1949	OCT 7 1949
REPHOTO				
PHOTO-LITHO			OCT 14 1949	OCT 24 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	15	OCT 24 1949	9 26 49
ARTIST DEPT.	33	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 9BH1359

ORDER No. 56848

DATE 9-30-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOLDILOCKS AND THE THREE  
BEARS IN FAIRYLAND CAVERNS,  
ROCK CITY GARDENS, ATOP  
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 3 1949

1949

AND WORK SCHEDULE

Date

OCT 3 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1949	OCT 5 - 1949
SKETCH				
RETOUCHING		5	OCT 6 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 14 1949	OCT 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	OCT 25 1949	
ARTIST DEPT.	113	10		12-21-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

also book

294

JAN 20 1950

By Bennie



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 9BH1360

ORDER NO. 56848

DATE 9-30-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CINDERELLA IN FAIRYLAND  
CAVERNS, ROCK CITY GARDENS,  
ATOP LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROC

YES  
IDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY  
ENVELOPES CHICAGO

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

also book

594

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 3 1949

OCT 3 1949

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 3 1949	OCT 5 1949
SKETCH				
RETOUCHING	3	5	OCT 6 1949	OCT 7 1949
REPHOTO				
PHOTO-LITHO			OCT 14 1949	OCT 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 24 1949	
ARTIST DEPT.		10		

JAN 19 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 9BH1361

ORDER NO. 56848

DATE 9-30-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OLD WOMAN WHO LIVED  
IN A SHOE IN FAIRYLAND CAVERNS,  
ROCK CITY GARDENS, ATOP  
LOOKOUT MOUNTAIN,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Is 94  
also book

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 3 1949

OCT 3 1949

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1949	OCT 5 - 1949
SKETCH				
RETOUCHING			OCT 6 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 14 1949	OCT 24 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	OCT 24 1949	
ARTIST DEPT.	103	10 1/2		12-23-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 20 1950

Bennie



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 93H1362

ORDER No. 56848

DATE 9-30-49

25M POST CARDS

C.T. ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SNOW WHITE AND THE SEVEN  
DWARFS IN FAIRYLAND CAVERNS,  
ROCK CITY GARDENS, ATOP  
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

9 Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

also book

Qs 94

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By                      Date OCT 3 1949

By                      Date OCT 3 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1949	OCT 5 - 1949
SKETCH				
RETOUCHING		5	OCT 6 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 14 1949	OCT 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	15	OCT 27 1949	10-31-49
ARTIST DEPT.	45	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 20 1950

By Bennie

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1363 ORDER NO. 56550 DATE 9-30-49

CUSTOMER C.E. HUNTER  
GRANTS PASS, ORE.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORED FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PALM MOTEL, GRANTS PASS, OREGON

(SHOWK AAA SYMBOL)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

See colored slide

FOLLOW CARD 8BH1761 FOR COLOR OF DRIVEWAYS. DOORS OF EACH UNIT  
TO BE RED. ROSES ARE RED AND YELLOW. LAWN CHAIRS BLUE ALSO OTHER FURNITURE.

Return colored slide

MAKEDOVER

Change to MALEMAN Dept.

EST. Minimum Time Required

ADD PALM TREES

AS PER HCO

1/2	1/2	1/3	1/5
1/2	1/2	1/3	1/5
1/2	1/2	1/3	1/5
1/2	1/2	1/3	1/5

JAN 5 1950

MAKEDOVER

Old Blk  
destroyed



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 56893 98H1365

ORDER No. 98H1365 12873

DATE 9/29/49

25 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERSECTION OF DELAWARE AND  
WASHINGTON STREETS SHOWING  
NEMOURS BUILDING AND Y.M.C.A.  
WILMINGTON, DEL.

Place cust. prvt. # before title

W-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 12873-7  
USE BEST JUDGMENT

SUBMIT:

RET. PHOTO REP

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT T

COMPANY, INC., CHICAGO

LOPE PHOTO TIC

ATTENTION

Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked 1949

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 - 1949	OCT 11 - 49
SKETCH				
RETOUCHING		4 1/2	OCT 11 1949	OCT 12 1949
REPHOTO				
PHOTO-LITHO			OCT 14 1949	OCT 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/4	OCT 24 1949	10/27/49
ARTIST DEPT.	120	10		12-27-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 17 1950

Bennio

694

5X7



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 9BH1366

ORDER No. 56873

DATE 9/29/49

25 ~~61~~ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-14-DELAWARE PARK RACE TRACK AND  
GRAND STAND, NEAR WILMINGTON,  
DEL.

Place cust. prvt. # before  
title: W-14 - /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1BH2227

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts are negatives are uniform and colors in harmony with each other to make an attractive set.

Qs 94

Executive OK of Estimate By Cost Dept. Checked  
By Date OCT 5 - 1949  
Date

# ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	OCT 7 - 1949
SKETCH				
RETOUCHING		2 1/2	OCT 7 1949	
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 21 1949	
ARTIST DEPT.	101	9 1/2	12-22-49	12-22-49

DATE BLUEPRINT OK'D DATE Filed JAN 20 1950  
By Bennie  
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 9BH1367

ORDER No. 56873  
~~56899~~

DATE 9/29/49'

25 ~~62~~ M POST CARDS C.T. ART COLORTONE

FULL FACE  
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HORSE SHOE CURVE, SCHUYLKILL  
RIVER FROM POINT LOOKOUT,  
NEVERSINK, MT., READING, PA.  
Place cust. prvt. # before  
title: R-16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 32202-N

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1949	
SKETCH				OCT 18 1949
RETOUCHING		4	OCT 17 1949	
REPHOTO			10-12-49	OCT 13 1949
PHOTO-LITHO			OCT 21 1949	NOV 1 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	118	12	NOV 1 1949	11-2-49
ARTIST DEPT.	101	9	12-23-49	12-23-49

JAN 17 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SCAROOM MANOR  
SCHROON LAKE  
NEW YORK

NO. 9BH1368

ORDER No. 56881

DATE 9/29/49

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER  
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT NONE

OVERLOOKING NINE TENNIS COURTS  
AND BASEBALL DIAMOND - SCAROOM  
MANOR HOTEL, SCHROON LAKE, N. Y.

PHOTO PROPERTY OF EXX C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE THE SIGN "SCAROOM LOVES YOU" SIGN MORE CLEAR  
ALSO MAKE FLOWERS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

691

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	
SKETCH				
RETOUCHING		3	OCT 7 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 11 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	OCT 19 1949	
ARTIST DEPT.	46	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 16 1950

Bernie



SCARROON MANOR  
SCHROON LAKE  
NEW YORK

NO. 9BH1369

ORDER No. 56881

DATE 9/29/49

12½ M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDERS  
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT NONE

ONE OF THE BEAUTIFUL VIEWS FROM  
DINING ROOM AT SCARROON MANOR  
HOTEL ON SCHROON LAKE, N. Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE STATUE, TABLES AND CHAIRS CLEAR AS ON ATTACHED  
CARD.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2  
Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 5 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	
SKETCH				
RETOUCHING		3 1/2	OCT 7 1949	
REPHOTO				
PHOTO-LITHO			OCT 11 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	OCT 19 1949	
ARTIST DEPT.	44	10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

691



THE ART SHOP  
ST. THOMAS, VIRGIN ISLANDS  
"C.T. ART COLORTONE" COPYRIGHT

NO. 9BH1370

ORDER No. 56899

DATE 9/29/49

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GARDEN TERRACE, SMITH'S FANCY,  
CHARLOTTE AMALIE, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGMENT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL. PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENT. TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 5 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	
SKETCH				
RETOUCHING			OCT 10 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 19 1949	
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

667



THE ART SHOP  
ST. THOMAS, VIRGIN ISLANDS  
"C.T. ART COLORTONE" COPYRIGHT

NO. 9BH1371

ORDER No. 56899

DATE 9/29/49'

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MILLER'S GUEST HOUSE, ONE OF  
A NUMBER OF GUEST COTTAGES  
IN ST. THOMAS, CHARLOTTE AMALIE,  
VIRGIN ISLANDS, 6 pl. d.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGMENT

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

TYPE PHOTO TICKET

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

567

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 5 - 1949

OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 5 - 1949		
SKETCH					
RETOUCHING		2 1/2	OCT 10 1949		OCT 12 1949
REPHOTO					
PHOTO-LITHO			OCT 13 1949		OCT 19 1949
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	1 1/2	1 1/2	OCT 19 1949		
ARTIST DEPT.	23	9			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

Bennis



THE ART SHOP  
ST. THOMAS, VIRGIN ISLANDS  
"C.T. ART COLORTONE" COPYRIGHT

NO. 9BH1372

ORDER No. 56899

DATE 9/29/49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PATIO, CHARLOTTE AMALIE,  
VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGMENT

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Q67

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 5 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	
SKETCH			OCT 10 1949	OCT 11 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 21 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 21 1949	10-24-49
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



THE ART SHOP  
ST. THOMAS, VIRGIN ISLANDS  
"C.T. ART COLORTONE" COPYRIGHT

NO. 9BH1373

ORDER No. 56899

DATE 9/29/49.

6½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NONE

TITLE IN FULL

IMPRINT  
SAME AS ABOVE

DINING IS A PLEASURE AT THE PATIO,  
CHARLOTTE AMALIE, VIRGIN ISLANDS

6 p. 1st.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGMENT

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

Subjects on  
order for this customer. Please  
make it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

667

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 5 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	
SKETCH				
RETOUCHING		32	OCT 10 1949	OCT 17 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	2	OCT 21 1949	10-24-49
ARTIST DEPT.	22	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

Bernie



THE ART SHOP  
ST. THOMAS, VIRGIN ISLANDS  
"C.T. ART COLORTONE" COPYRIGHT

NO. 9BH1374  
ORDER NO. 56899  
DATE 9/29/49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BLACKBEARD CASTLE INN WITH  
HISTORIC TOWER IN REAR, CHARLOTTE  
AMALIE, VIRGIN ISLANDS  
*6 pgs. it.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGMENT /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

6 Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

667

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	
SKETCH				
RETOUCHING		3½	OCT 10 1949	OCT 12 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	OCT 19 1949	
ARTIST DEPT.	43	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 17 1950

Bennie



THE ART SHOP  
ST. THOMAS, VIRGIN ISLANDS  
"C.T. ART COLORTONE" COPYRIGHT

NO. 9BH1375  
ORDER No. 56899  
DATE 9/29/49

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER-BORDER	FRONT No. 1 3 R. M. NO.
TITLE IN FULL CARIBBEAN HOTEL, ST. THOMAS, VIRGIN ISLANDS	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUSTOMER	

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGEMENT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on order for this customer. Please make it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

467

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ Date \_\_\_\_\_  
**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	
SKETCH				
RETOUCHING		3 1/2	OCT 10 1949	OCT 12 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 24 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	OCT 24 1949	
ARTIST DEPT.	112	9		11/23/49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By Bennie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1376 ORDER NO. 56743 DATE 10-4-49

CUSTOMER MUSCARELLA BANANA CO.  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NAME AT TOP CAN BE CROPPED OFF IF NECESSARY.  
SIGN AT LOWER CENTER MUST BE LEGIBLE. — WHITE LETTERING ON BLUE BACKGROUND.

COLOR DESCRIPTION

SIGN AT LOWER CENTER — WHITE LETTERING ON BLUE BACKGROUND. FOR COLORS NOT  
ON TISSUE OVERLAY USE BEST JUDGEJMENT.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ok Blue Impression*

*672*  
*W 304*  
*Upok*  
*lit*  
*Just*

*Ret*  
*108-11-27-49*  
*Just*  
*11 101-11-23-49*



## ADV. ORDER

**DEPT.**  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

CUSTOMER MAX MOSKO HI-WAY MOTEL  
LAKEWOOD, COLORADO

25 M POST CARDS      SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — (Follow Layout)

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

MAX MOSKO HI-WAY MOTEL - ON THE GOLDEN  
ROAD, 3 MILES WEST OF DENVER.....ETC.  
(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

### COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Education				
9. Occupation				
10. Marital Status				
11. Number of Children				
12. Number of Siblings				
13. Number of Pets				
14. Number of Vehicles				
15. Number of Telephones				
16. Number of Computers				
17. Number of TVs				
18. Number of Radios				
19. Number of Books				
20. Number of Records				
21. Number of Magazines				
22. Number of Newspapers				
23. Number of Hobbies				
24. Number of Friends				
25. Number of Acquaintances				
26. Number of Neighbors				
27. Number of Relatives				
28. Number of Pets				
29. Number of Vehicles				
30. Number of Telephones				
31. Number of Computers				
32. Number of TVs				
33. Number of Radios				
34. Number of Books				
35. Number of Records				
36. Number of Magazines				
37. Number of Newspapers				
38. Number of Hobbies				
39. Number of Friends				
40. Number of Acquaintances				
41. Number of Neighbors				
42. Number of Relatives				
43. Number of Pets				
44. Number of Vehicles				
45. Number of Telephones				
46. Number of Computers				
47. Number of TVs				
48. Number of Radios				
49. Number of Books				
50. Number of Records				
51. Number of Magazines				
52. Number of Newspapers				
53. Number of Hobbies				
54. Number of Friends				
55. Number of Acquaintances				
56. Number of Neighbors				
57. Number of Relatives				
58. Number of Pets				
59. Number of Vehicles				
60. Number of Telephones				
61. Number of Computers				
62. Number of TVs				
63. Number of Radios				
64. Number of Books				
65. Number of Records				
66. Number of Magazines				
67. Number of Newspapers				
68. Number of Hobbies				
69. Number of Friends				
70. Number of Acquaintances				
71. Number of Neighbors				
72. Number of Relatives				
73. Number of Pets				
74. Number of Vehicles				
75. Number of Telephones				
76. Number of Computers				
77. Number of TVs				
78. Number of Radios				
79. Number of Books				
80. Number of Records				
81. Number of Magazines				
82. Number of Newspapers				
83. Number of Hobbies				
84. Number of Friends				
85. Number of Acquaintances				
86. Number of Neighbors				
87. Number of Relatives				
88. Number of Pets				
89. Number of Vehicles				
90. Number of Telephones				
91. Number of Computers				
92. Number of TVs				
93. Number of Radios				
94. Number of Books				
95. Number of Records				
96. Number of Magazines				
97. Number of Newspapers				
98. Number of Hobbies				
99. Number of Friends				
100. Number of Acquaintances				
101. Number of Neighbors				
102. Number of Relatives				
103. Number of Pets				

3M-1-5-48

PHOTO RETURNED

1

**PHOTO LEFT FOR**

Feb 7. H. Lee Jackson



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1378 ORDER NO. 56745 DATE 10-4-49

CUSTOMER KAMIN ADVERTISING COMPANY  
HOUSTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WELCOME ABOARD! A TYPICAL TRANS-TEXAS  
AIRWAYS HOSTESS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

Ref 5  
Dial 12 10/17/49  
20.94 11/22/49

Reprint 20.94

Also 10/30/49

Reprint 20.94

Off Blue & Red Suppression

GRB



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1379 ORDER NO. 56746 DATE 10-4-49

CUSTOMER CORNELL HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(IN SKY)  
CORNELL HOTEL - OVERLOOKING THE OCEAN  
MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

*Make Blue Pure white light - shadow*

FOLLOW SKETCH!

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW SKETCH.

*Rush*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5x7*  
*Pat 9*  
*1-107*  
*Pat 9*  
*11/15/49*  
*OK*  
*561*



ANDERSON NEWS COMPANY  
FLORENCE, ALABAMA

NO. 9BH1380  
ORDER No. 56903

DATE 9/30/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

FLORENCE ELKS LODGE,  
FLORENCE, ALABAMA

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE RED BRICK, IVORY TRIM, GREEN HEDGE  
ALONGSIDE. CUT OUT THE SIGN "30" AT BOTTOM OF PICTURE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDS ON PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

OCT 10 1949

By

OCT 10 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1949	
SKETCH				
RETOUCHING		4	10-13-49	OCT 14 1949
REPHOTO			OCT 6 1949	OCT 10 1949
PHOTO-LITHO			OCT 18 1949	OCT 25 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1 1/2	OCT 25 1949	10-28-49
ARTIST DEPT.	120	9		12-14-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Strength

286

JAN 18 1950

By *Bennie*



WOODCOCK MFG CO. HOT SPRINGS NATIONAL PARK  
ARK.

NO. 9BH1381  
ORDER No. 56751  
DATE 10-4-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

UPPER:

TITLE IN FULL LAMAR BATH HOUSE -  
UNDER GOVERNMENT SUPERVISION

IMPRINT

SAME AS ABOVE.

BOT: HOT SPRINGS NATIONAL  
PARK, ARK.

PRIV. # LOWER LEFT CORNER: 176

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LIGHT POLE AND WIRES. FOLLOW PROOF 9PH1030  
FOR COLORING, BUT SUGGEST COLORS BE MADE STRONGER.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OCT 5 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	OCT 7 - 1949
SKETCH				
RETOUCHING		4	OCT 7 1949	OCT 13 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	13	OCT 25 1949	11-4-49
ARTIST DEPT.	112	9 1/2		1/4/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 28H1232  
ORDER No. 57005  
DATE 10-5-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN PLATE:  
THE INTERNATIONAL HARVESTER CO.  
TOWER, FORT WAYNE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES and  
IMPRINT SAME AS ABOVE.



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO  
RED VARIGATED BRICK BLDG. & TOWER. TOP OF TOWER BRIGHT RED SLATE.  
LETTERS - WHITE. WINDOW FRAMES - SILVER. SHOW INSCRIPTION-BLACK  
LETTERS. SHOW FLAGS. RETAIN CLOUDS. BE SURE TO REMOVE ALL AUTOS  
TRUCKS.

SHOW WHOLE TOWER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Rephoto of  
ask person  
to left & right  
etc*

*plus is  
4CH117*

*561*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By OCT 10 1949  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1949	OCT 12 1949
SKETCH				
RETOUCHING		5	Oct 13-49	OCT 14 1949
REPHOTO			OCT 6 1949	OCT 10 1949
PHOTO-LITHO			OCT 18 1949	OCT 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	12	OCT 26 1949	
ARTIST DEPT.	120	9		11-15-49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 29 1949  
By \_\_\_\_\_ By Benito  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 9EH1232  
ORDER No. 57000  
DATE 10-5-49

25 M POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1	R. M. NO
TITLE IN FULL 50 MAIN STREET LOOKING NORTH FROM UNION AVENUE, MEMPHIS, TENN.	IMPRINT SAME AS ABOVE.	
PRIV. # BEFORE TITLE: 50		
SMALL TYPE: PHOTO BY E.H. JAFFE	PHOTO PROPERTY OF	CUST.

RETOUCHING AND COLOR DESCRIPTION  
TO BE MADE INTO NIGHT VIEW. CROP AS MARKED ON TISSUE OVERLAY.  
FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By 9/18 Cost Dept. Checked By 10/6-1949  
Date 10/6-1949 ESTIMATE AND WORK SCHEDULE Date 10/6-1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 - 1949	OCT 10 1949
SKETCH				
RETOUCHING		7 1/2	OCT 11 1949	OCT 13 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	2	OCT 21 1949	10-21-49
ARTIST DEPT.	23	11		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

*Blue Department*  
*54*  
*Very Rush!!!*



DISTRIBUTED BY E. D. WEST CO.,  
SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 9BH1384  
ORDER No. 56906  
DATE 10/5/49'

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

154-AIR VIEW OF CAPE COD CANAL

Place cust. prvt. # before title:  
154

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES SAME AS  
IMPRINT SAME AS ABOVE 6AH2738

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEETS FOR DRAWING AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1949	
SKETCH				OCT 18 1949
RETOUCHING		4 1/2	OCT 13 1949	OCT 18 1949
REPHOTO			OCT 6 1949	OCT 10 1949
PHOTO-LITHO			OCT 19 1949	OCT 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/4	OCT 25 1949	10/28/49
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

By *Bennie*



DISTRIBUTED BY E. D. WEST CO.,  
SOUTH YARMOUTH,  
CAPE COD, MASS.

NO.

9BH1385  
ORDER No. 56907

DATE 10/5/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

WHARF SCENE, PROVINCETOWN,  
CAPE COD, MASS.,

SAME AS ABOVE

Place cust. prvt. # before title:  
199,

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PHOTO #90770 FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1949	OCT 1 1949
SKETCH				
RETOUCHING	3	2	10-13-49	OCT 13 1949
REPHOTO			OCT 6 1949	OCT 11 1949
PHOTO-LITHO			OCT 14 1949	OCT 21 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	OCT 21 1949	
ARTIST DEPT.	108	9		12-6-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

By Bennie

478

Am



DISTRIBUTED BY E. D. WEST CO.,  
SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 9BH1386  
ORDER No. 56907

DATE 10/5/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

137 - FISHING SHACKS ON CAPE COD, MASS.

Place cust. prvt. # before title:  
139

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE COLORING SIMILAR TO ATTACHED PHOTO #4BH946

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
in make an attractive set.

Executive OK of Estimate By 10/10/49 Cost Dept. Checked  
Date 10/10/49 **ESTIMATE** Date 10/6/49  
**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 6 - 1949	OCT 10 1949
SKETCH				
RETOUCHING		2	OCT 11 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 19 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	OCT 19 1949	10-20-49
ARTIST DEPT.	2	92		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 10 1950  
By \_\_\_\_\_ By Bennie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9BH1387

ORDER No 57052

DATE 10-7-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"TRACKS ON THE SAND" AT  
JACKSONVILLE BEACH, FLA.

PRIV. # BEFORE TITLE: B-11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.  
SEE OBH356 AND 9AH1486 ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

294

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 10 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1949	
SKETCH				
RETOUCHING	3	3	OCT 13 1949	OCT 14 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	OCT 28 1949	
ARTIST DEPT.	46	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

Bennie



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1388 ORDER NO. 57017 DATE 10-6-49

CUSTOMER E.D. WEST COMPANY  
SOUTH YARMOUTH, MASSACHUSETTS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: EAT AT THE SEASHORE

BOT: BILL COX SEA GRILLE, INC.

SEA FOOD A SPECIALTY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE OVERHEAD WIRE & NO PARKING SIGN ON THE RIGHT.

COLOR DESCRIPTION

GREY BUILDING, WHITE TRIM.  
DARK GREY ROOF  
ORANGE AWNINGS  
SMALL FLOWERS AT EACH SIDE OF FRONT DOOR.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1389 ORDER NO. 57018 DATE 10-6-49

CUSTOMER KINSELLA NEWS CO.  
AUGUSTA, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

37½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
UPPER IN SKY:  
HOTEL RICHMOND, AUGUSTA, GEORGIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

HETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT SIGN ON TOP OF BLDG. BLDGS AT EITHER SIDE OF HOTEL, CARDS, PEOPLE,  
FIREPLUG, SMALL & LARGE SIGNS ON SIDEWALK.

COLOR DESCRIPTION

GRANITE FIRST & SECOND FLOOR. BLDG. #10 BRICK. WINDOW FRAMES #13. #13 BROAD  
BORDER & EAVE. CLOSE WINDOWS & HAVE CREAM SHADES AT SAME HEIGHT. BLACK MARBLE  
ENTRANCE WITH CHROMIUM FRAME DOOR AND SECTIONS UNDER THREE WINDOWS ALSO BELOW  
STORE WINDOWS AT EITHER SIDE OF ENTRANCE. CHROME NAME "HOTEL RICHMOND" ABOVE  
ENTRANCE. BLACK MARBLE UNDER CANOPY AT LEFT. EDGE OF CANOPY CHROME COLOR.  
ASPHALT STREET, CONCRETE WALK. PRETTY CLOUD EFFECT.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

no. 11/28/49

29.9

10000

572



C. W. HUGHES & CO., INC.  
MECHANICVILLE, N. Y.

NO.  
9BH1390  
ORDER No. 56923

DATE 10/6/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

Upper: ONE OF THE HAIRPIN CURVES ON  
THE WHITEFACE MOUNTAIN MEMORIAL HIGHWAY  
Lower: SHOWS SUMMIT HOUSE, WHICH INCLUDES  
THE ELEVATOR TERMINAL, ADIRONDACK MOUNTAINS  
In plate: 4872 FEET ABOVE SEA LEVEL

XXXXXXXXXXXXXXXXXXXX (Cont'd below)

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Place cust. prvt. # 3/4" from right edge in upper border - 184

Make car on hgi highway an attractive red or green.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 - 1949	OCT 10 1949
SKETCH				
RETOUCHING		2	OCT 11 1949	OCT 12 1949
REPHOTO				
PHOTO-LITHO			OCT 14 1949	OCT 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	OCT 24 1949	
ARTIST DEPT.	25	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By

By

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO.

9BH1391  
ORDER No. 56923

DATE 10/6/49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

Upper:  
ONE OF THE SWEEPING CURVES ON THE  
WHITEFACE MOUNTAIN MEMORIAL HIGHWAY  
Lower: WHITEFACE MOUNTAIN IS LOCATED  
AT THE HEAD OF LAKE PLACID IN THE  
ADIRONDACKS. (Cont'd. below)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

*Left hand side*  
Title anywhere in plate: 4872 FEET ABOVE SEA LEVEL  
Place cust. prvt. # 3/4" from right edge in upper border - 185

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Q73

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

OCT 7 - 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 - 1949	OCT 10 1949
SKETCH				
RETOUCHING	3	2 1/2	OCT 11 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 26 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	OCT 26 1949	10/28/49
ARTIST DEPT.				

JAN 18 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

*Bennie*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD AND DIST. CO.

NO. 9BH1392  
ORDER No. 57022  
DATE 10-6-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE PARROT JUNGLE,  
RED ROAD, MIAMI, FLA.

PRIV. # BEFORE TITLE: DC-263

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE 8BH7 FOR COLORING. FOR PARROT  
COLOR GUIDE SEE KODACHROME.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects on  
order for this customer. Please  
see it that all cuts = nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

583

Executive OK of Estimate

By OCT 6 1949  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OCT 6 1949  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1949	OCT 11 1949
SKETCH				
RETOUCHING	3	2 1/2	OCT 11 1949	OCT 12 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	OCT 24 1949	
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 23 1950

By Gernie

Rush



GULF STREAM CARD AND DIST. CO.

NO. 9BH1393  
ORDER No. 57022  
DATE 10-5-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO THE PARROT JUNGLE,  
RED ROAD, MIAMI, FLA.)

PRIV. # BEFORE TITLE: DC-264

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on  
order for this customer. Please  
see to it that all cuts are nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 - 1949	
SKETCH				
RETOUCHING	3	3	OCT 11 1949	OCT 13 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 25 1949	
ARTIST DEPT.	110	9		12-12-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

Bernie

583

Russell



GULF STREAM CARD AND DIST. CO.

NO. 9BH1394  
ORDER No. 57022  
DATE 10-6-49.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAMINGOS AND AFRICAN CRANES,  
WADING POOL, PARROT JUNGLE,  
MIAMI, FLA.,

PRIV. # BEFORE TITLE: DC-265

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SEE 7BH917 AND 6BH636 ATTACHED FOR ADDED COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4283

Executive OK of Estimate By 10/6/49 **ESTIMATE** Cost Dept. Checked By 10/6/49  
Date 10/6/49 **AND WORK SCHEDULE** Date 10/6/49

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 - 1949	OCT 11 1949 ✓
SKETCH				
RETOUCHING		3 1/2	OCT 11 1949	OCT 13 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 26 1949	
ARTIST DEPT.	101	10	12-12-49	12-12-49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 10/18/49

By \_\_\_\_\_ By Bennie

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD AND DIST. CO.

NO. 9BH1395  
ORDER No. 57022  
DATE 10-6-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARROT JUNGLE, RED ROAD,  
MIAMI, FLA.

PRIV. # BEFORE TITLE: DC-266

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. USE KODACHROME AS  
RETURN KODACHROME TO CUST. COLOR GUIDE.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

Subjects on  
order for this customer. Please  
see it that all cuts - nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

483

Executive OK of Estimate By DATE  
Date DATE ESTIMATE AND WORK SCHEDULE By OCT 6 - 1949  
Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 - 1949	
SKETCH				
RETOUCHING	3	3	OCT 11 1949	OCT 18 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 26 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10	2	OCT 26 1949	10/21/49
ARTIST DEPT.	42	11		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 23 1950  
By \_\_\_\_\_ By Bennie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

NOV 16 1949



GULF STREAM CARD AND DIST. CO.

NO. 9BH1396  
ORDER NO. 57022  
DATE 10-6-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO.
TITLE IN FULL PARROTS EAT FROM YOUR HAND, RARE BIRD FARM, MIAMI, FLA.	IMPRINT NONE
PRIV. # BEFORE TITLE: DC-267	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.  
CHANGE PIPE TO A BRANCH. SEE KODACHROME AND 8BH7 FOR COLORING.

RETURN KODACHROME TO CUST.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects in  
order for this customer. Please  
note it that all cues in nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Photo In*  
*D 9869*  
*83*

Executive OK of Estimate By 10-1-1949 Cost Dept. Checked By 10-6-1949  
Date 10-1-1949 ESTIMATE AND WORK SCHEDULE Date 10-6-1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 - 1949	OCT 11 1949
SKETCH				
RETOUCHING			OCT 11 1949	OCT 13 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	179	134	OCT 25 1949	
ARTIST DEPT.	22	10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 23 1950  
By \_\_\_\_\_ By Blume  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Rush*



"THOMPSON'S COMMUNITY SERVICE,  
PARIS, TENNESSEE"

NO. 9BH1397  
ORDER No. 56912  
DATE 10/6/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

TITLE IN FULL

AERIAL VIEW OF EGGNER'S FERRY  
BRIDGE, U. S. HIGHWAY 68, OVER  
THE BEAUTIFUL KENTUCKY LAKE,  
ROUTE EAST FROM MURRAY, KY. TO  
HOPKINSVILLE, KY, CLARKSVILLE,  
TENN. AND POINTS EAST (Cont. below)

IMPRINT  
SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

Lower title: WESTERN KENTUCKY

USE PHOTO #7BH1925

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By OCT 7 1949  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1949	OCT 10 1949
SKETCH				
RETOUCHING		0	OCT 11 1949	OCT 11 1949
REPHOTO				
PHOTO-LITHO			OCT 13 1949	OCT 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	147	12	OCT 24 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D  
By

DATE Filed  
By Bessie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1398 ORDER NO. 57064 DATE 10/10/49

CUSTOMER SEVEN MILE CORNER  
KADOKA, SOUTH DAKOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEVEN MILES WEST OF KADOKA SOUTH DAKOTA  
ON JUNCTION 16, 16A, 40, 73 -  
OPERATED YEAR AROUND

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT MAKE SIGN 1 1/2 TIMES ITS PRESENT SIZE.  
MAKE TOP OF CABINS AT RIGHT LIKE THOSE AT LEFT. BE SURE TO SHOW LIGHTS OVER  
DOORS, UNDER OVERHANG AS ON SKETCH.

SHOW RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

1-5-48  
Ret 6/4  
108-11-12-49

Flut 9 114  
Argent in RB

Good

Red Impression



WILLIAM H. BENNETT  
LOOKOUT ~~XXXXXXXXXX~~ MOUNTAIN, TENN.

NO. 9BH1399  
ORDER No. 56966  
DATE 10/10/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GREETINGS FROM POINT LOOKOUT  
AND LOOKOUT MOUNTAIN TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~NO~~ YES  
IMPRINT SAME AS ABOVE

Small Type © CURT TEICH & CO. INC.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

*Color effect similar to sketch attached*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 24 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1949	OCT 24 1949
SKETCH	2	7		
RETOUCHING	3	5	NOV 10 1949	NOV 23 1949
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Bennie

P-08N1503 ✓  
O-8AN1512 ✓  
I-8AN1509 ✓  
N-7AN1874 ✓  
T-7AN1873 ✓

L-9AN1720 ✓  
O-18N2000 ✓  
O-5AN2494 ✓  
K-5AN1127 ✓  
O-4AN1879 ✓  
U-5AN2003 ✓  
T-50N2464 ✓

K



NORTHERN MINNESOTA NOVELTIES  
CROSSLAKE, MINN.

NO. 9BH1400  
ORDER NO. 57233  
DATE EX 10/10/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , <u>LOWER</u> , CENTER-BORDER	FRONT NO. <u>1</u>	R. M. <del>XXXX</del> <u>YES</u>	<u>NO</u>
TITLE IN FULL OVERLOOKING LAKE L'HOMME DIEU, SHOWING GOV'T POINT, ALEXANDRIA, MINN. BOT: ONE OF MINNESOTA'S BEAUTIFUL LAKES PLACE CUST. PRVT. # BEFORE TITLE: A-11	IMPRINT <u>6 pt.</u> SAME AS ABOVE	PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

GREEN FOLIAGE ON TREES. PUT FOLIAGE ON BARE ~~XX~~ BRANCHES  
OF OAK TREE, LEFT. MAKE WATER BLUE. SKY TO BE BLUE WITH  
CLOUDS. IF AT ALL POSSIBLE, CHARACTERISTIC SHAPES OF THE  
THREE POINTS SHOULD SHOW. PLEASE ON FAR SHORE DO NOT  
OVERDO, OR MAKE TOO ARTIFICIAL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

295

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_  
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 10 1949	OCT 10 1949
SKETCH				
RETOUCHING		1	OCT 13 1949	OCT 14 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	120	1 1/2	OCT 25 1949	
ARTIST DEPT.	43	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By Bennie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NORTHERN MINNESOTA NOVELTIES  
CROSSLAKE, MINN.

NO. 9BH1401  
ORDER No. 57233

DATE 10/10/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A TRIBUTE TO MINNESOTA'S  
WALLEYE FISHING  
BOT: LOCATED IN THE NORTHWOODS  
THE FISHERMEN'S PARADISE  
Place cust. prvt. # before  
title: G-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED KODACHROME TRANSPARENCY FOR COLOR GUIDE. NOTE  
SALMON PINK IN MOUTH, RING AROUND PUPIL OF EYE AND A TOUCH  
ON FIN. YELLOWISH CASTE DOES NOT EXTEND ABOVE FAINT BLACK LINE  
RUNNING ALONG BODY FROM GILL COVER TO TAIL. TWO END PANELS &  
UPPER THIRD OF SIGN BACKGROUND (JUST BACK OF "LAKE") ARE A VERY  
LIGHT SHADE OF BLUE. TREES ARE ALL CEDARS WITH BROWN TRUNKS  
AND GREEN (NOT BLUE-GREEN) FOLIAGE, FENCE TOP SHOULD BE SAME  
SHADE OF GREEN. DO NOT SHOW FLOWERS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

295

Executive OK of Estimate By OCT 11 1949 Cost Dept. Checked By OCT 11 1949  
Date OCT 11 1949 AND WORK SCHEDULE Date OCT 11 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1949	OCT 11 1949
SKETCH				
RETOUCHING		3	OCT 13 1949	OCT 14 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF.	104	12	OCT 25 1949	
ARTIST DEPT.	103	9		12-27-49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed FEB 17 1950  
By \_\_\_\_\_ By 20  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1402 ORDER NO. 57077 DATE 10-11-49

CUSTOMER- ST. FRANCIS HOSPITAL  
EVANSTON, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

MOUNT ALVERNO - ST. FRANCIS CONVENT  
MISHAWAKA, INDIANA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE LARGE PHOTO (DRAWING)

MAKE REPHOTO.

COLOR DESCRIPTION

Use 48x506 for Color and

MAKEOVER:

CROP AS MARKED ON BLUE PRINT PROOF.  
SHOW RETOUCED PHOTO TO CUSTOMER.

ALSO NOTE THAT TITLE HAS BEEN ATERED  
SLIGHTLY--ST.FRANCIS COMVENT BEING  
THE FIRST PART OF TITLE AND THE REST  
FOLLOWS THE SAME AS BEFORE.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1.5-48

105  
104 2-1-50

MAKEOVER

MAKEOVER

MAKEOVER

NOV 9 1949

MAKEOVER

12-2-49



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1403 ORDER NO. 57079 DATE 10-11-49

CUSTOMER

FERRIS WOOLEN COMPANY  
CHICAGO, ILLINOIS

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRESIDENTIAL FINE UNFINISHED WORSTED  
SUITINGS ....ETC.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

(Blue Print) — Handcolor — Black & White Proof. Titles — Red, Blue

USE BACKGROUND JUST LIKE CARD #9BH888. REST OF COLOPS LIKE  
9BH480. ATTACHED PIECE OF GOODS TO GO IN WHERE SHOWN ON  
9BH480.

COLOR DESCRIPTION

USE PHOTO FROM 9BH480. SEE MATERIAL ATTACHED.

PHOTO RETURNED

to

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

RETOUCHING	<input checked="" type="checkbox"/>	Time Required in Cost Dept.
PHOTO	<input type="checkbox"/>	
ENGRAVING	<input type="checkbox"/>	
PHOTO LITHO	<input type="checkbox"/>	
COMPOSING	<input type="checkbox"/>	
LITHO ART	<input type="checkbox"/>	
By		

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1.5-48

5x7

Ret 3

10.10

23

Get Photo

Q83

Dr Blue  
Lapman



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1404 ORDER NO. 57079 DATE 10-11-49

CUSTOMER

FERRIS WOOLEN COMPANY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KILMARNIK IMPORTED SCOTCH TWIST...ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 9BH481.  
USE #24 BACKGROUND AND TRY TO REPRODUCE GOODS  
AS ACCURATELY AS POSSIBLE.

COLOR DESCRIPTION

USE #24 BACKGROUND. SEE MATERIAL ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 9BH1405 ORDER NO. 57080 DATE 10-11-49

CUSTOMER  
FERD J. DERBES  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



150 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full

O'DWYER'S - 100 JEFFERSON HIGHWAY -  
NEW ORLEANS, LA.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ☒ sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

ALONG LEFT SIDE OF MESSAGE SPACE:  
FERD J. DERBES, NEW ORLEANS, LA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT. USE BLACK AND WHITE PHOTOS  
FOR COPY.

RUSH PROOF.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE. (THREE) USE SUITABLE COLOR  
FOR BACKGROUND DESIGN.

RETURN KODACHROMES TO CUSTOMER.

*Ret'd 12/1/49 B.*

PHOTO RETURNED

TO

PHOTO USED FOR

3-529  
Pay Out 12  
Ret 9  
He 24 10-10-49  
Hert 12 111  
11/5/49

llb

4572

VERY RUSH

24



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1406 ORDER NO. 57083 DATE 10-11-49

CUSTOMER LAKE VIEW COURTS  
CARLSBAD, N.M.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE:  
LAKE VIEW HOTEL AND COURTS, CARLSBAD,  
NEW MEXICO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE TO BEST ADVANTAGE.

USE BLACK AND WHITE PHOTOS AS COPY.

COLOR DESCRIPTION

USE COLORED PRINTS FOR COLOR GUIDE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

1 Box 4 + 1 Box 5 + 7  
Box 6  
1733 16 1/2 105  
11/4/49  
11/4  
11/2/50

495



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1407 ORDER NO. 57083 DATE 10-11-49

CUSTOMER LAKE VIEW COURTS  
CARLSBAD, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE:

LAKE VIEW HOTEL AND COURTS, CARLSBAD,  
NEW MEXICO

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE BEST ADVANTAGE.  
USE BLACK & WHITE PHOTOS AS COPY.

COLOR DESCRIPTION

USE COLORED PRINTS FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print - 5/17  
Ret 5  
105  
2.9 10 6 13-50

295



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1408 ORDER NO. 57083 DATE 10-11-49

CUSTOMER LAKE VIEW COURTS  
CARLSBAD, NEW MEX100

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE:

LAKE VIEW HOTEL AND COURTS, CARLSBAD,  
NEW MEXICO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE TO BEST ADVANTAGE.

USE BLACK & WHITE PHOTO AS COPY.

COLOR DESCRIPTION

USE COLORED PRINT FOR COLOR GUIDE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1409 ORDER NO. 57083 DATE 10-11-49

CUSTOMER LAKE VIEW COURTS  
CARLSBAD, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PLATE:

LAKE VIEW DINING BOOM AND SWIMMING BEACH,  
CARLSBAD, NEW MEXICO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE TO BEST ADVANTAGE.  
USE BLACK & WHITE PHOTO AS COPY.

COLOR DESCRIPTION

USE COLORED PRINT FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4295



DISTRIBUTED BY E. D. WEST CO.,  
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 9BH1410

ORDER No. 57252

DATE 10/7/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FALMOUTH PLAYHOUSE, CAPE COD,  
MASS.

Place cust. prvt. # before  
title: 311-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. IX 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AS TAPED OFF. TRY TO MAKE SIGN OVER FRONT WINDOWS,  
"FALMOUTH PLAYHOUSE" DISTINGUISHABLE. DARK GRAY ROOF, LIGHTER  
GRAY FRONT ROOF, WHITE TRIM. PUT A FEW ROSES ALONG EACH SIDE OF  
FRONT, GREEN LAWN, WHITE STONES. MAKE TALL TREE SHORTER AND ADD  
BRANCHES TO MAKE A NICE TREE OUT OF IT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

278

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date OCT 12 1949 AND WORK SCHEDULE Date OCT 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1949	OCT 12 1949
SKETCH				
RETOUCHING		3	OCT 14 1949	OCT 14 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	NOV 7 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	NOV 7 1949	11-8-49
ARTIST DEPT.	115	9		11-29-49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By Bennie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY E. D. WEST CO.,  
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 9BH1411  
ORDER No. 57252  
DATE 10/7/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

MAIN STREET, WAREHAM, CAPE COD,  
MASS.

IMPRINT

SAME AS ABOVE

Place cust. prvt. # before  
title: 312 —

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES, POLES, SPOTS IN SKY IN BACKGROUND.  
REMOVE MEN STANDING ON LEFT SIDE OF PHOTO.  
PUT CLOUDS IN SKY.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

578

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date OCT 12 1949 AND WORK SCHEDULE Date OCT 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1949	OCT 12 1949 ✓
SKETCH				
RETOUCHING	3	32	OCT 14 1949	OCT 14 1949
REPHOTO				
PHOTO-LITHO			OCT 18 1949	OCT 25 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	12	OCT 25 1949	10/27/49
ARTIST DEPT.	112	9		12/4/49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By Pennel  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

3

80



DISTRIBUTED BY E. D. WEST CO.,  
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 9BH1412  
ORDER No. 57252  
DATE 10/7/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

QUAINT WYCHMERE HARBOR,  
HARWICHPORT, CAPE COD, MASS.

Place cust. prvt. # before  
title: 313

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BRIGHTEN UP, AS THE PHOTO IS TOO DARK. MAKE BLUE SKY WITH  
CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

578

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date OCT 12 1949 AND WORK SCHEDULE Date OCT 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1949	
SKETCH				
RETOUCHING		7	OCT 14 1949	OCT 17 1949
REPHOTO				
PHOTO-LITHO				OCT 26 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	OCT 26 1949	10/28/49
ARTIST DEPT.	116	9		12/6/49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 18 1950  
By \_\_\_\_\_ By *Permit*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

DM



DISTRIBUTED BY E. D. WEST CO.,  
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 9BH1413

ORDER No. 57252

DATE 10/7/49

12 $\frac{1}{2}$  M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, HARMWICHPORT,  
CAPE COD, MASS.

Place cust. prvt. # before  
title: 314-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

TWO-VIEW VERTICAL POST CARDS

PHOTO #1: REMOVE POLES AND WIRES. ADD CLOUDS AND PUT MORE  
FOLIAGE ON TREES. MAKE THEATRE FRONT BROWN WITH WHITE TRIM.

PHOTO #2: REMOVE POLES AND WIRES. REMOVE SIGN IN FRONT OF PHILLIPS  
STORE. FRONT OF STORE TO BE BROWN WITH WHITE TRIM. SIGN TO BE  
RED WITH GOLD LETTERS

SEE SHEET ATTACHED TO PHOTOS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 12 1949

AND WORK SCHEDULE

OCT 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1949	
SKETCH	9	1	OCT 14 1949	OCT 18 1949
RETOUCHING	5	7		
REPHOTO				
PHOTO-LITHO			OCT 24 1949	NOV 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	2	NOV 1 1949	
ARTIST DEPT.	46	11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 20 1950

By *Bennie*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1414 ORDER NO. 57087 DATE 10-12-49

CUSTOMER

HOTEL DAYTON  
KENOSHA, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL DAYTON - KENOSHA, WISCONSIN  
"REST ASSURED" ....ETC.

(SEE COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5-5-7  
L. H. Hart 2  
H. Hart 15  
H. H. C. 2-107  
H. Hart 15

Photograph 11B

4283

Ok Blue Dayton



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1415 ORDER NO. 57098 DATE 10-12-49

CUSTOMER  
INDIANA LIMESTONE CO., INC.  
BEDFORD, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full /DARK HOLLOW QUARRY /- INDIANA LIMESTONE COMPANY, INC. /BEDFORD, INDIANA /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1416 ORDER NO. 57098 DATE 10-12-49

CUSTOMER INDIANA LIMESTONE CO., INC.  
BEDFORD, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO PROPERTY OF C. T. & CO.

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOME OFFICE  
INDIANA LIMESTONE COMPANY, INC.  
BEDFORD, INDIANA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

105  
10/18/49  
10/19/49

X MC

As 83



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1417 ORDER NO. 57098 DATE 10-12-49

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



CUSTOMER  
INDIANA LIMESTONE COMPANY, INC.  
BEDFORD, IND.

PHOTO PROPERTY OF C. T. & CO.

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MC GRATH MILL  
INDIANA LIMESTONE COMPANY, INC.  
BEDFORD, INDIANA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1418 ORDER NO. 57098 DATE 10-12-49

CUSTOMER INDIANA LIMESTONE COMPANY, INC.  
BEDFORD, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOE PALOOKA, CHAMPION OF DEMOCRACY  
ATOP THE INDIANA LIMESTONE COMPANY'S  
DICKINSON PARK HILL,  
BEDFORD, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1419 ORDER NO. 57103 DATE 10-13-49  
CUSTOMER ANDERSON MOTOR & TRAILER SALES, INC.  
SOUTH BEND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER RIGHT HAND CORNER ON GREEN:  
ANDERSON TRAILER VILLAGE  
5020 LINCOLN WAY WEST (U.S. #20)  
SOUTH BEND 16, IND.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE TRAILER MARKED X - OMIT THIS TRAILER & REPLACE WITH GRASS.

SEE TISSUE OVERLAY/

CROP FROM TOP.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.  
VARIGATED ROOFS ON 3 LARGER BLDGS IN TRAILER LOT ONLY. COLOR RANGE ON ONE  
ROW OF TRAILERS REPRESENTS GENERAL AVERAGE.

VERY RUSH

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



DISTRIBUTED BY E. E. WEST CO.,  
SOUTH YARMOUTH, CAPE COD, MASS.

NO.

95H1420

ORDER No. 57283

DATE 10/10/49

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

3/5- JETTIES, ENTRANCE TO WYCHMERE  
HARBOR, HARWICHPORT, CAPE COD,  
MASS. ,

IMPRINT

SAME AS ABOVE

Place cust. prvt. # before  
title: 315 ,

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS AT THE RIGHT ARE GRAY, DARK GRAY ROOF, WHITE  
TRIM, BLUE SHUTTERS. PUT TWO SAILBOATS IN ADDITION TO  
THE ONE ON THE LEFT. MAKE CLOUDS IN SKY. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By 10/14/49

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OCT 14 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1949	OCT 14 1949 ✓
SKETCH				
RETOUCHING	3	2	OCT 19 1949	OCT 20 1949
REPHOTO				
PHOTO-LITHO			OCT 21 1949	OCT 28 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 28 1949	11/1/49
ARTIST DEPT.	120	9		12-12-49

JAN 18 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY E. D. WEST CO.,  
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 9BH1421

ORDER No. 57291

DATE 10/10/49

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. ART COLORTONE

WHITE BORDER  
FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

LIGHTHOUSES AT PROVINCETOWN,  
CAPE COD, MASS.

IMPRINT

SAME AS ABOVE

Place cust. prvt. # before title:  
198

*see copy sent for sub. title*

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

*Bring in for sample*

SEE ATTACHED PHOTOS

*see photo B-7708-66503*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO UNIT

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1949	OCT 19 1949
SKETCH	9	1		
RETOUCHING		3 1/2	OCT 19 1949	OCT 20 1949
REPHOTO			10-14-49	OCT 17 1949
PHOTO-LITHO			OCT 21 1949	OCT 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1 1/2	OCT 27 1949	10-27-49/113
ARTIST DEPT.	117	9		

JAN 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2 Rephotos  
as marked

*run offsets*

*4278*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1422 ORDER NO. 57104 DATE 10-13-49

CUSTOMER CENTRAL STATE EQUIPMENT CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE:

THE GEORGIAN - HINMAN AT DAVIS -  
EVANSTON, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3-1-5-48

3-5x7  
Lay Out 1  
Ret 8  
10/13/49  
11 (43)  
272  
7



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1423 ORDER NO. 57105 DATE 10-13-49  
CUSTOMER LUCKY STORES, INC.  
OAKLAND, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LUCKY - THE WORLD'S MOST BEAUTIFUL STORE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LAYOUT AND TITLES, AND R.M. AS ON BLACK & WHITE CARD ATTACHED,  
BUT LEAVE OFF OPERATED BY YOUR NEIGHBOR.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1-5-48

3-5x7  
Ray Cut 12  
Ret 9  
JAM 7/2 107  
Cut 12 1/2 - 104

Handcolor 12 1/2 - 104



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1424 ORDER NO. 57106 DATE 10-11-49

CUSTOMER R.B. HARRIS  
PORTLAND 11, OREGON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE  
THREE SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:  
- HOLIDAY MOTEL - 8050 N.E. UNION AVE.  
HIGHWAY - 99E, PORTLAND, OREGON

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO LITHO FOR

OK Blue Dupress

2-5x7  
Ret 7  
108-4-2-49  
9  
106

4073



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1425 ORDER NO. 57107 DATE 10-13-49

CUSTOMER BLUE TOP MOTOR COURT #1  
MARIETTA, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

AAA BLUE TOP MOTOR COURT NO. 1  
4 LANE HIGHWAY U.S. 41 - MARIETTA,  
GEORGIA

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

THREE SIDES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT MAKE SKY AND ROAD  
A LITTLE DARKER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

1-5-48

595

Lk Blue + Red Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1426 ORDER NO. 57109 DATE 10-13-49

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

PARK - O - TELL  
OKLAHOMA CITY, OKLA.

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PARK - O - TELL

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

AMERICA'S FINEST TOURIST HOTEL OKLAHOMA CITY, OKLAHOMA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE DRAWING AS COPY, BUT MAKE COLOR OF BLDG SLIGHTLY LIGHTER  
AS ON OUR SKETCH. ADD TO FOREGROUND AS NEEDED.

COLOR DESCRIPTION

FOLLOW DRAWING WITH CORRECTION ABOVE.

*Be very careful with printing  
let 12/9/49*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1427 ORDER NO. 57110 DATE 10-13-49

CUSTOMER THE INMAN CO.  
LONG BEACH, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY: (CENTER)

WESTERNER MOTEL - *Neuville Type*  
1441 WEST PACIFIC COAST HIGHWAY  
LONG BEACH, CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT ALL WIRES & BLDGS IN BACKGROUND. INTENSIFY TREES ON RIGHT HAND SIDE OF PHOTO. LEAVE FENCE IN BACKGROUND, BUT REMOVE CAR IN DRIVEWAY. PLACE TREE TO BALANCE WITH ONE ON LEFT BACKGROUND IN AREA AS MARKED ON OVERLEAF. (PEPPER TREE WITH "FILMY" FOLIAGE). MAKE SKY LIKE ON 2BH882. TAKE WHITE LINES OUT OF HIGHWAY. DRESS UP CURB & MAKE LAWNS GREENER. DRESS UP FLOWERS IN FRONT OF BLDG.

SEE ALSO TISSUE OVERLAY.

COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE, HOWEVER WOODEN WALLS THE COLOR OF CIRCLED PORTION OF 2BH947. STUCCO AREA A SHADE LIGHTER & MORE LIKE THE INTENSIFIED PINK UNDER THE EAVES IN THE KODACHROME. FENCE AT BACK IS PALE PINK.

SEE ALSO TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER.

*Ret'd 1/23/50 B.*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

2

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1428 ORDER NO. 57111 DATE 10-13-49

CUSTOMER ALAMEDA MOTEL  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE  
THREE SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (ALAMEDA MOTEL) — Red Type  
ONE BLOCK WEST OF JUNCTION OF HIGHWAYS  
74 AND 285 ---- 319 SO. LOWELL, DENVER,  
COLORADO - PHONE SPRUCE 5482

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM AS ON 7BH1536.

ADD FULL SIGN OFFICE AT LEFT OF BLDG. AT RIGHT.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

Ret 6  
He 108 11-1-49  
List 9

X CB

4567



SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 9BH1429

ORDER No. 56989

DATE 10-14-49

12<sup>1</sup>/<sub>2</sub> POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: NEWS - SENTINEL OUT-  
DOOR THEATER, FRANK PARK,  
FORT WAYNE, INDIANA

CREDIT LINE: PHOTO BY NEUMAN  
STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. LIGHT TAN VARI BRICK. LIGHT TAN CANOPY.  
REMOVE LADDER & MAN OUTSIDE. FIX UP STAGE BACKGROUND.  
REMOVE SCAFFOLD, MAN, SCREENS, ETC. USE DARK BROWN BACKGROUND  
RETAIN CLOUDS. BOTTOM STRIP ALONG STAGE LIGHT IVORY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1949	
SKETCH				
RETOUCHING		3	OCT 24 1949	OCT 27 1949
REPHOTO				
PHOTO-LITHO			NOV 1 1949	NOV 8 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 8 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 20 1950

Bennie

4586



P

SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 9BH1430

ORDER No. 56989

DATE 10-14-49

12<sup>1</sup>/<sub>2</sub> POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CENTRAL CATHOLIC HIGH SCHOOL, FORT WAYNE, INDIANA

CREDIT LINE: PHOTO BY NEUMAN STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES No

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE ALL AUTOS, WIRES, LAMPS & POSTS, SIGN STRUCTURES RIGHT. SHOW CENTRAL CATH ETC., SILVER ON LIGHT BROWN. SHOW WHITE STONE FIGURE. FIX UP STREET - BLACKTOP YELLOWISH TAN BRICK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4286

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1949	OCT 21 1949
SKETCH				
RETOUCHING		4	OCT 24 1949	NOV 1 1949
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 10 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 10 1949	11 11 49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 20 1950

Bennie



I.L. MADURO, JR., S.A. AVENIDA CENTRAL NO. 100  
APARTADO 281, PANAMA

NO. 9BH1431

ORDER No. 57131

DATE 10-14-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

TOURISTS AT MIRAFLORES LOCKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

8 Subjects on  
order for this customer. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 19 1949

AND WORK SCHEDULE

Date

OCT 19 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1949	OCT 21 1949
SKETCH				
RETOUCHING	3	3	OCT 21 1949	OCT 26 1949
REPHOTO			10/14/49	OCT 19 1949
PHOTO-LITHO			OCT 31 1949	NOV 4 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	NOV 4 1949	
ARTIST DEPT.	108	11		1-18-50

DATE BLUEPRINT OK'D

DATE Filed

FEB 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



I.L. MADURO, JR., S.A., AVENIDA CENTRAL NO. 100  
APARTADO 281, PANAMA

NO. 9BH1432

ORDER NO. 57131

DATE 10-14-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:  
EL TAMBORITO - PANAMA,

BOT:  
TYPICAL DANCE OF PANAMA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

THIS PHOTO IS UNLIMITED

Signed: 8 Subjects

order for this customer. Please

see to it that all cuts or nega

in harmony with each other

to make an attractive

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Executive OK of Estimate

By

Date

By

Date

OCT 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1949	OCT 18 1949
SKETCH				
RETOUCHING		2	OCT 18 1949	OCT 20 1949
REPHOTO				
PHOTO-LITHO			OCT 21 1949	OCT 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13/4	OCT 28 1949	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 9BH1433

I.L. MADURO, JR. S.A. AVENIDA CENTRAL NO. 100 ORDER NO. 57131  
APARTADO 281, PANAMA

DATE 10-14-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

CHOZAS PANAMENAS

BOTTOM:

VILLAGE IN THE INTERIOR, PANAMA,

R.P. ✓

6 gal. it.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects  
order for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make attractive set.

2117

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1949	OCT 18 1949 ✓
SKETCH				
RETOUCHING		1 1/2	OCT 18 1949	OCT 19 1949
REPHOTO				
PHOTO-LITHO			OCT 24 1949	OCT 28 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 28 1949	
ARTIST DEPT.	114	9		11/17/50

FEB 17 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 9BH1434

I.L. MADURO, JR. S.A. AVENIDA CENTRAL NO. 100 ORDER NO. 57131  
APARTADO 281, PANAMA

DATE 10-14-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

UPPER:

THE PANAMA CANAL

*6 pl. set*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

## ATTENTION

Subjects ☒ order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*62117*

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1949	
SKETCH				
RETOUCHING		<i>1 1/2</i>	10-18-49	OCT 20 1949
REPHOTO				
PHOTO-LITHO			OCT 21 1949	OCT 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		<i>1 1/2</i>	OCT 26 1949	
ARTIST DEPT.	<i>111</i>	<i>9</i>		1-17-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950



NO. 9BH1435  
 I.L. MADURO, JR. S.A. AVENIDA CENTRAL NO. 100 ORDER NO. 57131  
 APARTADO 281, PANAMA DATE 10-14-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
 PLACE OF TITLE: UPPER LOWER, CENTER-BORDER  
 TITLE IN FULL UPPER:  
 THE PANAMA CANAL  
*6 yds. x 10*

(ALL OF THIS ON THE ADDRESS SIDE)  
 FRONT NO. 1 R. M. NO  
 IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
 CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

# ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked  
 Date OCT 14 1949 Date OCT 14 1949

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1949	OCT 14 1949
SKETCH				
RETOUCHING		1 1/2	10-18-49	OCT 19 1949
REPHOTO				
PHOTO-LITHO			OCT 21 1949	OCT 31 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 31 1949	
ARTIST DEPT.	108	9		1-17-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By *Bennie*  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

6117



I.L. MADURO, JR. S.A. AVENIDA CENTRAL NO. 100  
APARTADO 281, PANAMA

NO. 9BH1436  
ORDER No. 57131  
DATE 10-14-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
UPPER:  
CENTRAL AVENUE, PANAMA, R.P.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By 10/14/49 ESTIMATE  
Date 10/14/49 AND WORK SCHEDULE  
Cost Dept. Checked By 10/14/49  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1949	OCT 19 1949
SKETCH			<del>OCT 14</del>	
RETOUCHING	3	3		OCT 20 1949
REPHOTO				
PHOTO-LITHO			OCT 21 1949	OCT 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 3/4	OCT 26 1949	11/25/49
ARTIST DEPT.	114	1		1/20/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By Ju  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

FEB 17 1950



I. L. MADURO, JR. S.A. AVENIDA CENTRAL NO. 100  
APARTADO 281, PANAMA

NO. 9BH1437

ORDER No. 57131

DATE 10-14-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

THE PANAMA CANAL

*6 pt. ital.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE DUPLICATES

YES

ATTENTION:

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*62 117*

Executive OK of Estimate

By *[Signature]*  
Date *OCT 14 1949*

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date *OCT 14 1949*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>OCT 14 1949</i>	<i>OCT 18 1949</i>
SKETCH				
RETOUCHING		<i>2</i>	<i>OCT 18 1949</i>	<i>OCT 20 1949</i>
REPHOTO				
PHOTO-LITHO			<i>OCT 21 1949</i>	<i>OCT 26 1949</i>
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>110</i>	<i>1 1/2</i>	<i>OCT 26 1949</i>	
ARTIST DEPT.	<i>115</i>	<i>9</i>		

FEB 17 1950

DATE BLUEPRINT OK'D

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Filed

By *[Signature]*

DATE Photo Returned to Customer



NO. 98H1438  
 I.L. MADURO, JR. S.A. AVENIDA CENTRAL NO. 100  
 APARTADO 281, PANAMA  
 ORDER No. 57131  
 DATE 10-14-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
 PLACE OF TITLE: UPPER LOWER. CENTER-BORDER  
 TITLE IN FULL UPPER:  
 MIRAFLORES LOCKS

(ALL OF THIS ON THE ADDRESS SIDE)  
 FRONT NO. 1 R. M. NO  
 IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

**ATTENTION:**  
 Subjects on  
 order for this customer. Please  
 to it that all cuts negatives  
 are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
 CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
 Date OCT 13 1949 **ESTIMATE** Date OCT 14 1949  
**AND WORK SCHEDULE**

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		OCT 14 1949	OCT 18 1949 ✓
SKETCH			
RETOUCHING	2	OCT 18 1949	OCT 20 1949
REPHOTO			
PHOTO-LITHO		OCT 21 1949	OCT 28 1949
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	107 1 1/2	OCT 28 1949	
ARTIST DEPT.	111 9 1/2		1-17-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 20 1950  
 By \_\_\_\_\_ By Bernie  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



LINCOLN-LILLIE, MONTPELIER, VT.

NO. 9BH1439

ORDER No. 57317

DATE 10-17-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE OFFICE BUILDING,  
MONTPELIER, VERMONT

PRIV. # BEFORE TITLE: 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE MARBLE BLDG. VERY LIGHT GREY BETWEEN WINDOWS. BROWN DOOR.  
TAKE OUT MEN ON STEPS. TAKE OUT SMOKE STACK BEHIND BLDGS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1949	OCT 19 1949
SKETCH				
RETOUCHING		2½	OCT 20 1949	OCT 21 1949
REPHOTO				
PHOTO-LITHO			OCT 24 1949	OCT 28 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	OCT 28 1949	10-31-49
ARTIST DEPT.	117	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

573



DESERET BOOK COMPANY, SALT LAKE, CITY, UTAH

NO. 9BH1440

ORDER No.

DATE 10-14-49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OCT 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1949	OCT 17 1949
SKETCH				
RETOUCHING	3	2	OCT 18 1949	OCT 18 1949
REPHOTO				
PHOTO-LITHO			NOV 1 1949	NOV 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	NOV 10 1949	
ARTIST DEPT.	162	3 1/2	2/9/50	2/9/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50

JK

Top  
K. L.  
Lutz



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9BH1441

ORDER No.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
**ATTENTION:**

Subjects on  
order for this customer. Please  
see to it that all cuts & nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1949	
SKETCH				
RETOUCHING	5	4	OCT 21 1949	OCT 26 1949
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10½	1¼	NOV 10 1949	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3/8/50

24



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9BH1442

ORDER NO.

DATE 10-14-49

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT REFLECTIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
18  
**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts — nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 17 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 17 1949	
SKETCH				
RETOUCHING		✓	OCT 18 1949	OCT 18 1949
REPHOTO				
PHOTO-LITHO			NOV 1 1949	NOV 8 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	3/4	NOV 8 1949	
ARTIST DEPT.	102	5	2/17/50	2/17/50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1443

ORDER NO.

DATE 10-14-49

12 $\frac{1}{2}$  M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
18  
**ATTENTION**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*By 517  
add to by  
r. Palmer*

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 19 1949
SKETCH			OCT 20 1949	
RETOUCHING	3	3 $\frac{1}{2}$		
REPHOTO			OCT 17 1949	OCT 18 1949
PHOTO-LITHO			NOV 1 1949	NOV 10 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10 $\frac{1}{2}$	1 $\frac{1}{2}$	NOV 10 1949	
ARTIST DEPT.		8 $\frac{1}{2}$		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 16 1950

Bennie

3/8/50



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1444

ORDER NO.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
ATTENTION

17 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5x7  
Chick  
r. h.

Top of  
List

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	3h	OCT 20 1949	
REPHOTO			OCT 17 1949	OCT 18 1949
PHOTO-LITHO			NOV 1 1949	NOV 10 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1h	NOV 10 1949	
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 16 1950

3/8/50

25



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1445

ORDER No.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

EXX BALANCE THIS TO RIGHT PROPORTION. CUT OUT TOP OF  
AT BOTTOM AND CEILING AT TOP.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts and nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1949	OCT 17 1949
SKETCH				
RETOUCHING	3	2 1/2	10-18-49	OCT 18 1949
REPHOTO				
PHOTO-LITHO			NOV 1 1949	NOV 8 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	3 1/4	NOV 8 1949	
ARTIST DEPT.	102	5	7/10/50	7/12/50

FEB 17 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3/8/50



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1446

ORDER NO.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
ATTENTION.

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1949	
SKETCH				
RETOUCHING		2	OCT 18 1949	OCT 19 1949
REPHOTO				
PHOTO-LITHO			NOV 1 1949	NOV 8 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	34	NOV 8 1949	
ARTIST DEPT.	105	5		2/16/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50  
AS

143



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1447

ORDER No.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE SUMMER COLORING. SUPERIMPOSE FIRST VERSE FROM CARD  
9BH1441 AT BOTTOM.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
18  
**ATTENTION**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1949	
SKETCH				
RETOUCHING		21	OCT 20 1949	OCT 24 1949
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 10 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	114	12	NOV 10 1949	
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50

28



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1448

ORDER No.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE AUTUMN COLORTONE. USE 2nd REVERSE FROM 9BH1441 at  
BOTTOM.

Photo 9409

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
18  
ATTENTION.

Subjects  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
make an attractive set.

B 143

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1949	
SKETCH				
RETOUCHING		2	OCT 20 1949	OCT 24 1949
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 10 1949	
ARTIST DEPT.	102	9	3/10/50	2/16/50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/10/50



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1449

ORDER No.

DATE 10-14-49

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUPERIMPOSE 3rd VERSE FROM 9BH1441 AT BOTTOM.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	OCT 20 1949	OCT 24 1949
REPHOTO			OCT 17 1949	OCT 18 1949
PHOTO-LITHO			NOV 3 1949	NOV 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 10 1949	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1450

ORDER No.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

69  
ATTENTION

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5X  
Straight

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

OCT 19 1949

By

OCT 19 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1949	OCT 21 1949
SKETCH				
RETOUCHING	3	2	OCT 24 1949	OCT 26 1949
REPHOTO			OCT 17 1949	OCT 19 1949
PHOTO-LITHO			NOV 1 1949	NOV 10 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	NOV 10 1949	
ARTIST DEPT.	314	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1451

ORDER No.

DATE 10-14-49

12½ M POST CARDS

CT. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT

NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE SPRING COLORING. SUPERIMPOSE 4th VERSE FROM  
9BH1441 AT BOTTOM.

TAKE OUT HOUSES IN BACKGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 19 1949

WORK SCHEDULE

Date

OCT 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1949	OCT 21 1949
SKETCH			OCT 21 1949	
RETOUCHING	23	2		OCT 26 1949
REPHOTO			OCT 17 1949	OCT 19 1949
PHOTO-LITHO			NOV 4 1949	NOV 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	15	NOV 17 1949	
ARTIST DEPT.	108	15		2-16-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/2/50  
JK

B, 43



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1452

ORDER No.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Delicate pink panels*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
18  
**ATTENTION.**

Subjects on order for this customer. Please see to it that all cuts ~~negatives~~ are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

OCT 19 1949

AND WORK SCHEDULE

Date

OCT 19 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1949	OCT 25 1949
SKETCH	20	9 1/2		
RETOUCHING	4	3	OCT 25 1949	OCT 26 1949
REPHOTO			OCT 24 1949	OCT 25 1949
PHOTO-LITHO			NOV 3 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 11 1949	
ARTIST DEPT.	31	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

FEB 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50

KS



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1453

ORDER No.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Delicate pink panels*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
**ATTENTION:**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

OCT 18 1949

AND WORK SCHEDULE

Date

OCT 18 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1949	
SKETCH	9	4	OCT 20 1949	OCT 24 1949
RETOUCHING	4	3		
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 11 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	NOV 11 1949	
ARTIST DEPT.	43	10 1/2		

FEB 16 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50

AS



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1454

ORDER NO.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Delicate junk panels*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

G9

8X10  
Same size

B 143

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

OCT 19 1949

AND WORK SCHEDULE

By

OCT 19 1949

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1949	OCT 27 1949
SKETCH	Ro	1/2		
RETOUCHING	4	3	OCT 22 1949	OCT 26 1949
REPHOTO			OCT 17 1949	OCT 19 1949
PHOTO-LITHO			NOV 3 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	NOV 11 1949	
ARTIST DEPT.	104	9/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/8/50

OK



DESERET BOOK CO. SALT LAKE CITY, UTAH		NO. 9BH1455
		ORDER No.
		DATE 10-14-49
12½ M POST CARDS	C.T. ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. NO
TITLE IN FULL	IMPRINT	NONE
		PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Delicate pink panels*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
 CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

**ATTENTION.**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*8x10  
Same Style*

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked  
 By \_\_\_\_\_ Date OCT 18 1949 **AND WORK SCHEDULE** By \_\_\_\_\_ Date OCT 18 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	9	1/2	OCT 18 1949	
RETOUCHING	5	3	OCT 20 1949	OCT 24 1949
REPHOTO			OCT 17 1949	OCT 18 1949
PHOTO-LITHO			NOV 3 1949	NOV 11 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	NOV 11 1949	
ARTIST DEPT.	31	10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 20 1950  
 By \_\_\_\_\_ By Bonnie  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_ 3/8/50  
 \_\_\_\_\_ AKS



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1456

ORDER NO.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUPERIMPOSE last VERSE FROM 9BH1441 AT LOWER LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69  
ATTENTION:

Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date OCT 18 1949 AND WORK SCHEDULE By \_\_\_\_\_ Date OCT 18 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1949	OCT 19 1949
SKETCH				
RETOUCHING		3 1/2	OCT 20 1949	OCT 21 1949
REPHOTO			OCT 17 1949	OCT 18 1949
PHOTO-LITHO			NOV 1 1949	NOV 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10 1/2	1 1/2	NOV 10 1949	
ARTIST DEPT.	110	9		2/10/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

3/8/50

N

143



DESERET BOOK CO. SALT LAKE CITY, UTAH

NO. 9BH1457

ORDER NO.

DATE 10-14-49

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

69

ATTENTION

Subjects on  
order for this customer. Please  
see to it that the color or nega-  
tives on the set and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date OCT 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1949	
SKETCH				
RETOUCHING		2	OCT 18 1949	OCT 19 1949
REPHOTO				
PHOTO-LITHO			NOV 1 1949	NOV 10 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	NOV 10 1949	
ARTIST DEPT.	109	9¾		2-15-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

3/8/50

214

B143



GLADE'S PLUMBING & ELECTRICAL SHOP  
EUREKA SPRINGS, ARK.

NO. 9BH1458  
ORDER No. 57312  
DATE 10/14/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRD'S-EYE VIEW EUREKA SPRINGS,  
ARKANSAS, LOOKING NORTH  
CRESCENT HOTEL IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED PHOTO 53680-N

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1949	
SKETCH				
RETOUCHING		2	OCT 24 1949	OCT 27 1949
REPHOTO				
PHOTO-LITHO			NOV 1 1949	NOV 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13/4	NOV 10 1949	11-1-49
ARTIST DEPT.	112	10	1/12/50	11-19-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

By *Belmont*



GLADE'S PLUMBING & ELECTRICAL SHOP  
EUREKA SPRINGS, ARK.

NO.

9BH1459

ORDER NO. 57312

DATE 10/14/49.

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRESCENT HOTEL, CATHOLIC CHURCH  
AND CARNEGIE LIBRARY & VIEW  
FROM EAST MOUNTAIN,  
EUREKA SPRINGS, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED PHOTO 7B84-N

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION!

2 Subjects on  
order for this customer. Please  
see it that all cuts & nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 17 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 17 1949	OCT 17 1949
SKETCH				
RETOUCHING		1½	OCT 19 1949	OCT 20 1949
REPHOTO				
PHOTO-LITHO			OCT 21 1949	OCT 28 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110		OCT 28 1949	10-31-49
ARTIST DEPT.	129	9		1-12-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1460 ORDER NO. 57150 DATE 10-17-49

CUSTOMER

BOISE COURTEL  
BOISE, IDAHO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN PLATE:

BOISE COURTEL R.F.D. 8  
BOISE, IDAHO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

MAIN COURT TRIMMED GREEN SAME AS ANNEX. BLDGS WHITE. ROOF IS JOHN MANSFIELD  
RED & GREEN ABESTOS SHINGLES. HIGHWAY BLACK OIL WITH GRAVEL SHOULDER.

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

Pat 5  
104  
11/2/49

X  
1000

989



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1461 ORDER NO. 57152 DATE 10-14-49

CUSTOMER CAFFARELLO'S RESTAURANT & COCKTAIL LOUNGE  
CHICAGO 38, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full  
CAFFARELLO'S RESTAURANT AND LOUNGE  
OPPOSITE MUNICIPAL AIRPORT-CHICAGO 38,  
ILL. COCKTAIL LOUNGE - DINING ROOM  
(SEE COPY)

FRONT NO. 5 (All titles on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ATTACHED. (GROUP VIEW)

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS FOR COLORING.

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

PHOTO USED FOR

NO

YES

RETURN PHOTO

1-1-48

53-5x7  
Day Out  
Ret  
Max He  
Ret  
10  
7-10-11-49  
14 1/2 23  
To print  
Walt  
4572



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1462 ORDER NO. 57153 DATE 10-14-49

CUSTOMER CAFFARELLO'S RESTAURANT & COCKTAIL  
CHICAGO 38, ILL. LOUNGE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 BUSINESS CDS SIZE 3 1/2 X 2 3/8

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE EXTERIOR VIEW.  
CROP WHERE SHOWN. FULL FACE. NO TITLE

*See 9BH1461 for photo*

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-1-48

*Plant 1/2  
Rat 1/2  
JRM 1/2  
Rat 1/2  
Rat 1/2  
Rat 1/2*

*WOM*

*572*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1463 ORDER NO. 57155 DATE 10-17-49

CUSTOMER RIDGELY TRIMMER CO.  
SPRINGFIELD, O.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARD SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full TOOLS WITH THE QUALITY MARK -  
NO. 280 REMOVER.....ETC.

(SEE COPY)

FRONT NO. SPEC (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SKETCH AS COPY.  
FOLLOW SKETCH WITH THESE CHANGES:  
THE LINE WALLPAPER REMOVER NO. 280 REMOVER TO BE TAKEN OUT & SUBSTITUTED  
WITH LINE: "NO. 280 KEROSENE ELECTRIC STEAM WALLPAPER REMOVER"  
USE THE LINE MEETS ALL REQUIREMENT. (REMOVE THE WORD "BEING")

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1464 ORDER NO. 57161 DATE 10-17-49

CUSTOMER SIMONS - MICHELSON CO.  
DETROIT 26, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CARLTON PLAZA HOTEL,

JOHN R. STREET  
DETROIT 1, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SEE TISSUE OVERLAY.

Make-over 9BH1464 to put drapes in windows as on 1BH2475, attached. Also put in name Carlton Plaza (No "the") on front & side of marquee - see clipping att'd for style of lettering. Match it as closely as possible. Change address on picture side to John R. Street at Edmund rather than "2931 John R. Street."

MAKEOVER

Change to CUSTOMER Post.

Submit retouched photo to customer

(F)

12-28-49



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1465 ORDER NO. 57162 DATE 10-14-49

CUSTOMER DOUGHNUT CORP. OF AMERICA  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full  
THE MAYFLOWER SHOPS - SERVING  
ALL MEALS, IN-BETWEEN SNACKS, LATE  
SUPPERS.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS BELOW:

RUSH PROOF TO MR. J.I. SUGARMAN.

COLOR DESCRIPTION

FOLLOW SKETCH, EXCEPT MAKE BACKGROUND AS CLOSE TO SILVER AS POSSIBLE, RATHER  
THAN DARK BLUE. REDS & GREENS ARE TO BE AS MUCH LIKE TONES ON ATTACHED WALL  
PAPER SAMPLE AS POSSIBLE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-49

Red + Dk Blue background

4272

W5H

104  
11/3/49



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1466 ORDER NO. 57163

DATE 10-17-49

DEPT.

DATE COMPLETED

CUSTOMER

TIFFIN DINING ROOM  
DENVER, COLORADO

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12½ M BUSINESS CDS SIZE 3½ X 2 5/16

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PLATE:

THE TIFFIN DINING ROOM - 1600 OGDEN ST.  
DENVER, COLORADO

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

USE PHOTO FROM 6BH1240. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus. Card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1467 ORDER NO. 57167 DATE 10-18-49

CUSTOMER CARLOS JORDI  
HABANA, CUBA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLART COLORTONE FULL TONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title full

HOTEL SARATOGA  
HAVANA, CUBA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer Q. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

(SARATOGA HOTEL)

MAKE NAME "SARATOGA" PAINTED ON THE WALL AT TOP OF BLDG MORE LEGIBLE.  
REMOVE PHOTOGRAPHERS SIGNATURE AT RIGHT.

Retouched photo to office OK

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1468 ORDER NO. 57165 DATE 10-17-49

CUSTOMER LITTLE ACORN RESTAURANT  
DURHAM, N.CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

LITTLE ACORN RESTAURANT, DURHAM, NORTH  
CAROLINA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT REFLECTIONS ( FRONT BLACK TILE BASE) TAKE OUT WIRES, BLDGS ON SIDES,  
PART OF TRUCK AT LEFT, HILL AT RIGHT.

COLOR DESCRIPTION

RED BRICKSIDE; WITH CONCRETE WINDOW SILLS & CONCRETE EAVE IN FRONT, TOP OF  
SIDE WALL BROWN; WINDOW CASINGS ON SIDE GREY; FRONT BLACK TILE BASE. RED TILE-  
CHINESE RED - OUTER BORDER (TOP & SIDES) WHITE TILE INSIDE. ALSO GLASS BRICK.  
AWNING WHITE WITH RED STRIPES. CANOPY ABOVE AWNING ALUMINUM COLOR WITH RED  
LETTERS "LITTLE ACORN" BROWN ACORNS AT SIDES OF NAME. CREAM VENETIAN BLINDS WITH  
WHITE TAPES. WINDOW CASINGS IN FRONT WINDOWS ARE ALUMINUM. CONCRETE WALK  
ACROSS FRONT OF BLDG & ALSO STRAIGHT OUT FROM DOOR. DIRT PARKING LOT. PRETTY  
CLOUD EFFECT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,  
N. MEXICO

NO. 9BH1469

ORDER NO. 57330  
DATE 10-18-49

ATTENTION.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: GIANT DOME - CARLSBAD  
CAVERNS NATIONAL PARK,  
NEW MEXICO

AT TOP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. # BEFORE IMPRINT: (C)112

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE TINTED PHOTO FOR COLOR GUIDE. (SEE 9BH1470)

CROP AS MARKED. /

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Subjects on  
order for this customer. Please  
see it that all cues or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

294

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1949	OCT 21 1949
SKETCH				
RETOUCHING	4	1	OCT 21 1949	OCT 26 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 3 1949	
ARTIST DEPT.	43	9 1/2		

JAN 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, N. MEXICO

NO. 9BH1470

ORDER NO. 57330

DATE 10-18-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TWIN DOMES - CARLSBAD  
CAVERNS NATIONAL PARK,  
NEW MEXICO

AT TOP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: (C) 113

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

USE TINTED PHOTO FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
note it that all cuts at nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1949	
SKETCH				
RETOUCHING	3	1 1/2	NOV 2 1949	
REPHOTO				
PHOTO-LITHO			NOV 4 1949	NOV 16 1949
BLEUPRINT STRIPPING, OPAQUING			NOV 16 1949	
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	23	10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 19 1950

By Bennie



DISTRIBUTED BY HERMAN HEMLER  
CARLSBAD, N. MEXICO

NO. 9BH1471

ORDER No. 57330

DATE 10-18-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LARGEST COLUMN IN  
THE GREEN LAKE REGION,  
CARLSBAD CAVERNS NATIONAL  
PARK, NEW MEXICO

AT TOP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: (C) 111

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

USE TINTED PHOTO AS COLOR GUIDE.

YES

SUBMIT:

RE

REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked 1949

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1949	
SKETCH				
RETOUCHING		1 1/2	NOV 2 1949	
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 18 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 18 1949	
ARTIST DEPT.	43	0 20		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

Bennie



DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, N. MEXICO

NO. 9BH1472

ORDER NO. 57330

DATE 10-18-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LUNCH ROOM, CARLSBAD  
CAVERNS NATIONAL PARK,  
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: (C) 114

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

USE TINTED PHOTO AS COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

6 Subjects  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1099  
1094

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 18 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1949	OCT 21 1949
SKETCH				
RETOUCHING	4	3	OCT 21 1949	OCT 28 1949
REPHOTO				
PHOTO-LITHO			NOV 1 1949	NOV 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	13	NOV 10 1949	
ARTIST DEPT.	104	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, N. MEXICO

NO. 9BH1473  
ORDER No. 57330  
DATE 10-18-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BAT FLIGHT FROM CAVERN  
ENTRANCE - CARLSBAD CAVERNS  
NATIONAL PARK, CARLSBAD,  
NEW MEXICO

AT TOP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: (C) 115

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

USE TINTED PHOTO AS COLOR GUIDE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 18 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1949	OCT 21 1949
SKETCH				
RETOUCHING		3	OCT 21 1949	OCT 23 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 3 1949	
ARTIST DEPT.	113	9		12-27-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 17 1950

By *Bennie*



DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,  
N. MEXICO

NO. 9BH1474

ORDER NO. 57330

DATE 10-18-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPEED BOAT RIDES -  
CARLSBAD MUNICIPAL BEACH LAKE,  
CARLSBAD, NEW MEXICO

AT TOP.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: (C) 201

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE TINTED PHOTO AS COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

Subjects of  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

294

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 18 1949

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 18 1949	OCT 21 1949
SKETCH				
RETOUCHING		2 1/2	OCT 21 1949	
REPHOTO				
PHOTO-LITHO				NOV 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 3 1949	
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 19 1950

Bernie



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1475 ORDER NO. 57167 DATE 10-18-49

CUSTOMER CARLOS JORDI  
HABANA, CUBA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

25 POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL NEW YORK  
HAVANA, CUBA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

(NEW YORK HOTEL)

Del photo to office OK

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

Rev 6  
11-104  
2-11-49  
46 29.9 1/2

mont

Ggy



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 9BH1476 ORDER NO. 57171 DATE 10-18-49

CUSTOMER FIRST LUTHERAN CHURCH  
PONCA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FIRST LUTHERAN CHURCH, PONCA CITY,  
OKLAHOMA NORTH FOURTH AND LIBERTY AVE.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

RETURN PHOTO TO CUSTOMER AS SOON AS POSSIBLE. (URGENT)

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

DIAL NO. 9BH1477 ORDER NO. 57172 DATE 10-18-49

CUSTOMER THE RED BARN  
CARLSBAD, N. MEX.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½" M POST CARDS SIZE 3½" X 5½"

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE RED BARN  
BOT. THE CAVERN CITY, CARLSBAD,  
NEW MEXICO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TINTED PHOTO FOR COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2  
Date 12-10-49  
Post 9-45

X  
C.T.

Q86



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1478 ORDER NO. 57172 DATE 10-18-49

CUSTOMER THE RED BARN  
CARLSBAD, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE RED BARN DINING ROOM  
BOT: THE CAVERN CITY, CALRSBAD,  
NEW MEXICO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ■■ sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW TINTED PHOTO FOR COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 9BH1479  
ORDER No. 57335  
DATE 10/17/49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

WILMINGTON INN, WILMINGTON,  
N. Y., IN THE ADIRONDACK  
MOUNTAINS,

SAME AS ABOVE

6 pt. 3/4 4

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE WHITE - ROOF AND TRIM NOT TOO LIGHT GREEN -  
CHAIRS TO BE ANY CONTRASTING COLORS - SIGN AT EXTREME RIGHT  
TO BE WHITE WITH BLACK LETTERS, THE WORDS "DINING ROOM OPEN"  
NEED TO BE TOUCHED UP,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

1267

Executive OK of Estimate  
By \_\_\_\_\_  
Date OCT 20 1949  
**ESTIMATE**  
AND WORK SCHEDULE  
Cost Dept. Checked  
By OCT 20 1949  
Date OCT 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1949	OCT 21 1949
SKETCH				
RETOUCHING	3	2	OCT 25 1949	OCT 26 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 3 1949	
ARTIST DEPT.	101	9	11-14-49	11-15-49

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Filed NOV 29 1949  
By Bennie  
DATE Photo Returned to Customer \_\_\_\_\_

VERY RUSH



MRS. C. C. GRAHAM,  
PETOSKEY, MICH.

NO. 9BH1480

ORDER No. 57339

DATE 10/17/49

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

139-BOYNE MOUNTAIN, BOYNE FALLS,  
MICHIGAN

IMPRINT

SAME AS ABOVE

Place cust. prvt. # before  
title: 139

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

THE CHAIR LIFT AT RIGHT IS BLACK, IF POSSIBLE MAKE THE CABLE  
A LITTLE DARKER. NEAR CENTER OF PICTURE IS A LIGHT SPOT THRU  
TREES. THAT IS A SHORT SKI TRAIL, KEEP IT LIGHT. THE TREES WITH  
THE FOLIAGE ARE EVERGREEN TREES. THE UPPER PART OF BUILDING  
IS TO BE COLOR OF NATURAL CEDAR, LOWER PART PASTEL BLUE, BARN  
DOOR ~~RED~~. TAKE OUT HORSES NEAR SKI LIFT. REMOVE CANVASS ON DOOR

DOOR IS BUILT IN CENTER OF BLUE SECTION OF BUILDING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1949	OCT 24 1949
SKETCH				
RETOUCHING	11	24	OCT 25 1949	OCT 27 1949
REPHOTO				
PHOTO-LITHO	DEC 22	1949	OCT 31 1949	NOV 4 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	NOV 4 1949	
ARTIST DEPT.	108	7		1-13-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By Bennie

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Handwritten notes:*  
new affects  
11/14

*Handwritten note:*  
To C. 1/2

*Handwritten notes and stamps:*  
MAKEOVER  
MAKEOVER  
MAKEOVER  
1/2  
DEC 13 1949



PUBLISHED EXCLUSIVELY FOR FRANK T. PATYK,  
SAULT STE. MARIE, MICH.

NO. 9BH1481

ORDER No. 57350

DATE 10/18/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT  
SAME AS ABOVE

TITLE IN FULL

EXCURSION BOAT "BIDE-A-WEE"  
ENTERING ONE OF THE FAMOUS SOO  
LOCKS, SAULT STE. MARIE, MICH.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BOAT TO BE WHITE WITH GREY DECK, GREEN BOTTOM (SHOWING ON FRONT  
OF BOAT AT WATER LINE), BLACK WEATHER STRIP, YELLOW STRIP (ABOVE  
WEATHER STRIP AND JUST ABOVE "BIDE-A-WEE"), YELLOW STACK (SHOW-  
ING TO REAR OF CABIN) WITH BLACK TOP, RED LIGHT SHIELD (IN FRONT  
OF STACK ATOP CABIN), FRONT FLAG, WHITE STARS ON BLUE BACKGROUND  
CENTER FLAG, WHITE DESIGN ON RED BACKGROUND, REAR FLAG, U.S. FLAG  
WHITE LIFE BOUY. TAN CANVAS OVER LIFEBOAT, ALUMINUM PAINTED LOCK  
GATE AND RAILINGS, GRAY CEMENT WALLS, GREEN GRASS LAWN, GREEN  
FOLIAGE ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL. PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By 10/21/49  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 10/24/49  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1949	OCT 25 1949
SKETCH				
RETOUCHING		2½	OCT 27 1949	OCT 28 1949
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 8 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	184	1½	NOV 3 1949	
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 16 1950

By ju

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1482 ORDER NO. 57200 DATE 10-20-49

CUSTOMER MELROSE MOTEL  
BROOKLAWN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT BOTTOM:

U.S. 130—BROOKLAWN, N.J.

FRONT NO. 5 (All of this on address side) 3 SIDES  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Put R. M. at bottom

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE THREE SIDES WITH PANEL AT BOTTOM.  
CROP AS MARKED.  
ADD FOREGROUND.

Submit Ret'd photo to customer.

COLOR DESCRIPTION

COLOR BLDGS BRICK #62. PORCH POSTS, WEATHER BOARDS #51. ROOF #33. CHIMNEY STONE  
LT GREY. WINDOW FRAME STEEL BLACK. VENITIAN BLINDS #51. PAGODA ON ROOF COPPER.  
FENCE #51. HORSE WHITE (HAVE HORSE SHOW AS MUCH AS POSSIBLE) WIND MILL & FRAME  
GALVANIZED OR SILVER. TOP OF WHEEL BLADE & TAIL #2. "MELROSE MOTEL" SIGN #2.  
RAIN SPOUT COPPER. THERE ARE BROKEN LINES IN LARGE WINDOW TO RIGHT--DEFINE  
THE FRAMES. SHOW GRASS OUTSIDE.  
PANEL LIKE ROYAL MOTEL #6BH863 ATTACHED, BUT MAKE COLOR LIKE IT GREY CONCRETE  
IN ROAD IN FRONT OF THIS PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

*Ret*  
*108-11-30-49*  
*108-12-27-49*  
*OK*  
*W 20*  
*694*



**ADV. ORDER**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full IN PANEL:

PRESENTING FAE'S NEW ARTIFICIAL  
MINIATURE ROSES IN A GALAXY OF BEAUTIFUL  
COLORS....ETC.

(SEE COPY-)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO.

(All of this on address side)

R. M.

es

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
1. <i>Trade Name</i>		
2. <i>Trade Name</i>		
3. <i>Trade Name</i>		
4. <i>Trade Name</i>		
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6. <i>Trade Name</i>		
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95. <i>Trade Name</i>		
96. <i>Trade Name</i>		
97. <i>Trade Name</i>		
98. <i>Trade Name</i>		
99. <i>Trade Name</i>		
100. <i>Trade Name</i>		

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue

FULL FACE WITH PANEL AS PER TISSUE OVERLAY.  
SPECIAL RETOUCHING ON TISSUE. CROP AS MARKED.

### COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE ALSO SAMPLES FOR COLORS.

RETURN ALL SAMPLES TO CUSTOMER.

ret 12/23/81

3M-1-2-40

PHOTO RETURNED

To

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1484 ORDER NO. 57218 DATE 10-21-49

CUSTOMER TYLER WILLIAMS  
CHICAGO, ILL.,

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS : SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(BELLARMINE HALL)

TAKE OUT DOG. PUT LEAVES ON TREES.  
CROP TO BEST ADVANTAGE.

RETOUCHED PHOTO TO BE SUBMITTED TO CUSTOMER.

COLOR DESCRIPTION

ROOFS ARE MEDIUM LIGHT GREEN. SHUTTERS DARK GREEN. BRICK & WOOD WHITE.  
FRONT DOOR (PORTION SEEN TO LEFT & REAR OF LEFT PILLAR) RED. THE ROAD-WAY IS  
WHITE GRAVEL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



MAX BERNSTEIN, KANSAS CITY, MO.

NO. 9BH1485

ORDER No. 57219

DATE 10-21-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:  
RESEARCH CLINIC, KANSAS CITY,  
MO. /

*6 ph. sl.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLACK OUT STORES WITH WHITE FRONTS ON RIGHT HAND SIDE OF PHOTO.  
ON 2ND FLOOR WINDOWS, REMOVE LETTERS "H". MAKE WHITE SPOT IN CENTER  
GRAY. BUFF MATT FACE BRICK & BUFF TERRACOTTA GRAY STONE BELOW  
WINDOWS ON 1ST FLOOR. WINDOW & FRAME DARK CHOCOLATE BROWN. USE  
KODACHROME AS COLOR GUIDE.

RETURN PHOTO & KODACHROME TO: MRS. HELEN JOHNSON-JOHNSON'S COFFEE  
SHOP 109 W. LINWOOD, KANSAS CITY, MO. /

SUBMIT: RET. PHOTO MAKE REPHOTO YES YES  
B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By *ACT 27 1949*  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked  
By *Oct 24 1949*  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>OCT 24 1949</i>	<i>OCT 24 1949</i>
SKETCH				
RETOUCHING		<i>4</i>	<i>OCT 27 1949</i>	<i>OCT 27 1949</i>
REPHOTO				
PHOTO-LITHO			<i>NOV 4 1949</i>	<i>NOV 10 1949</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>113</i>	<i>12</i>	<i>NOV 11 1949</i>	<i>11-14-49</i>
ARTIST DEPT.	<i>106</i>	<i>9</i>		<i>Dec 12-49</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By *Bennie*

DATE Photo Returned to Customer

*1/19/50*

*25*

*82 86*

*P 5X7*



NO. 9BH1486

GOLDEN RULE STORE, HOLLY SPRINGS, MISS.

ORDER No. 57231

DATE 10-24-49

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL UPPER: THE ADMINI-  
STRATION BUILDING, RUST  
UNIVERSITY, HOLLY SPRINGS,  
MISSISSIPPI,

IMPRINT NONE

SMALL:

PHOTO BY: FRANK HOPKINS, JR.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG #23. ROOF #17. DOOR, WINDOWS & LIGHT PART OF TOWER  
WHITE. TOP OF TOWER SHOWING DARK PART #12.  
TAKE OUT AUTO AT LEFT BY TREE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Strayhorn 5x7*

*Photo By Frank*

*6291*

*Top of list*

Executive OK of Estimate

By *[Signature]*  
Date *OCT 22 1949*

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date *OCT 28 1949*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	<i>4</i>	<i>2</i>	NOV 2 1949	
REPHOTO			OCT 25 1949	OCT 11 1949
PHOTO-LITHO			NOV 4 1949	NOV 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>12</i>	NOV 18 1949	
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D

By

DATE Filed

By *Rennie*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*JAN 19 1950*



547  
Center  
8x10  
page

NO. 9BH1487

CENTRAL KENTUCKY NEWS CO., LEXINGTON KY.

ORDER No. 57229

DATE 10-24-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER (IN REVERSE TYPE)	FRONT No. 1 R. M. YES
TITLE IN FULL "CITATION " KENTUCKY DERBY WINNER 1948 ONE OF THE GREATEST RACE HORSES OF ALL TIME	IMPRINT SAME AS ABOVE.
SMALL: (C) CAUFIELD & SHOOK, INC. LOUISVILLE, KY.	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED SHIRT WITH BLUE STRIPES. BLUE CAP. WHITE PANTS. BLACK BOOTS  
HORSE BAY BROWN, DARK TAIL. LETTERING #1 IS BLACK. REMOVE FIELD-  
GLASSES, ROPE & STRAPS HANGING DOWN, MAN ON RIGHT & LEFT. (WRIG  
PART OF MAN STANDING NEAR HORSE, PART OF LADY WITH FUR.

SEE ALSO CLIPPING ATTACHED.

YES

PHOTO USED FOR JOP. 3CH-248

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

4383

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ Date OCT 28 1949

ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1949	
SKETCH				
RETOUCHING			NOV 2 1949	NOV 2 1949
REPHOTO			OCT 28 1949	OCT 27 1949
PHOTO-LITHO			NOV 4 1949	NOV 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	4	NOV 17 1949	
ARTIST DEPT.	102	11		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

JAN 18 1950

Bernie



NO. 9BH1488

C. J. LISH, POST STUDIO, FORT KNOX, KENTUCKY ORDER No. 57522

DATE 10-25-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SERVICE CLUB NO. 1,  
FORT KNOX, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CREAM FRAME BLDG. BLACK SIGN. ROOF GREENISH GRAY.  
BLACKTOP STREET - FIX FOREGROUND WITH SOME GRASS.  
SHOW BLDG AS LARGE AS POSSIBLE.

TAKE OUT POLES & WIRES.

REMOVE PART OF BLDG ON LEFT ALSO SMOKE STACKS TELEPHONE WIRES  
SIGN POST. LEAVE TELEVISION ANTENNA INTACT. SHOW FEW FLOWERS  
AMONG BUSHES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*304*  
*Rush*

*661*

*Must have H.P.*

*10-28-49*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By *93* **OCT 25 1949**  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>OCT 25 1949</i>	<i>OCT 25 1949</i>
SKETCH				
RETOUCHING	<i>7</i>	<i>3</i>	<i>OCT 25 1949</i>	<i>OCT 25 1949</i>
REPHOTO				
PHOTO-LITHO			<i>OCT 27 1949</i>	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>1½</i>		
ARTIST DEPT.	<i>23</i>	<i>9</i>		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 9BH1489

C.J. LISH, POST STUDIO, FORT KNOX, KENTUCKY ORDER NO. 57522

DATE 10-25-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL PATTON MUSEUM,  
FORT KNOX, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES. BLDG LIGHT CREAM FRAME. SHOW SIGNS ON BLDG  
LEGIBLY. PATTON MUSEUM. BRICK CHIMNEY. TANKS ALL OLIVE DRAB.  
REMOVE OTHER SMOKESTACK. REMOVE ALL WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Rush*

*661*

*Must have H.C.P.*  
*10 28 49*

Executive OK of Estimate By [Signature] Date 10-25-1949  
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By [Signature] Date 10-25-1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	OCT 25 1949
SKETCH				
RETOUCHING	1	3	OCT 25 1949	OCT 25 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12		10-28-49
ARTIST DEPT.	103	8		11-11-49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 29 1949

By \_\_\_\_\_ By Bennie

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. 9BH1490

C.J. LISH, POST STUDIO, FORT KNOX, KENTUCKY ORDER No. 57522

DATE 10-25-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INTERIOR OF PATTON  
MUSEUM, SHOWING WAR TROPHIES.  
FORT KNOX, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, REMOVE PART OF FENCE LEFT IN FOREGROUND.  
GUNS HAVE CAMOUFLAGE COLORS, MUDDY YELLOWS-GREENS-BROWNS.  
FLAG BLOOD RED BACKGROUND, BIG CENTER STRIPE BLACK, ALSO  
SWASTIKA WITH WHITE BACKGROUND. SMALL WHITE STRIPES.  
GIB SIGN IVORY ON OLIVE DRAB ARMOR PLATE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Handwritten signature*

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	OCT 25 1949
SKETCH	7	3	OCT 25 1949	OCT 26 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 27 1949	OCT 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	18	2	OCT 28 1949	10-28-49
ARTIST DEPT.	23	12		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Must have HPC*  
*10-28-49*



C.J. LISH, POST STUDIO, FORT KNOX, KENTUCKY

NO. 9BH1491

ORDER No. 57522

DATE 10-25-49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INTERIOR OF PATTON  
MUSEUM, SHOWING WAR TROPHIES,  
FORT KNOX, KENTUCKY,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NATURAL WOOD BOARDS. PATTON: KHAKI SHIRT, WHITE FUR COLLAR,  
WHITE STARS, O.D. HELMET. CROSS THE RHINE WHITE ON O.D. ARMOR.  
NAZI FLAG - BLOOD RED BACKGROUND, BLACK STRIPES. BLACK SWASTIKA  
ON WHITE BACKGROUND. GUNS PAINTED IN CAMOUFLAGE MUDDY COLORS.  
INSIGNIA BOARD WHITE BACKGROUND WITH GREEN BORDER. SECOND ROW  
INSIGNIA ALL THE SAME (ARMoured DIV.) YELLOW. BLUE & RED. FLOOR  
LIGHT GREY. *floor light grey.*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	OCT 26 1949
SKETCH				
RETOUCHING	7	4	OCT 25 1949	OCT 26 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		
ARTIST DEPT.	21	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have H.C.P.  
10-28-49



NO. 9BH1492

C.J. LISH, POST STUDIO, FORT KNOX, KENTUCKY ORDER No. 57522

DATE 10-25-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MAIN POST EXCHANGE,  
FORT KNOX, KENTUCKY

CREDIT LINE:  
PHOTO BY SIGNAL CORPS, U.S. ARMY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES AND POLES. SIGN "FOOD" WHITE, SIGN "FOUNTAIN" WHITE, ON BLUE BACKGROUND. BLDG WHITE STUCCO. RED BRICK TRIM. ALL 3 CANOPIES DARK GREEN. BLDG ON LEFT WHITE WITH BLACK ROOF. FIX UP. SIGN "EXCHANGE MAIN ST" BLACK LETTERS ON WHITE WITH GREEN BORDER, CIRCLE "FORT KNOX" WHITE ON RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By *[Signature]*  
Date *[Signature]*

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]* OCT 25 1949  
Date *[Signature]*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	OCT 25 1949
SKETCH				
RETOUCHING	1	6	OCT 25 1949	OCT 26 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	OCT 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	OCT 28 1949	10-28-49
ARTIST DEPT.	24	9		

DATE BLUEPRINT OK'D

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Filed

By *Bennie*

DATE Photo Returned to Customer

*Rush*  
*Blue Print*  
*661*

*Must have HCP*  
*10-28-49*



NO. 9BH1493

C. J. LISH, POST STUDIO, FORT KNOX, KENTUCKY

ORDER NO. 57522

DATE 10-25-49

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

M44, UTILITY VEHICLE, FORT KNOX,  
KENTUCKY

CREDIT LINE:

PHOTO BY U.S. ARMY SIGNAL CORPS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OLIVE DRAB TANK.

SUBMIT

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

VELOPE PHOTO TICKET

# ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

661

Must have HCP

10 28 49

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	
SKETCH				
RETOUCHING	9	2	OCT 25 1949	OCT 25 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	OCT 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	194	OCT 28 1949	10/28/49
ARTIST DEPT.	34	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 1 1949

By Bennie



C.J. LISH, POST STUDIO, FORT KNOX, KENTUCKY

NO. 9BH1494

ORDER No. 57522

DATE 10-25-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M24, 75MM MOUNTED, FORT KNOX,  
KENTUCKY,

CREDIT LINE:

PHOTO BY U.S. ARMY SIGNAL CORPS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1 R. M.

NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

COLOR OF TANK OLIVE DRAB.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects

order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 24 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1949	
SKETCH				
RETOUCHING	9	1	OCT 25 1949	OCT 25 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		
ARTIST DEPT.	110	9		11-15-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Rural*  
B61

*Must have 7/100*

*10 28 49*



C.J.LISH, POST STUDIO, FORT KNOX, KENTUCKY

NO. 9BH1495

ORDER No. 57522

DATE 10-25-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~INTERIOR~~ INTERIOR OF SODA  
SHOP, FORT KNOX, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FLOOR LIGHT TAN MARBLIZED LINOLEUM WITH SOME BLACK, MEDIUM TAN  
TABLES, MEDIUM TAN WALL LOWER HALF. ALL UPPER HALVES OF WALL  
ARE FUCHSIA. IVORY CEILING. FOUNTAIN LIGHT GREEN BACKGROUND  
WITH STRIPE CHROME & BLACK. ALL CHROME METAL. POSTS LOWER  
HALF MEDIUM TAN, UPPER HALF FUSCHIA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1949	OCT 27 1949
SKETCH				
RETOUCHING		5	OCT 27 1949	OCT 27 1949
REPHOTO			OCT 25 1949	OCT 26 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	2		
ARTIST DEPT.		115		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have HCP

10-21-49

GG



NO. 9BH1496

C.J.LISH, POST STUDIO, FORT KNOX, KENTUCKY

ORDER No. 57522

DATE 10-25-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M26, 90MM MOUNTED,  
FORT KNOX, KENTUCKY,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

CREDIT LINE:  
PHOTO BY U.S. ARMY, SIGNAL CORPS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.  
TANK IS OLIVE DRAB. SHOW GOOD CLOUDS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
the set must be uniform and colors are  
in harmony with each other  
to make an attractive set.

m D-9403

361

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *gas* Date OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	OCT 26 1949
SKETCH				
RETOUCHING	5	1	OCT 25 1949	OCT 26 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		10/28/49
ARTIST DEPT.	101	9	11-10-49	11-11-49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Must have HCP

10/28/49



NO. 9BH1497

C.J.LISH, POST STUDIO, FORT KNOX, KENTUCKY ORDER NO. 57522

DATE 10-25-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL CENTER - FORT KNOX  
KENTUCKY,

CREDIT LINE:

PHOTO BY SIGNAL CORPS, U.S. ARMY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. SHOW BILLOWY CLOUDS. REMOVE ALL WIRES AND THE LARGE LAMPPOST, ALSO POST BEHIND THE ENTRANCE GATE. TAKE OUT WIRES. RED BRICK BLDG. RED VARIGATED ROOF. TANK-OLIVE DRAB. SHOW INSIGNIA: UPPER PART PLOW. LOWER LEFT BLUE, LOWER RIGHT RED.

YES

SUBMIT:

F. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
... Please  
... or nega-  
... and colors are  
in harmony with each other  
to make an attractive set.

30 Negs  
Enoch  
461

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	
SKETCH				
RETOUCHING		3	OCT 25 1949	OCT 25 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	12		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have HCO  
10-28-49



NO. 9BH1498  
C.J.LISH, POST STUDIO, FORT KNOX, KENTUCKY ORDER NO. 57522  
DATE 10-25-49

12½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER-BORDER  
TITLE IN FULL UPPER: AIR FORCE  
LAYING SMOKE SCREEN, FORT KNOX, KENTUCKY  
BOT. PERMANENT BARRACKS  
6 pt.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE.  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (GROUP THREE)  
SEE INSTRUCTIONS ATTACHED. (~1BH639)

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION

Subjects on  
out for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

*2 Reg. Photos  
as marked*

*Get 30884  
Env.  
Rush  
661*

*Must have H.C.D.  
10-28-49*

Executive OK of Estimate  
By                      ESTIMATE  
Date OCT 25 1949 AND WORK SCHEDULE  
By                      Cost Dept. Checked  
Date OCT 25 1949

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING	3	OCT 25 1949	OCT 26 1949
REPHOTO			
PHOTO-LITHO		OCT 27 1949	OCT 28 1949
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	104 2	OCT 28 1949	
ARTIST DEPT.	113 11½		11-15-49

DATE BLUEPRINT OK'D.                      DATE Filed NOV 29 1949  
By                      By Bennie  
DATE HAND COLOR PROOF OK'D.                      DATE Photo Returned to Customer



PAYN'S NEWS AGENCY,  
HANCOCK, MICH.

NO 9BH1499

ORDER NO. 57395

DATE 10/25/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE SHORE DRIVE, M-42 TO  
EAGLE HARBOR, MICH. DONLAKE  
SUPERIOR  
BOT: MICHIGAN'S COPPER COUNTRY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORING: LIGHT TAN SAND, DARK GRAY ROAD, WHITE AND BLACK  
GUARD POSTS, BLUE WATER, GREEN FOLIAGE ON TREES. NO FLOWERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1949	
SKETCH				
RETOUCHING		2		OCT 21 1949
REPHOTO				
PHOTO-LITHO			NOV 4 1949	NOV 11 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	NOV 11 1949	
ARTIST DEPT.	115	9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PAYN'S NEWS AGENCY,  
HANCOCK, MICH.

NO. 9BH1500

ORDER No. 57395

DATE 10/25/49

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT

OVERLOOKING COPPER HARBOR, MICH.  
ON LAKE SUPERIOR, FROM BROCKWAY  
MOUNTAIN DRIVE  
BOT: MICHIGAN'S COPPER COUNTRY

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORING: GREEN AREA IN FOREGROUND, DARK GREEN EVERGREENS,  
OTHER ~~FOLIAGE~~ FOLIAGE TO BE GREEN, WHITE BUILDINGS WITH RED ROOFS  
AND GREEN ROOF, BLUE WATER, BROWN BENCH. O.K. TO LEAVE GIRLS  
ON BENCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	1 1/2	OCT 28 1949	OCT 27 1949
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 8 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 8 1949	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1501 ORDER NO. 57532 DATE 10-25-49

CUSTOMER FRANK YANKOVIC, INC.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

*Front entirely black*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 95628

*See instructions enclosed*

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

*188 Ret 4  
12-2-49 12-12-49*

*Frank Yankovic  
45*

*W00  
6294*



DISTRIBUTED BY J. B. HOFFMAN & SON,  
HARRISBURG, PA.

NO. 9BH1502

ORDER No. 57394

DATE 10/25/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

SUSQUEHANNA RIVER BRIDGE ON  
PENNSYLVANIA TURNPIKE EXTENSION  
TO PHILADELPHIA BETWEEN HARRISBURG  
AND YORK, PA.

Small type: PHOTO COURTESY OF  
PA. TURNPIKE COMMISSION

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BRIDGE TO BE LIGHT GRAY CEMENT, DARK GRAY RAILINGS.  
R.R. MOTORIC ENGINE IN FOREGROUND TO BE BLACK, DARK RED CAR.  
MAKE RIVER IN RIVER BLUE, MAKE REAR HILLS AND VALLEY GREEN,  
NATURAL SCENERY. SHOW ISLAND IN CENTER OF RIVER  
WITH CLOVER FOLIAGE. SHOW CENTER DIVISION OF EAST AND WEST  
BOUNDARY. PUT CLOUDS IN SKY

SUBMIT:

T. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

6291

Executive OK of Estimate

By

OCT 26 1949

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		5	OCT 28 1949	NOV 1 1949
REPHOTO				
PHOTO-LITHO			NOV 4 1949	NOV 15 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 15 1949	
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DE WOLF NEWS CO.,  
INDIANAPOLIS, IND.

NO. 9BH1503

ORDER No. 57390

DATE 10/25/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA WAR MEMORIAL,  
INDIANAPOLIS, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MEMORIAL TO BE LIGHT GREY LIMESTONE; REMOVE AUTOS AND CHURCH  
STEEPLE AND PART OF CHURCH ON RIGHT; REMOVE LAMP POSTS IN  
FOREGROUND: REMOVE CHURCH BUILDING SHOWING THRU BUSHES ON LEFT;  
FIX-UP FOLIAGE: SHOW INDIANA FLAG ON POST; WORK FROM ATTACHED  
CLIPPING OF FLAG; SHOW BILLOWY CLOUDS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	33	OCT 28 1949	NOV 1 1949
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	NOV 17 1949	
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

DATE Filed

JAN 20 1950

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH1504 ORDER NO. 57536 DATE 10-26-49

CUSTOMER LAKESIDE MOTEL  
BEMIDJI, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE LAKESIDE MOTEL  
ON U.S. HIGHWAYS NO. 2-71 AND 371  
BEMIDJI - MINNESOTA

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH CORRECTIONS BELOW.

#### COLOR DESCRIPTION

DIRECTLY OVER THE WINDOWS & AWNINGS THE CANOPY THAT PROJECTS OUT FROM ALL THE  
BLDGS IS GREEN AT THE EDGE AND THE ROOF OR THAT PORTION OF THE ROOF THAT SHOWS  
IS RED TO CORRESPOND WITH THE RED SHOWN IN THE ROOF OF THE OFFICE & CAFE BLDG.  
IN UPPER LEFT HAND CORNER.

USE BEST JUDGEMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

1-2-40

Red - Lk Blue Impressio

1. E...  
2 - 5x7  
1 1/2  
5  
1 3/4 118-11-17-49  
11 105 12/28/49  
As 95  
Blue & Red  
Type is in envelope



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1505 ORDER NO. 57537 DATE 10-26-49

CUSTOMER DONALD K. SCOTT  
RUTLAND, VERMONT

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL BERWICK - CENTER ST. -  
RUTLAND, VT.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

*1 print of Neg*  
*108-11-17-49*  
*108-12-23-49*

*210H*

*Q 89*

*Russ*

*Al. Blue*

*Impression*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 9BH1506 ORDER NO. 57541 DATE 10-26-49  
CUSTOMER MRS. SAUVEUR'S COFFEE POT  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MRS. SAUVEUR'S COFFEE POT  
710 ST. PETER STREET  
NEW ORLEANS, LA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT ELECTRIC FAN AT LEFT SIDE OF PHOTO. REPLACE SPACE WITH DOOR.  
MAKE SIGN OVER DOORWAY LEGIBLE.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SEE ALSO INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1507 ORDER NO. 57542 DATE 10-25-49

CUSTOMER

BEVERLY HILLS MOTORS  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOME OF BEVERLY HILLS MOTORS

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

*Dr. H. H. Simpson*

*Box 7  
max 14, 12  
177 29.92*

*Wash*

*483*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No.

9BH1508

ORDER NO.

57544

DATE

10-26-49

CUSTOMER

TROPICAL MANOR APTS.  
FT. LAUDERDALE, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 MPOST CARDS

SIZE

3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

UPPER RIGHT HAND CORNER

TROPICAL MANOR/FORT LAUDERDALE, FLORIDA

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE REPHOTO

FOLLOW 5BH426 FOR STYLE.

RETURN PHOTOS TO CUSTOMER.

COLOR DESCRIPTION

SEE COLOR INSTRS. MARKED ON FOLDER. COLOR WALLS OF BLDG.  
#15 OR #36 USING BEST JUDGEMENT. DO NOT MAKE WALLS TOO DEEP.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 9BH1509 ORDER NO. 57544 DATE 10-26-49

CUSTOMER TROPICAL MANOR APTS.  
FT. LAUDERDALE, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER RIGHT HAND CORNER:

TROPICAL MANOR  
FORT LAUDERDALE, FLORIDA

FRONT NO5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE REPHOTOS

SEE NOTATION TO ADD PLANTS AND SHRUBS. FLOWERS ON LEFT ARE BOUGAIN-  
VILLEA #31. USE BEST JUDGEMENT.

RETURN PHOTOS TO CUSTOMER.

COLOR DESCRIPTION

SEE COLOR INSTRS. MARED ON FOLDER LEAF. COLOR MAN & WOMAN  
TO BEST ADVANTAGE.

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1510 ORDER NO. 57544 DATE 10-26-49

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
TROPICAL MANOR APTS.  
FT. LAUDERDALE, FLA.

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER:

TROPICAL MANOR - 2101 NORTH OCEAN  
BOULEVARD - FORT LAUDERDALE, FLORIDA  
ON ROUTE A1A

FRONT NO. SPEC

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

UPPER RIGHT HAND CORNER:  
TROPICAL MANOR

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9BH1508.

SEE INSTRS. ATTACHED.

Follow card 8BH1878 for layout

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto as marked

106 108 112 114 116 118 120 122 124 126 128 130 132 134 136 138 140 142 144 146 148 150 152 154 156 158 160 162 164 166 168 170 172 174 176 178 180 182 184 186 188 190 192 194 196 198 200

X

106 108 112 114 116 118 120 122 124 126 128 130 132 134 136 138 140 142 144 146 148 150 152 154 156 158 160 162 164 166 168 170 172 174 176 178 180 182 184 186 188 190 192 194 196 198 200

1086



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 9BH1511 ORDER NO. 57545

DATE 10-26-49

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

GRANDEUR HOTEL  
CHICAGO, ILL.

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PANEL:

GRANDEUR HOTEL - 1055 GRANVILLE AVENUE  
CHICAGO 40, ILL.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

SEE TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO TO CUSTOMER FOR OKAY.  
RETURN PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

5X7  
12-11-49  
34  
L 86  
This returned to customer  
Jan. 13 1950  
also returned photo-1/19/50



F. R. JELLISON 5-10 to \$1.00 STORE  
BAR HARBOR, MAINE

NO. 9BH1512

ORDER No. 57403

DATE 10/26/49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

1/3 - SURF AT SAND BEACH - GREAT HEAD  
BAR HARBOR, MAINE

Place cust. prvt. # before  
title: 113,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1949	
SKETCH				
RETOUCHING		2	NOV 2 1949	
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 23 1949	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F. R. JELLISON 5-10 to \$1.00 STORE  
BAR HARBOR, MAINE

NO. 9BH1513

ORDER NO. 57403

DATE 10/26/49

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL PIER, BAR HARBOR,  
MAINE

Place cust. prvt. # before  
title: 109

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Top of  
List

MAKEOVER

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1949	
SKETCH				
RETOUCHING		2	NOV 2 1949	NOV 2 1949
REPHOTO				
PHOTO-LITHO		JAN 17 1950	NOV 4 1949	NOV 16 1949 JAN 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	JAN 20 1950	134	NOV 16 1949	11-7-49
ARTIST DEPT.		10		

MAR 31 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Order to CUSTOMER

JAN 10 1950

JAN 9 1950

105 2/1/50  
103 3-28-50

Original  
destroyed



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. 9BH1514  
ORDER NO. 57428  
DATE 10/25/49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

U. S. HIGHWAY 62, EUREKA SPRINGS,  
ARK.

Place cust. prvt. # before title:

4

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO  
SEE ATTACHED CARD #401-30-N

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1949	
SKETCH				
RETOUCHING	3	15	NOV 2 1949	6:51 2 ACN
REPHOTO				
PHOTO-LITHO			NOV 4 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	NOV 11 1949	
ARTIST DEPT.	101	9	2-15-50	2-15-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY C. L. EYSTER,  
CONNEAUT LAKE PARK, PA.

NO. 9BH1515  
ORDER NO. 57424  
DATE 10/24/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT

CONNEAUT LAKE PARK, PA. -  
FROM AIR

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED LAYOUT AND CARDS FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!  
Subjects on  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
so make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 2 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 2 1949	
SKETCH				
RETOUCHING		3	NOV 3 1949	NOV 7 1949
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	24	NOV 16 1949	
ARTIST DEPT.	42	12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY C. L. EYSTER  
CONNEAUT LAKE PARK, PA.

NO. 9BH1516

ORDER No. 57424

DATE 10/24/49

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

/ HOTEL CONNEAUT - CONNEAUT  
LAKE PARK, PA. /

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED LAYOUT AND CARDS FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that the subjects  
are properly identified and  
that the subjects are properly  
identified and that the subjects  
are properly identified and that  
the subjects are properly identified.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1949	
SKETCH				
RETOUCHING	1	3/4	NOV 8 1949	NOV 8 1949
REPHOTO				
PHOTO-LITHO			NOV 11 1949	NOV 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	NOV 17 1949	
ARTIST DEPT.	101	11	1-31-50	1-31-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 16 1950

By

DATE Photo Returned to Customer



DISTRIBUTED BY C. L. EYSTER,  
CONNEAUT LAKE PARK, PA.

NO. 9BH1517

ORDER NO. 57424

DATE 10/24/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH, CONNEAUT  
LAKE PARK, PA.

8 ph. il.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

TAKE COLORS FROM ATTACHED CARD #6BH1894

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

Submitters on  
order for this class of work  
see to it that all customer  
names are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
NOV 4 1949

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1949	NOV 7 - 1949
SKETCH				"
RETOUCHING		3	NOV 4 1949	NOV 7 1949
REPHOTO				
PHOTO-LITHO			NOV 15 1949	NOV 22 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13 1/4	NOV 22 1949	11-23-49
ARTIST DEPT.	112	10		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9BH1518 ORDER NO. 57556 DATE 10-27-49

CUSTOMER HOTEL BRUNSWICK  
LANCASTER, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORD

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PENNSYLVANIA DUTCH ROOM - HOTEL  
BRUNSWICK, LANCASTER, PA....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW COMPETITIVE CARD FOR LAYOUT & PHOTO ATT'D FOR NEW VIEW. MENU IS COPY  
FOR REST OF CARD. IMPROVE REPRODUCTION OF FIGURES AS MUCH POSSIBLE & MAKE  
WORDING MORE LEGIBLE.

COLOR DESCRIPTION

COLORS FOR NEW VIEW: CEILING #50. WALLS #16. BOOTHS & TABLE TOPS #50.  
WALL MURALS ARE A MIXTURE OF NOS. 40, 3 AND 71. CHAIRS ARE 62 & 67. NOTE  
EACH TABLE HAS 2 RED AND 2 GREEN CHAIRS. (GREENS & REDS OPPOSITE EACH OTHER.)  
SEE ALSO TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Red + Ok Blue Imprints*

*Is III*

*Handwritten notes and signatures at top right of card.*



NORTHERN MINNESOTA NOVELTIES,  
CROSSLAKE, MINN.

NO. 9BH1520  
ORDER No. 57432  
DATE 10/27/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

MINNESOTA'S SCENIC GULL LAKE,  
IN BRAINERD-NISSWA AREA

IMPRINT

SAME AS ABOVE

Place cust. prvt. # before  
title: BR-20

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORING: FOLIAGE TO BE GREEN, WATER TO BE BLUE,  
SKY TO BE BLUE WITH CLOUDS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

MMO. New 71 not  
to 21 71 -  
on sheet  
G 4

*[Signature]*

Executive OK of Estimate By                      Cost Dept. Checked  
Date OCT 28 1949 **ESTIMATE** By                       
Date OCT 28 1949 **AND WORK SCHEDULE** Date OCT 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1949	
SKETCH				
RETOUCHING	7	1 1/2	NOV 3 1949	NOV 2 1949
REPHOTO				
PHOTO-LITHO			NOV 4 1949	NOV 11 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 11 1949	
ARTIST DEPT.	101	6	12-28-49	12-28-49

DATE BLUEPRINT OK'D                      DATE Filed                       
By                      By Bernie  
DATE HAND COLOR PROOF OK'D                      DATE Photo Returned to Customer                     

JAN 17 1950



KAUFMAN NEWS CO., NORWICH, CONN.

NO.

9BH1521

ORDER No. 57433

DATE 10/25/49

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

AUDITORIUM, STATE TEACHERS' COLLEGE, WILLIMANTIC, CONN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE RED BRICK WITH WHITE TRIM -  
STEPS TO BE GREY - PARKING STONES TO BE GREY AND BROWN  
USE BEST ONE OF PHOTOS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Hand affixed*

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

OCT 28 1949

By

OCT 28 1949

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	2	OCT 31 1949	NOV 2 1949
REPHOTO				
PHOTO-LITHO			NOV 4 1949	NOV 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	NOV 1 1949	11/15/49
ARTIST DEPT.	119	1/2		1.30.50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



B. AND O. 5 and 10¢ STORE  
SEASIDE PARK, N. J.

NO. 9BH1522  
ORDER No. 57429  
DATE 10/27/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE UPPER LOWER. CENTER-BORDER  
TITLE IN FULL  
YACHT BASIN, SEASIDE PARK,  
NEW JERSEY  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ 1949 AND WORK SCHEDULE Date \_\_\_\_\_ NOV 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1949	NOV 1 1949
SKETCH			NOV 2 1949	
RETOUCHING		2	OCT 28 1949	NOV 10 1949
REPHOTO			NOV 14 1949	NOV 18 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	NOV 21 1949	
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 9BH1523

ORDER No. 57569

DATE 10-27-49

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL UPPER: HOTEL OCEAN  
CREST, WILDWOOD CREST,  
N.J.

IMPRINT SAME AS ABOVE

BOT: THE LARGEST AND MOST MODERN  
HOTEL IN THE CREST

PRIV. # BEFORE TITLE: W10

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY.

USE PHOTO FROM OA4439.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 28 1949

AND WORK SCHEDULE

OCT 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	OCT 31 1949	
REPHOTO				
PHOTO-LITHO			NOV 3 1949	NOV 8 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 8 1949	
ARTIST DEPT.	116	8		12/19/49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 20 1950

Bernie



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1524 ORDER NO. 57507 DATE 10-28-49

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PERKY BROS - TRANSFER & STORAGE  
CO. ....ETC.

(CUT ATTACHED) (SEE COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ■ sample  
IMPRINT: Customer C. T. Imprint No Imprint  
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

(3 PHOTOS AND 1 DRAWING)

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

Red & Blk Blue Imprint

Blue line  
& Red top  
imprint

5-8-47  
127 8  
107  
12 1/2 105  
✓ 12/2/49

WOT

295



MRS. C. C. GRAHAM,  
PETOSKY, MICH.

NO. 9BH1525  
ORDER No. 57443  
DATE 10/28/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE MICHIGAN, LAKE SHORE DRIVE  
IN NORTHERN MICHIGAN,

Place cust. prvt. # before  
title: 147

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

DARK GREEN EVERGREENS, OTHER FOLIAGE TO BE GREEN.  
LIGHT TAN SAND SHOWING ON HILL-SIDE AND BEACH.  
WATER TO BE BLUE. SKY TO BE BLUE WITH CLOUDS

DO NOT SHOW ANY FLOWERS IN THIS PICTURE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
customer. Please  
all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 31 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1949	
SKETCH				
RETOUCHING	3	2	NOV 2 1949	NOV 3 1949
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 16 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	147	1½	NOV 16 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

Bennie

Good



MRS. C. C. GRAHAM  
PETOSKEY, MICH.

NO. 9BH1526  
ORDER NO. 57443  
DATE 10/28/49

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT NO. 1 R. M. NONE

TITLE IN FULL IMPRINT  
INDIAN GARDEN HOTEL ON WALLOON LAKE, PETOSKEY, MICHIGAN, SAME AS ABOVE

Place cust. prvt. # before title:  
150

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION  
COLORING: WHITE BUILDING GREEN FOLIAGE ON TREES  
ROOF - GREEN GREEN LAWN  
CHIMNEY - RED BLUE SKY WITH CLOUDS  
PORCH ROOF - BROWN  
WINDOW SHADES - GREEN  
BENCHES - GRAY NATURAL WOOD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:  
4  
Subjects on  
order for this customer. Please  
see that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked  
Date \_\_\_\_\_ ESTIMATE  
AND WORK SCHEDULE By OCT 31 1949  
Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			NOV 8 1949	
SKETCH				
RETOUCHING		2	NOV 2 1949	NOV 4 1949
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 16 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	NOV 16 1949	11-18-49
ARTIST DEPT.	119	9	1/12/50	1/16/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 20 1950  
By \_\_\_\_\_ By Bemie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

9114



MRS. C. C. GRAHAM,  
PETOSKEY, MICH.

NO. 9BH1527

ORDER No. 57443

DATE 10/28/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

BEAUTIFUL SCENE FROM LAKE SHORE  
DRIVE IN NORTHERN MICHIGAN,

Place cust. prvt. # before  
title: 148

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

EVERGREENS TO BE DARK GREEN; OTHER FOLIAGE TO BE GREEN.  
LIGHT GRAY TREE TRUNKS IN FOREGROUND. LIGHT TAN SAND BEACH.  
MAKE WATER BLUE; SKY TO BE BLUE WITH CLOUDS.

DO NOT SHOW FLOWERS IN THIS PICTURE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 31 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1949	NOV 1 1949
SKETCH				
RETOUCHING		2	NOV 2 1949	NOV 3 1949
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	12	NOV 16 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

Bennie

Good



MRS. C. C. GRAHAM  
PETOSKEY, MICH.

NO. 9BH1528

ORDER NO. 57443

DATE 10/28/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE ON MULLETT LAKE,  
NEAR CHEBOYGAN, MICH.

Place cust. prvt. # before  
title: 149

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLORING: LIGHT TAN SAND BEACH, WATER TO BE BLUE, BOAT IN ~~FOREGROUND~~  
FOREGROUND TO BE WHITE, BOAT AT DOCK TO BE BLACK WITH WHITE CABIN,  
OTHER BOATS TO BE SMALL AND GREEN, CHAIRS TO BE COLORED. RUBBER  
RAFT TO BE ORANGE, SEA PLANE TO BE SILVER COLORED. BATHING TRUNKS  
TO BE COLORED, FOLIAGE TO BE GREEN, SKY TO BE BLUE WITH CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for color. Please  
note all sets or nega-  
tives in the same set and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 31 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	NOV 2 1949	11-4-49
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 18 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	NOV 18 1949	
ARTIST DEPT.	102	9	11/15/49	11/15/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

Bennie



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 9BH1529 ORDER NO. 57553 DATE 10-28-49

CUSTOMER MURRIETA HOT SPRINGS  
MURRIETA, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M BUSINESS CARD SIZE 3 1/2" x 2 5/16"

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GUENTHER'S MURRIETA HOT SPRINGS,  
MURRIETA, CALIFORNIA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*Copy Panel had to be made  
bigger*

USE PHOTO FROM OBH1367. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES.

COLOR DESCRIPTION

BUS CARD

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*Map - as 2 hrs*

*L.O. 1/2"*  
*L.A. 2 1/2" 105*

*as quoted*

*2101+*  
*Dist 5123*

*Brush*

*Schwartz Copy Panel  
made larger. Add to color*



A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9BH1530

ORDER No. 57586

DATE 10-28-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / THE SUGAR BOWL  
(TULANE STADIUM) /  
NEW ORLEANS, LA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M. YES

IMPRINT SAME AS ABOVE.

PRIV # BEFORE IMPRINT: 35

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

IF POSSIBLE PUT "SUGAR-BOWL" LIKE ON OLD CARD IN CENTER OF FIELD.  
(OBH560).

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

683

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 31 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1949	
SKETCH				
RETOUCHING		3	OCT 31 1949	
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1/34	NOV 18 1949	11-22-49
ARTIST DEPT.	105	1 1/2		12/9/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

VERY  
RUSH

JAN 18 1950

By



J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 9BH1531

ORDER No. 57444

DATE 10/28/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

THE MCLEAN HOUSE, APPOMATTOX, VA.,  
WHERE GENERAL LEE SURRENDERED TO  
GENERAL GRANT, SUNDAY, APRIL 9,  
1865

Place cust. prvt. # before title: 1233  
PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

THE HOUSE TO BE OLD DARK RED BRICK AND THE ROOF GRAY SHINGLES.  
THE TRIM TO BE WHITE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1	
SKETCH				
RETOUCHING		3-4	NOV 3 1949	11-7-49
REPHOTO				
PHOTO-LITHO			NOV 9 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12		1-5-50
ARTIST DEPT.	116	9		1-12-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MYSTERY CAVE  
SPRING VALLEY, MINN.

NO. 9BH1532

ORDER No. 57447

DATE 10/28/49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT

ENTRANCE TO MAIN CAVERN, MYSTERY  
CAVE, SPRING VALLEY, MINN.

NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLORING: FOLLOW GENERAL COLORING OF ATTACHED REPRINT SUBJECTS  
OF THIS CAVE. BROWN FENCE.

REMOVE: WIRES, LIGHT BULB GLARE, ALL LETTERING.

NOTE: CUT PICTURE FROM TOP, ONLY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION!

order for the customer. Please  
see to it that all reprints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

107

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OCT 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1949	
SKETCH	4	2	NOV 3 1949	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 16 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	NOV 16 1949	11-17-49
ARTIST DEPT.	102	9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 16 1950

Rennie



MYSTERY CAVE  
SPRING VALLEY, MINN.

NO. 9BH1533  
ORDER No. 57447  
DATE 10/28/49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT

"DOME ROOM", MYSTERY CAVE, SPRING  
VALLEY, MINN.

NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLORING: FOLLOW GENERAL COLORING OF ATTACHED REPRINT SUBJECTS  
OF THIS CAVE. NOTE BRONZE VEIN, VERTICAL TO RIGHT. OTHER STRATA  
COLORED.

REMOVE: WIRES, ALL LETTERING.

NOTE: CUT LEFT SIDE OF PICTURE, ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects  
order for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

As 107

Executive OK of Estimate By Cost Dept. Checked  
Date 10/28/49 By OCT 31 1949  
ESTIMATE AND WORK SCHEDULE Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH		OCT 31 1949	
RETOUCHING	2	NOV 3 1949	NOV 4 1949
REPHOTO			
PHOTO-LITHO		NOV 8 1949	NOV 18 1949
BLUEPRINT STRIPPING, OPAQUING			
HAND COLOR PROOF	108 13	NOV 18 1949	
ARTIST DEPT.	103 9½		1-6-50

DATE BLUEPRINT OK'D DATE Filed JAN 16 1950

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



MYSTERY CAVE,  
SPRING VALLEY, MINN.

NO. 9BH1534  
ORDER No. 57447  
DATE 10/28/49

6½ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	C.T. ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1	R. M. YES
TITLE IN FULL MAMMOTH FORMATION, MYSTERY CAVE, SPRING VALLEY, MINN.	IMPRINT NONE	
	PHOTO PROPERTY OF	CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLORING: FOLLOW GENERAL COLORING OF THREE REPRINT SUBJECTS ATTACHED  
BRONZE FORMATION, GENERALLY.  
REMOVE: ALL LETTERING  
NOTE: CUT PICTURE FROM TOP

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

As 107

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ Date \_\_\_\_\_  
**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 21 1949	
SKETCH				
RETOUCHING		2	NOV 3 1949	
REPHOTO				
PHOTO-LITHO			NOV 8 1949	NOV 12 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	NOV 18 1949	
ARTIST DEPT.	110	10		1/6/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By Bennie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 9BH1535 ORDER NO. 57591 DATE 10-28-49

CUSTOMER SANBORN SOUVENIR CO.  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NEW COTTRELL'S  
DENVER, COLORADO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

DO NOT USE WORDING AT BOTTOM OF SKETCH. ADD SKY FOR CORRECT PROPORTION.  
SHOW TALL BLDGS AT EITHER SIDE IN PHANTOM EFFECT.

SHOW RETOUCED PHOTO TO CUSTOMER FOR O.K.

COLOR DESCRIPTION

BLDG VIRGINIA GREENSTONE (DARK GREEN) WITH ALUMINUM TRIM. BRONZE SIGN.

Photo in 12H1

PHOTO RETURNED

TO

PHOTO USED FOR

Retouched  
photo to  
Sanborn  
11/9



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 9BH1536 ORDER NO. 57599 DATE 10-31-49

CUSTOMER JACOB MAYER  
EASTON, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE JACOB MAYER BUILDING  
ON THE SQUARE,  
EASTON, PA.....ETC.  
(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH USING PHOTO FROM 6AH908.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 2  
C.C. 1 1/2  
L.A. 9 1/2

X  
as quoted

6294



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1537 ORDER NO. 57603 DATE 10-31-49  
CUSTOMER PHILIPPINE EDUCATION CO., INC.  
MANILA, P.I.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTO COLOR IT-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER:

THE PHILIPPINES HERALD —  
D.M.H.M.-NEWSPAPERS BUILDING —  
61 MURALLA, W.C., MANILA

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PUT IN STAMP SPACE " PLACE STAMP HERE "

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEND PROOF.

COLOR DESCRIPTION

ENTIRE BLDG - CREAM COLOR. FIGURES \*1949 - GOLD COLOR. LETTERING "HERALD-  
D.M.H.M. NEWSPAPER BLDG" BACKGROUND - GOLD COLOR -- LETTER IN WHITE COLOR.  
TRELLIS - BRICK RED. ROOF EDGES - MAHOGANY. ENTRANCE - GRAY. TRELLIS ON TOP  
AND SIDE OF DOOR - CREAM. AWNING AT ENTRANCE - MAHOGANY. IRONS THAT HOLD  
THE AWNING - DARK CREAM. STREET - ASPHALT. SKY - WHITE CLOUDS WITH BLUE.  
BASE OF BLDG. MAHOGANY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1538 ORDER NO. 57604 DATE 10-31-49

CUSTOMER GEORGETOWN UNIV. MEDICAL CTR.  
WASHINGTON, D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHANEL GEORGETOWN UNIVERSITY HOSPITAL  
WASHINGTON, D.C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED. SEE ALSO CARDS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 7 1/2  
M.T.C. 2 1/2  
L.A. 11 1/2

As quoted

X

Q. L. S. L. K.  
Antiques



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9BH1539 ORDER NO. 57604 DATE 10-31-49

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
GEORGETOWN UNIV. CENTER (MEDICAL)  
WASHINGTON, D.C.

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PLATE IN DRIVEWAY:**

GEORGETOWN UNIVERSITY HOSPITAL  
WASHINGTON, D.C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SEE TISSUE OVERLAY.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

B2

Rec. 6th  
J. C. 1 1/2 1/3 1/2  
L. A. 9

As quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 9BH1540 ORDER NO. 57604 DATE 10-31-49

CUSTOMER

GEORGETOWN UNIV. MEDICAL CENTER  
WASHINGTON, D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE TISSUE OVERLAY)

GEORGETOWN UNIVERSITY MEDICAL CENTER,  
WASH. D.C.

HOSPITAL, DENTAL & MEDICAL SCHOOL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK. *Retouched photo sent 12/13*

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



HALLAM & VESTY,  
ALEXANDRIA BAY, N. Y.

NO. 9BH1541

ORDER No. 57462

DATE 11/1/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT

ST. HELENA, ONE OF THE  
PICTURESQUE THOUSAND ISLANDS,

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE BEST OF TWO NEGATIVES - ~~NOT~~ NOT TOO MUCH WHITE FENCE -  
COLOR OF HOUSE TO BE WHITE, ROOF TO BE RED, SASH GREEN

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

NOV 3 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1949	NOV 3 - 1949
SKETCH				
RETOUCHING		1	NOV 4 1949	NOV 7 1949
REPHOTO				
PHOTO-LITHO			NOV 11 1949	NOV 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 18 1949	11-22-49
ARTIST DEPT.	103	9		2-3-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 16 1950

Print of  
Cash Neg

Q134



HALLAM & VESTY  
ALEXANDRIA BAY, N. Y.

NO. 9BH1542

ORDER NO. 57464

DATE 11/1/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOME OF THE ISLANDS AT HENDERSON  
HARBOR, LAKE ONTARIO, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. XX NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LEAVE BOY IN PHOTO - BRING OUT LETTERING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE 1

8134

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ Date NOV 2 1949

# ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1949	
SKETCH				
RETOUCHING	9	2	NOV 8 1949	NOV 8 1949
REPHOTO				
PHOTO-LITHO			NOV 14 1949	NOV 18 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	NOV 21 1949	NOV 22 1949
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NIAGARA CAVE, HARMONY, MINN., NEAR DECORAH  
IA. AND CRESCO, IA.

NO. 9BH1543  
ORDER No. 57623  
DATE 11-1-49

12½ M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM NIAGARA  
CAVE - IOWA-MINNESOTA STATE  
LINE  
ON SCENIC HI-WAY U.S. 52  
HARMONY, MINN. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE.

SMALL: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ROUGH LAYOUT ATTACHED.

USE BEST PORTIONS OF THE FOLLOWING: 5AH624, 5AH638, 5AH634,  
5AH639, 5AH637, 5AH625, 5AH626, 7AH1326, 7AH1325, 7AH1324 &  
7AH1327.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 23 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1949	NOV 23 1949
SKETCH	3	7		
RETOUCHING		6		DEC 6 1949
REPHOTO				DEC 5 1949
PHOTO-LITHO			DEC 12 1949	DEC 22 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Be sure to use  
Blue Background

N-5AH-1324 ✓

J-7AH-1325 ✓

A-11-1326 ✓

E-5AH-1327 ✓

A-11-1328 ✓

E-5AH-1329 ✓

A-11-1330 ✓

E-5AH-1331 ✓

A-11-1332 ✓

E-5AH-1333 ✓

A-11-1334 ✓

E-5AH-1335 ✓



BRADFORD NEWS CO., BRADFORD, PA.

NO. 9BH1544  
ORDER No. 57627  
DATE 11-1-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

TITLE IN FULL UPPER:  
43-TWIN LAKES ADMINISTRATION  
BUILDING,  
PRIV. # BEFORE TITLE: 43

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG BROWN RUSTIC LOGS. DULL BROWN RUSTIC SHINGLE ROOF.  
TAN GRAY MORTAR BETWEEN LOGS. GRAYSTONE CHIMNEY. GREEN  
LAWN & SHRUBBERY AROUND BLDG. SHOW FLAG ON POLE ON LEFT.  
MAKE WATER BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked  
By NOV 3 1949  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1949	NOV 9 - 1949
SKETCH				
RETOUCHING		2 1/2	NOV 4 1949	NOV 7 1949
REPHOTO				
PHOTO-LITHO			NOV 11 1949	NOV 18 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	148	1 1/2	NOV 18 1949	11-22-49
ARTIST DEPT.	42	9 1/2		

DATE BLUEPRINT OK'D  
By

DATE Filed JAN 16 1950  
By Bernie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

291



C. A. REINMAN, THOUSAND ISLANDS,  
CLAYTON, N. Y.

NO. 9BH1545

ORDER No. 57470

DATE 11/1/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CALUMET ISLAND, CLAYTON, N. Y. -  
1000 ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

WATER ALL AROUND - COLOR TO BE SAME AS 7AH2492

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Hand appraised*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1949	NOV 3 1949
SKETCH				
RETOUCHING	9	2	NOV 4 1949	NOV 7 1949
REPHOTO				
PHOTO-LITHO			NOV 11 1949	NOV 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 18 1949	11-22-49
ARTIST DEPT.	113	9		2-1-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO.	9BH1546	ORDER NO.	57645	DATE	11-1-49	DEPT.		DATE COMPLETED	
	CORTLEY HOTEL MIAMI BEACH, FLORIDA						RETOUCHING		Photos for this Customer	
							ENGRAVING			
							PHOTO LITHO			
						COMPOSING				
						LITHO ART				
12½ M POST CARDS SIZE 3½ X 5½										STYLE ART COLORTONE-FULL FACE
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout										(All of this on address side)
Title in Plate Yes No Copyright in Plate Yes No										FRONT NO. 5 R. M. Yes No
Title in full IN SKY RIGHT SIDE:										R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
CORTLEY HOTEL - JAMES AVENUE AND 18TH STREET - MIAMI BEACH, FLORIDA										Trade Mark Yes No Special type = sample
see not incl										IMPRINT: Customer C. T. Imprint No Imprint
RETOUCHING DEPARTMENT										Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
Submit — Sketch — Layout — Retouched Photo — Wash Drawing										
Follow Layout										
FOLLOW MASK FOR PHOTO AND INSTRUCTIONS ATTACHED.										
RUSH PROOF.										
COLOR DESCRIPTION										
FOLLOW INSTRUCTIONS ATTACHED.										

Plt 7  
108  
11-25-49  
29.9

X  
Woot

291



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1547 ORDER NO. 57644 DATE 11-1-49

CUSTOMER MINNEHAHA TOURIST COURT  
CHEYENNE, WYOMING.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PLATE:

CHEYENNE, WYOMING HOME OF FRONTIER  
DAYS  
MINNEHAHA TOURIST COURT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: SHOW BARBECUE PIT IN GUEST  
PARK, PICNIC TABLES & BENCHES. SHOW LAWN FURNITURE IN FRONT VIEW, BETWEEN  
THE 2 STONE LIGHT POSTS. SHOW STONE LIGHT POST IN REAR OF LOWER PICTURE,  
AND FENCE AROUND THE ISLAND IN LOWER PICTURE. SHOW SIGN "OFFICE" ABOVE  
OFFICE DOOR. OFFICE DOOR IS A FRENCH DOOR (GLASS) & PAINTED WHITE. DOOR  
DIRECTLY LEFT OF OFFICE DOOR IS ALSO WHITE.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS. /

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Red & Lk Blue Imprints



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1548 ORDER NO. 57649 DATE 11-1-49

CUSTOMER EL SOLANO HOTEL  
BLYTHE, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EL SOLANO HOTEL  
BLYTHE CALIFORNIA  
ENTRANCE - LOBBY - PATIO  
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: COLOR ON LEATHER UPHOLSTERED  
PIECES IN LOBBY SHOULD BE DARKER TAN.  
"HOTEL" TO BE IN SCRIPT ALSO TO CORRESPOND WITH HOTEL TITLE.  
SEE TISSUE OVERLAY ON SKETCH FOR ADDITIONAL COPY UNDER VIEWS.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS.

Return to Kodak

12/7/49  
H

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

3-5-7  
L. L. L. 13  
Ret 9  
107  
41

1.51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH1549 ORDER NO. 57650 DATE 11-2-49

CUSTOMER  
REIDY STUDIO  
CLIFTON SPRINGS, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TOWN PUMP - COACH ROOM -BAR-  
PRIVATE DINING ROOM

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-48

*Red Suppression*

*Yucca*

*3-5-7*  
*Ret*  
*107*  
*103 1-18-50*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH1550 ORDER NO. 57651 DATE 11/2/49

CUSTOMER MR. HOMER ROSS  
RT. 1 - BOX 1031E  
KALMATH FALLS, OREGON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DELUXE MOTEL --- KLAMATH FALLS, OREGON

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1-2-40

Let + Ink Blue Impress

b123

proof

5710  
1 1/2 #2

1 1/2 107

9

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CUSTOMER STOLER'S, INC.  
HAMMONTON, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$ <sup>M</sup> POST CARDS SIZE 3 $\frac{1}{2}$  X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Copyright in Plate		Yes	No
	Yes	No		
1. <i>Portrait of a Man</i>				
2. <i>Portrait of a Woman</i>				
3. <i>Portrait of a Child</i>				
4. <i>Portrait of a Man</i>				
5. <i>Portrait of a Woman</i>				
6. <i>Portrait of a Child</i>				
7. <i>Portrait of a Man</i>				
8. <i>Portrait of a Woman</i>				
9. <i>Portrait of a Child</i>				
10. <i>Portrait of a Man</i>				
11. <i>Portrait of a Woman</i>				
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84. <i>Portrait of a Child</i>				
85. <i>Portrait of a Man</i>				
86. <i>Portrait of a Woman</i>				
87. <i>Portrait of a Child</i>				
88. <i>Portrait of a Man</i>				
89. <i>Portrait of a Woman</i>				
90. <i>Portrait of</i>				

Title in full

WHITE HORSE PIKE AND WALKER RD.  
HAMMONTON, N. J.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type = sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CUT OUT: ELECTRIC WIRE - PART OF POLE - BUS SIGN - RAIL ON ROOF -  
BACK OF SIGN ON ROOF

### COLOR DESCRIPTION

COLOR OF BUILDING, WHITE - POST HOLDING ROOF, WHITE - ROOF #65 -  
CHIMNEY #23 - DOOR AND WINDOW FRAMES #62 - SCREENS ON SECOND FLOOR WHITE  
SIGN ON GROUND: BACKGROUND TO BE WHITE - POSTS #65 - BORDER #65 -  
STOLER'S & MEN'S CLOTHING, BLACK - FACTORY PRICES #62 - SIGN ROOF  
BACKGROUND #62 - BORDER WHITE - STOLER'S, MENS CLOTHING, OPEN SUNDAYS  
WHITE - FACTORY PRICES #12 - BACKGROUND FOR "OPEN SUNDAY", BLACK -  
HANGING SIGN #62, -BORDER TO BE WHITE; WORDS TO BE WHITE

PHOTO RETURNED

To

PHOTO USED FOR

RETURN PHOTO	YES	NO
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
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324-1-2-40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1552 ORDER NO. 57653 DATE 11/2/49

CUSTOMER LEAHY'S TOURIST COURT  
3070 SUMMER AVENUE  
MEMPHIS, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEAHY'S TRAILER CAMP  
3070 SUMMER AVE.,  
MEMPHIS, TENN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORING  
FOLLOW THE GREEN IN ATTACHED POST CARDS  
AS NEARLY AS POSSIBLE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1553 ORDER NO. 57658 DATE 11/2/49

CUSTOMER FORT DEARBORN HOTEL  
LASALLE & VAN BUREN STREETS  
CHICAGO 5, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full / HOTEL FORT DEARBORN /  
LASALLE AND VAN BUREN STS.,  
OPPOSITE LASALLE ST. STATION,  
CHICAGO 5, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ☒ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO 1BH2547 EXCEPT FOR FIRST AND SECOND FLOORS IN  
WHICH CASE SEE ATTACHED DRAWING

LEAVE PEOPLE ON SIDEWALK AND MODERNIZE CARS

SUBMIT RETOUCHED PHOTO TO CUSTOMER - to Donohoe 11/10

COLOR DESCRIPTION

USE PHOTO 8XX #1BH2547 FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

B2

W. J. O. T.

83

Original returned to  
customer by  
mail letter 12/10



THE HARRY P. CANN & BRO. CO.,  
BALTIMORE, MD.

NO. 9BH1554

ORDER No. 57491

DATE 11/2/49

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

2-PLIMHIMMON HOTEL, BOARDWALK AND  
4TH STREET, OCEAN CITY, MD.

Place cust. prvt. # before title:

2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

DARK GREEN ROOF, BRIGHT GREEN AWNINGS, SHINGLES WHITE ON  
BOTH BUILDINGS. BUILDING ON RIGHT IS TO BE WHITE SAME AS  
FIRST BUILDING. SUN SHADES ON RIGHT TO BE BRIGHT BLUE AND  
WHITE  
~~WHITE~~. WHITE SEATS AND RAILINGS AND FENCE ON LEFT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

Order for this set must be placed  
as it is that all photos or nega-  
tives are uniform and comes off  
in harmony with each other  
to make an attractive set.

117

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 4 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1949	NOV 11 1949 ✓
SKETCH				
RETOUCHING		60	NOV 6 1949	NOV 11 1949
REPHOTO				
PHOTO-LITHO			NOV 18 1949	NOV 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/4	NOV 23 1949	11-29-49
ARTIST DEPT.	116	10		Jan 18-1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950



THE HARRY P. CANN & BRO. CO.  
BALTIMORE, MD.

NO. 9BH1555  
ORDER No. 57491  
DATE 11/2/49

ATTENTION:  
Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5x7  
Shayle

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

26-ROYALTON HOTEL, BOARDWALK AND  
11TH STREET, OCEAN CITY, MD. bpt. int.

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Place cust. prvt. # before title:  
26

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

ALL BUILDINGS TO BE WHITE, WHITE PORCHES AND RAILINGS. AWNINGS  
TO HAVE GREEN STRIPES. PUT DOWN TWO AWNINGS ON FIRST AND THIRD  
BUILDING THAT ARE UP. MAKE ROOF BLACK. BRIGHT BLUE AND GREEN  
SUN SHADES WITH BRIGHT ORANGE DESIGNS AND WHITE EDGE AND FRINGE  
TRIM.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

2117

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date NOV 8 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 9 - 1949
SKETCH				
RETOUCHING		4	NOV 10 1949	NOV 11 1949
REPHOTO			NOV 4 1949	NOV 8 1949
PHOTO-LITHO			NOV 18 1949	NOV 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 23 1949	11-28-49
ARTIST DEPT.	102	9	1/17/50	1/17/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed FEB 16 1950  
By \_\_\_\_\_ By Jv  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1556 ORDER NO. 57660 DATE 11-3-49

CUSTOMER  
ALEXANDER'S INN  
BURLINGTON, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**IN CENTER PANEL:**

ALEXANDER'S INN AND BAR  
400 BROAD ST. - BURLINGTON, N.J.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: THE "M" ON BALCONY OF HOTEL  
SHOULD BE CHANGED TO "A"

THE FLOOR OF BAR SHOULD BE  
SLIGHTLY DARKER BROWN TO DISTINGUISH IT FROM THE FIXTURES & SHOULD BE MARKED  
OFF IN SQUARES LIKE ASPHALT TILE.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5x7-  
1-49  
8-#  
2-118-11-28-49  
11-103-12-28-49  
Wood  
A95

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 9BH1557 ORDER NO. 57667 DATE 11-3-49

CUSTOMER ANTLERS TRAILER PARK  
PLEASANTVILLE, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANTLERS TRAILER PARK - 716 BLACK HORSE  
PIKE PLEASANTVILLE, N.J. U.S. ROUTE 40  
N.J. 48 PARK RESTROOMS - PARK LOT -  
PARK FRONT....(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TO

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-1-2-40

3-5-7 As marked

Antlers Trailer Park

Antlers Trailer Park

Antlers Trailer Park

6-2

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W.E. AYRES, 1049 LIVINGSTON AVE.,  
COLUMBUS, OHIO

NO.

9BH1558

ORDER No.

57737

DATE

11-4-49

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M.

YES *same as*

IMPRINT

SAME AS ABOVE

7AH3531

TITLE IN FULL DESHLER WALLICK HOTEL,  
R.K.O. THEATRE AND LE VEQUE  
LINCOLN TOWER  
BOT: COLUMBUS, OHIO *6th st.*

PRIV. # BEFORE TITLE: A8-

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF BLDGS SAME AS ON 7AH3531, EXCEPT FOR CORNER ON 1ST FLOOR  
ON 1ST BLDG. GRAY DRUG STORE DRAB GRAY. MARBLE BASE ON CORNER.  
GREEN & WHITE STRIPE AWNINGS. LETTERS ON GRAY DRUG STORE-LIGHT  
GRAY WITH RED SHADING. COCOA COLA LETTERS - WHITE. RUSS BRO. ON  
RIGHT - WHITE, GREEN SHADING, DARK GREEN WINDOW SASH. 8 CHROMIUM  
MARKERS ON LEFT & RIGHT. REMOVE LARGE POST IN LEFT FOREGRD.,  
BLDG RIGHT EDGE OF PHOTO. ALSO SEE INSTRS. ATTACHED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 8 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 9 - 1949
SKETCH				
RETOUCHING		7	NOV 14 1949	NOV 17 1949
REPHOTO			NOV 7 1949	NOV 11 1949
PHOTO-LITHO			NOV 21 1949	DEC 8 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2	DEC 12 1949	
ARTIST DEPT.	120	9		2/6/50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Shangell 587*  
*Photo marked*

*20P2247*

*2134*

WILLIAM H. BENNETT, LOOKOUT MOUNTAIN, TENN.

NO. 9BH1559

ORDER No. 57739

DATE 11-4-49

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
ENTRANCE TO POINT PARK,  
LOOKOUT MOUNTAIN,  
CHATTANOOGA, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ELIMINATE PEOPLE. ADD AMERICAN FLAGS ON BOTH LARGE TOWERS  
OF ENTRANCE. SEE #16339 ATTACHED FOR SIZE OF BOTH TOWERS.

SEE COLOR INSTRS. ATTACHED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

D 9416  
Focus I  
L92

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1949	NOV 8 - 1949
SKETCH				
RETOUCHING		1	NOV 1949	NOV 15 1949
REPHOTO				
PHOTO-LITHO				NOV 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	NOV 23 1949	
ARTIST DEPT.	120	9		12-15-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

3M-2-49

**ADV. ORDER**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE-FULL FAC

12½M POST CARDS SIZE 3½ X 5½

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full *(title instos. enclosed)*

LONDON HOUSE APARTMENT HOTEL  
WASHINGTON AVE. AT 20TH STR.  
MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.	Yes	No
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R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

## Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

### COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

To

PHOTO USED FOR

DISTRIBUTED BY SERVICE NEWS COMPANY,  
WILMINGTON, N.C.

NO. 9BH1561  
ORDER No. 57690  
DATE 11-8-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL SCENE AT  
ORTON PLANTATION, NEAR  
WILMINGTON, N.C.

PRIV. # BEFORE TITLE: W-28  
CREDIT LINE: PHOTO BY WILLARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO. USE KODACHROME PRINT AS COLOR GUIDE. AZALEA  
BLOSSOMS WHITE & SALMON PINK IN LARGE BED. WHITE & RED IN  
FRONT BED. NOTE LARGER CAMALEA BUSHES HAVE LARGE INDIVIDUAL  
BLOSSOMS. SUGGEST YOU SHOW THEM IN RED.

RETURN PHOTO & PRINT TO: MR. HENRY C. BOST THE BOST AGENCY  
31 ODD FELLOWS BUILDING, WILMINGTON N.C.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
for this customer. Please  
that all cuts or nega-  
uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date NOV 10 1949

By \_\_\_\_\_  
Date NOV 10 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1949	NOV 17 1949
SKETCH				
RETOUCHING		3/4	11-11-49	NOV 17 1949
REPHOTO			NOV 8 1949	NOV 10 1949
PHOTO-LITHO				NOV 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13/4	NOV 23 1949	
ARTIST DEPT.	43	10		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed FEB 17 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY SERVICE NEWS COMPANY,  
WILMINGTON, N.C.

NO. 9BH1562

ORDER No. 57690

DATE 11-8-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL AZALEAS IN FULL BLOOM,  
ORTON PLANTATION, NEAR WILMINGTON,  
N.C.  
PRIV. # BEFORE TITLE: W-29  
CREDIT LINE: PHOTO BY WILLARD

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO: USE KODACHROME PRINT AS COLOR GUIDE. WHITE  
AZALEA BLOSSOMS SHOULD BE PURE WHITE. SHOW RED FULLER THAN  
ON KODACHROME. AZALEA BUSHES IN FULL BLOOM HIDE LEAVES.  
NOTE CAMELIA BUSHES. (4 FT HIGH WITH GLOSSY LEAVES) WITH  
LARGE SINGULAR BLOSSOMS IN PINK & RED. TAKE OUT WATER HOSE.

RETURN PHOTO & PRINT TO: MR. HENRY C. BOST, THE BOST AGENCY  
31 ODD FELLOWS BUILDING, WILMINGTON, N.C.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

2  
1. The photo must be  
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10. The photo must be

587

291

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 11 1949

AND WORK SCHEDULE

NOV 11 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1949	NOV 14 1949
SKETCH				
RETOUCHING		3	NOV 10 1949	NOV 10 1949
REPHOTO			NOV 8 1949	NOV 10 1949
PHOTO-LITHO				NOV 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107		NOV 23 1949	
ARTIST DEPT.	42	10 1/2		

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1/20/50  
20

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 9BH1563 ORDER NO. 57674 DATE 11-4-49  
CUSTOMER C.W. HUGHES & CO., INC.  
MECHANICVILLE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

LIGGETT'S REXALL GREAT SUPER DRUG STORE,  
41 NORTH ST., PITTSFIELD, MASS.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 43*  
*to Hc 1-2 108 4-4-49*  
*Slut 9*  
*X 119*  
*4286*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 9BH1564 ORDER NO. 57678 DATE 11-4-49

CUSTOMER SOUTHERN RAILWAY SYSTEM  
WASHINGTON, D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this — address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR SOME COLORING. GREEN ON LOCOMOTIVE SHOULD BE  
LIKE THAT ON 6BH2347, BUT COACHES ON NEW TRAIN ARE STAINLESS STEEL.

1 photo ret  
12/13/49  
JB

38-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret  
Sketch 13/107  
Sketch 10  
12/13/49 JB

As 95

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 9BH1565 ORDER NO. 57679 DATE 11-4-49

CUSTOMER SCHREINER'S RESTAURANT  
FOND DU LAC, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SCHREINER'S RESTAURANT AND DINING ROOM  
FOND DU LAC - WISOONSIN  
FOR FINEST FOODS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

3-5-7  
Sketch  
Ret  
108-11-28-49  
(33)

Q94

Red Ingersoll



4-A. WOLFMUELLER, BUFFALO, N.Y.

NO. 9BH1566

ORDER No. 57754

DATE 11-7-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER-BORDER

TITLE IN FULL

LAKE AT QUAKER RUN AREA,  
ALLEGANY STATE PARK

PRIV. # BEFORE IMPRINT TITLE: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES same as  
IMPRINT SAME AS ABOVE. 6BH183

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED. SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

NOV 10 1949

## AND WORK SCHEDULE

Date

NOV 10 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1949	NOV 10 1949 ✓
SKETCH	2	1/2		
RETOUCHING	4	2	11-11-49	NOV 14 1949
REPHOTO			NOV 8 1949	NOV 10 1949
PHOTO-LITHO			NOV 15 1949	NOV 28 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	NOV 28 1949	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

FEB 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1567 ORDER NO. 57686 DATE 11-7-49

CUSTOMER

THE ALLIS PRESS  
KANSAS CITY 6, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(NAZARENE PUBLISHING HOUSE)

OMIT FRAME AROUND PICTURE. SEE WASH DRAWING.

COLOR DESCRIPTION

BLDGS CREAM WITH VARIOUS SHADES OF CREAM FOR SHADOWS.

SEND COLOR PROOF & R.M. PROOF TO ALLIS PRESS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

5x7

Rt 4

12/10/49

9-116

12/12/49

55

0000

694



DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO.  
P. O. BOX 776- GUAYAQUIL

NO. 9BH1568  
ORDER No. 57606  
DATE 11-8-49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER: TORRE DE SANTO  
DOMINGO Y MONUMENTO A SUCRE #  
LOWER: SAINT'S DOMINGO TOWER  
AND SUCRE'S MONUMENT - QUITO  
EQUADOR

PRIV. # BEFORE TITLE: Q1

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

107

Must have HCP  
11/11/49

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 8 - 1949
SKETCH				
RETOUCHING		2½	NOV 8 1949	NOV 9 1949
REPHOTO				NOV 11 1949
PHOTO-LITHO			NOV 9 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	12	NOV 11 1949	11/11/49 JHN
ARTIST DEPT.	115	9	-	1-6-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 16 1950

Benrie

NO. 9BH1569  
DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING COMPANY  
P. O. BOX 776 - GUAYAQUIL  
ORDER No. 57606  
DATE 11-8-49  
6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL UPPER: CONVENTO DE SAN FRANCISCO  
LOWER: SAINT FRANCIS MONASTERY - QUITO - ECUADOR  
PRIV. # BEFORE TITLE: Q2  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO  
IMPRINT SAME AS ABOVE.  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVIRONMENTAL PHOTO TICKET

ATTENTION

12  
Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

45 107

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date 8 1949 AND WORK SCHEDULE Date NOV 8 1949  
OPERATION EST. TIME DATE DATE  
Clock No. Time Allowed ENTERED DEPT. COMPLETED  
COMPOSING, Type Set Up NOV 8 1949 NOV 8 1949  
SKETCH NOV 8 1949 NOV 9 1949  
RETOUCHING 3 NOV 8 1949 NOV 9 1949  
REPHOTO NOV 9 1949 NOV 11 1949  
PHOTO-LITHO NOV 9 1949 NOV 11 1949  
BLUEPRINT NOV 9 1949 NOV 11 1949  
STRIPPING, OPAQUING NOV 9 1949 NOV 11 1949  
HAND COLOR PROOF 105 12 NOV 11 1949 11/11/49  
ARTIST DEPT. 112 9

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed. JAN 16 1950  
By \_\_\_\_\_ By Bonnie  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Must have HCP  
11/11/49



NO. 9BH1570  
 DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO. ORDER No. 57606  
 P. O. BOX 776 - GUAYAQUIL DATE 11-8-49

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. SPEC. R. M. NO	
TITLE IN FULL UPPER: CONVENTO Y ARCO COLONIAL DE SANTO DOMINGO LOWER: SAINT DOMINGO'S MONASTERY AND COLONIAL ARCH-QUITO - ECUADOR		IMPRINT SAME AS ABOVE.	
PRIV. # before title: Q3 /		PHOTO PROPERTY OF CUST.	

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
 CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on order for this customer. Please see to it that all color or negative color prints and photos are in harmony with each other to make an accurate set.

2107

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	By	Date	By	Date
By	NOV 10 1949	By	NOV 10 1949	By	NOV 10 1949
Date	NOV 10 1949	Date	NOV 10 1949	Date	NOV 10 1949
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING	7 4	NOV 8 1949	NOV 9 1949		
REPHOTO					
PHOTO-LITHO		NOV 9 1949	NOV 11 1949		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	108 1/2	NOV 11 1949			
ARTIST DEPT.					

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 16 1950  
 By \_\_\_\_\_ By *Benn*  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Must have HCP

11/11/49

DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO.  
P. O. BOX 776 - GUAYAQUIL

NO. 9BH1571  
ORDER No. 57606  
DATE 11-8-49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER: OBSERVATORIO  
ASTRONÓMICO

LOWER: ASTRONOMIC OBSERVATORY  
QUITO - ECUADOR

PRIV. # BEFORE TITLE: Q4'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

12 Subjects on  
order for this customer. Please  
see to it that all colors are nega-  
tives and colors are  
in harmony with each other  
to make an attractive set.

Send affects

As 107

Must have HCP

11/11/49

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date NOV 8 1949 AND WORK SCHEDULE Date NOV 8 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 8 - 1949
SKETCH				
RETOUCHING	4	3½	NOV 8 1949	NOV 9 1949
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 11 1949	
ARTIST DEPT.	111	9		1-9-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 16 1950  
By \_\_\_\_\_ By Bemie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO. ORDER NO. 57606  
P. O. BOX 776 - GUAYAQUIL

NO. 9BH1572

DATE 11-8-49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER: TORRE DE LA  
CATEDRAL Y FUENTE COLONIAL  
LOWER: CATHEDRAL TOWER  
AND COLONIAL FOUNTAIN -  
QUITO- ECUADOR /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. SPEC R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: Q5 /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

12 Subjects  
order for this customer. Please  
see it it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
make an aggressive set.

*Draw office*

*Is 107*

*Must have HCP*  
*11/11/49*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date NOV 8 1949 AND WORK SCHEDULE Date NOV 8 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 8 - 1949
SKETCH				
RETOUCHING		2½	NOV 8 1949	NOV 9 1949
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1½	NOV 11 1949	11/11/49
ARTIST DEPT.	109	9		1-6-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By *Bennie*

DATE Photo Returned to Customer \_\_\_\_\_

NO. 9BH1573

DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO. ORDER NO. 57606  
P. O. BOX 776 - GUAYAQUIL

DATE 11-8-49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER: "CORDILLERA  
HOTEL" Y AL FONDO EL HISTÓRICO  
VOLCAN PICHINCHA.

LOWER: "CORDILLERA HOTEL"  
FAMOUS PICHINCHA VOLCANO AT BACK-  
GROUND - QUITO - ECUADOR

PRIV. # BEFORE TITLE: 06  
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects  
Order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

2107

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By NOV 8 1949

By NOV 8 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 8 - 1949
SKETCH			NOV 8 1949	NOV 9 1949
RETOUCHING	10	3½	NOV 8 1949	NOV 9 1949
REPHOTO			NOV 9 1949	NOV 11 1949
PHOTO-LITHO			NOV 9 1949	NOV 11 1949
BLUEPRINT			NOV 9 1949	NOV 11 1949
STRIPPING, OPAQUING			NOV 9 1949	NOV 11 1949
HAND COLOR PROOF	108	1½	NOV 11 1949	NOV 11 1949
ARTIST DEPT.	112	9½	NOV 11 1949	NOV 11 1949

DATE BLUEPRINT OK'D

DATE Filed

By

By Rennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have HCP

11/11/49



DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO.  
P. O. BOX 776 - GUAYAQUIL

NO. 9BH1574

ORDER No. 57606

DATE 11-8-49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. SPEC. R. M. NO.		
TITLE IN FULL UPPER: OBELISCO EN LA LINEA EQUINOCCIAL-LATITUD 0 0' 0"	IMPRINT SAME AS ABOVE		
LOWER: EQUATORIAL LINE OBELISC - LATITUDE 0 0' 0"			
QUITO - ECUADOR			
PRIV. BEFORE TITLE: Q7	PHOTO PROPERTY OF CUST.		

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date NOV 8 1949 AND WORK SCHEDULE Date NOV 8 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 8 - 1949
SKETCH				
RETOUCHING		2	NOV 8 1949	NOV 9 1949
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 11 1949	
ARTIST DEPT.	43	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By Bennie

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Must have HCP  
11/11/49

DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO.  
P. O. BOX 776 - GUAYAQUIL

9BH1575  
ORDER No. 57606  
DATE 11-8-49

6½ M POST CARDS		C.T. ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. SPEC. R. M. NO		
TITLE IN FULL UPPER: VISTA PANORAMICA LOWER: AERIAL VIEW QUITO-ECUADOR	IMPRINT SAME AS ABOVE.		
PRIV. # BEFORE TITLE: Q8		PHOTO PROPERTY OF CUST.	
RETOUCHING AND COLOR DESCRIPTION			

USE PHOTO(COLORED) AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects  
Please  
see to it that all colors are  
in harmony with each other  
to make an attractive set.

107

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	By	Date	By	Date
	NOV 8 1949		NOV 8 1949		
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up		NOV 8 1949	NOV 8 - 1949		
SKETCH					
RETOUCHING	3 1/2	NOV 8 1949	NOV 9 1949		
REPHOTO					
PHOTO-LITHO		NOV 9 1949	NOV 11 1949		
BLUEPRINT STRIPPING, OPAQUING					
HAND COLOR PROOF	104 1 1/4	NOV 11 1949			
ARTIST DEPT.	103 1 1/2		1-12-50		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By *Bennie* \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Must have HOP  
11/11/49



DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO. ORDER No. 57606  
P. O. BOX 776 - GUAYAQUIL

NO. 9BH1576  
DATE 11-8-49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER  
TITLE IN FULL: UPPER: PALACIO DE GOBIERNO (IZQUIERDA) HOTEL "MAJESTIC" (AL FONDO) SITUADOS EN LA PLAZA DE LA INDEPENDENCIA LOWER: GOVERNMENT PALACE (LEFTSIDE) "MAJESTIC HOTEL" (BACKGROUND) AT INDEPENDENCE SQUARE. QUITO - ECUADOR  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO  
IMPRINT SAME AS ABOVE.  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
PRIV. # BEFORE TITLE: Q9

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this order. Please  
see to it that all colors or nega-  
tives are uniform in colors and  
in harmony with each other  
to make an attractive set.

*new orders*  
*65107*

*Must have HCP*  
*11/11/49*

Executive OK of Estimate  
By NOV 8 1949 ESTIMATE AND WORK SCHEDULE  
Date NOV 8 1949 Cost Dept. Checked By NOV 8 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 15 1949
SKETCH				
RETOUCHING		3 1/2	NOV 8 1949	NOV 9 1949
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 11 1949	
ARTIST DEPT.	114	9		11/6/49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 16 1950  
By \_\_\_\_\_ By Bennie  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO.  
P. O. BOX 776 - GUAYAQUIL

NO. 9BH1577  
ORDER No. 57606  
DATE 11-8-49

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER-BORDER)

TITLE IN FULL UPPER: IGLESIA DE BELEN,  
LA MAS ANTICUA DE LA CIUDAD.

LOWER: BELEN CHURCH, OLDEST  
OF THE CITY. QUITO - ECUADOR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 8 1949
SKETCH				
RETOUCHING		3	NOV 8 1949	NOV 8 1949
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1 1/2	NOV 11 1949	11-11-49
ARTIST DEPT.	44	9		

DATE BLUEPRINT OK'D

DATE Filed

JAN 16 1950

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Mush have HCP  
11/11/49



DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO.  
P. O. BOX 776 - GUAYAQUIL

NO. 9BH1578  
ORDER No. 57606  
DATE 11-8-49

6½ M POST CARDS E.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC R. M. NO

TITLE IN FULL UPPER: MONUMENTO A BOLIVAR SAME AS ABOVE.  
(IZQUIERDA) - "PANECILLO" AL FONDO  
BOLIVAR MEMORIAL (LEFTSIDE)  
"PANECILLO" HILL (BACKGROUND -  
QUITO - ECUADOR

PRIV. # BEFORE TITLE: Q11 /

IMPRINT  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

As 107

Must have HCP  
11/11/49

Executive OK of Estimate  
By 11/8/49 ESTIMATE  
Date 11/8/49 AND WORK SCHEDULE  
Cost Dept. Checked  
By 11/8/49  
Date 11/8/49

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1949	NOV 9 1949
SKETCH				
RETOUCHING	6	4	NOV 8 1949	NOV 9 1949
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	NOV 11 1949	11/11/49
ARTIST DEPT.	15	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 16 1950  
Bennie

DISTRIBUIDORES EXCLUSIVOS:  
P. O. BOX 776 - GUAYAQUIL

GENERAL TRADING

NO. 9BH1579  
CO. ORDER No. 57606  
DATE 11-8-49

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. NO

TITLE IN FULL UPPER: AEREOPUERTO - ~~EDIFICIO~~ SAME AS ABOVE.

EDIFICIO " PANAGRA"

LOWER: "PANAGRA" AIRLINES

BUILDING. QUITO - ECUADOR

PRIV. # BEFORE TITLE: Q12 /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts & nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Q 107

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	AND WORK SCHEDULE		By	Date
NOV 8 1949		OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
		COMPOSING, Type Set Up		NOV 8 1949	NOV 8 1949
		SKETCH			
		RETOUCHING	4	NOV 8 1949	NOV 9 1949
		REPHOTO			
		PHOTO-LITHO		NOV 9 1949	NOV 11 1949
		BLUEPRINT			
		STRIPPING, OPAQUING			
		HAND COLOR PROOF	105 1/2	NOV 11 1949	11/11/49
		ARTIST DEPT.	111 9		1-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have H.C.P.  
11/11/49

JAN 16 1950

Bennie



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO.

9BH1580

ORDER No. 57765

DATE 11/7/49

5x7

*front-side*

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

SUNSET OVER GREAT SALT LAKE,  
UTAH

PUT IN STAMP SPACE: POSTAGE IF  
SALT BAG ATTACHED WITH MESSAGE 3¢,  
WITHOUT MESSAGE 1½¢

*6 pt. all*

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

YES

*Yes*

*10/21/49*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 15 1949
SKETCH				
RETOUCHING		2	NOV 16 1949	
REPHOTO			NOV 20 1949	NOV 14 1949
PHOTO-LITHO				NOV 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	NOV 28 1949	
ARTIST DEPT.				

*2117*

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*ret Kodachrome 3/13/50*

*EM*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1581 ORDER NO. 57671 DATE 11-8-49

CUSTOMER MEN'S HATS, INC.  
BALTIMORE, MD.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

62½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOPKINS STRAWS.....  
(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

CARDS FOR BACKGROUND AND LAYOUT ATTACHED. DRAWINGS OF FIGURES  
IN STOCK ROOM.

RUSH PROOFS.

COLOR DESCRIPTION

SEE BACKGROUND, LAYOUT & DRAWINGS.

Drawing ret 11/17/49  
OK

Rush Proofs

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5-7  
Lay out 3  
Ret 3  
Hc 1 3/4 134  
Lat 10 11/25/49  
10 3-12-50.49  
W. H.  
691



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 9BH1582 ORDER NO. 57672 DATE 11-8-49

CUSTOMER MEN'S HATS, INC.  
BALTIMORE, MD.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PEDIGREE STRAWS....  
(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CARDS FOR BACKGROUND AND LAYOUT ATTACHED.  
DRAWINGS OF FIGURES IN STOCK ROOM.

RUSH PROOFS.

COLOR DESCRIPTION

SEE BACKGROUND, LAYOUT & DRAWINGS.

Drawing set. 12/1/49  
no

PHOTO RETURNED

TO

PHOTO USED FOR

1-527  
Lent 3  
Ret 3  
Hc 1 3/4 104  
Lat 10 102  
10/10/49  
C91  
Rush proofs

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1583 ORDER NO. 57673 DATE 11-8-49

CUSTOMER  
MEN'S HATS, INC.  
BALTIMORE, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

LAMSON- HUBBARD STRAWS.....  
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CARDS FOR BACKGROUND AND LAYOUT ATTACHED.  
DRAWINGS OF FIGURES IN STOCK ROOM.

RUSH PROOFS.

COLOR DESCRIPTION

SEE BACKGROUND, LAYOUT & DRAWINGS.

Drawing ret 11/14/49  
AB

Rush proof

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO



COPYRIGHTED BY H.H. BENNETT STUDIO,  
WISCONSIN DELLS, WIS.

NO. 9BH1584

ORDER No. 57702

DATE 11-9-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER: DAM AND POWER  
HOUSE, WISCONSIN DELLS, WIS.

IN LOWER BORDER SHOW (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE WHITE SIGN BOARDS THAT SHOW AMONG THE TREES  
ABOVE DAM. POWER HOUSE IS WHITE, ROOF A BRICKY RED. ROCKS AT  
LEFT OF DAM, CREAM & BROWN. FOREGROUND WATER, BLUE, FOAM WHITE.  
WATER AS IT CURLS OVER DAM, BEFORE FOAM STARTS, COFFEE COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 10 1949

AND WORK SCHEDULE

NOV 10 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 10 1949
SKETCH				
RETOUCHING		3	NOV 11 1949	NOV 14 1949
REPHOTO				
PHOTO-LITHO			NOV 15 1949	NOV 22 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 22 1949	
ARTIST DEPT.	112	9		12/15/49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By Bennie

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1585 ORDER NO. 57711 DATE 11-9-49

CUSTOMER THE SURREY  
CHICAGO 45, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED. FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

CUT 12/19  
COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1586 ORDER NO. 57716 DATE 11-10-49

CUSTOMER

CHRISTIAN CHURCH WIDOWS' AND  
ORPHANS' HOME  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER:

WOMEN'S

CHRISTIAN CHURCH WIDOWS' AND  
ORPHANS' HOME,  
LOUISVILLE, KY.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED ON LEFT MARGIN.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

1541572

W 514

695

Per 7/1  
24. 134 107  
2.92

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9BH1587 ORDER NO. 57717 DATE 11-10-49

CUSTOMER ROSELAWN TOURIST COURT  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE — FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER: ROSELAWN TOURIST COURT  
CINCINNATI 37, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

SEE TISSUE OVERLAY AND SHEET OF INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & COLOR INSTRS. ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten notes:*  
11-10-49  
9-10-1-9-50  
X  
W 800  
695



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9BH1588 ORDER NO. 57718 DATE 11-8-49

CUSTOMER SURF AND SANDS HOTEL  
SARASOTA, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE ATTACHED COLORED REPRODUCTION OF DRAWING, FOR COPY.

TO MAKE SCENE CONFORM TO POST CARD PROPORTIONS BEACH UMBRELLAS &  
SHORELINE CAN BE MOVED CLOSER TO BLDG. & FOREGRD CUT DOWN A LITTLE.

COLOR DESCRIPTION

COLORS SIMILAR TO #8BH824. RICH GREEN GRASS. SHELL DRIVES.  
WHITE SAND. LIGHT CREAM COLOR BLDGS WITH PALE TINTED ROOF. RED, BLUE,  
AND YELLOW UMBRELLAS AND RICH BLUE WATER. RED STRIPES ON AWNING AT LEFT.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7  
Ret 6 1/2  
Jm Hc 1 1/2 108 12-22-49  
Lat 9 1/2  
To print out  
163

## ADV. ORDER

DEPT. \_\_\_\_\_  
 RETOUCHING \_\_\_\_\_  
 ENGRAVING \_\_\_\_\_  
 PHOTO LITHO \_\_\_\_\_  
 COMPOSING \_\_\_\_\_  
 LITHO ART \_\_\_\_\_

Photos for  
this Customer

STYLE ART COLORTONE-FULL FAC

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print      Hand-drawn      Black & White Proof      Titles      Red Print

blue Print — Handcolor — Black & White Proof. Titles—Red, blue

PHOTO RETURNED

To

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
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3M-1-2-40

F.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1590 ORDER NO. 57723 DATE 11-10-49

CUSTOMER CARR METHODIST CHURCH  
DURHAM, NORTH CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub>M POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CARR METHODIST CHURCH, DURHAM,  
NORTH CAROLINA,

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MATCH THREE PHOTOS.

SHOW PRETTY CLOUD EFFECT. TAKE OUT POLE & WIRES, BLDG AT RIGHT. LEAVE IN  
BRANCHES COMING INTO PHOTO FROM BOTH SIDES IN FOREGRD.,

COLOR DESCRIPTION

RED BRICK CHURCH. WHITE TRIM. #13 WINDOW FRAMES. WHITE LIMESTONE WITH  
VERY FAINT GREY MARKINGS. (BLDG TRIM. #13 EAVES. OAK DOORS, COLORED  
WINDOWS ABOVE MAIN ENTRANCE & LARGE WINDOWS ON SIDE OF AUDITORIUM. BLUISH-  
GREY ROOF. CREAM BLINDS IN BLDG. AT LEFT SHOW ALL OF THEM AT SAME HEIGHT.  
CONCRETE WALKS. CONCRETE STREET. NICE GREEN LAWN.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1591 ORDER NO. 57721 DATE 11-10-49

CUSTOMER

MELROSE MOTEL  
BROOKLAWN, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

U.S. 130 - BROOKLAWN, N.J.

STYLART COLORTONE-FULL FACE

(All of this on address side)

FRONT NO. NO

R. M. / Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9BH1482. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

91



HOSTESS HOUSE HADNOT POINT  
MARINE BASE  
CAMP LEJEUNE, NORTH CAROLINA

NO. 9BH1592  
ORDER No. 57796  
DATE 11/10/49

587

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. 1 R. M. YES  
IN SKY  
TITLE IN FULL  
HOSTESS HOUSE HADNOT POINT,  
MARINE BASE, CAMP LEJEUNE, N. C.  
IMPRINT  
NONE  
U.S. MARINE CORPS OFFICIAL  
PHOTOGRAPH  
PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE SHEET ATTACHED TO PHOTO FOR COLORS AND INSTRUCTIONS

Make negative

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate ESTIMATE Cost Dept. Checked  
By Date NOV 15 1949 AND WORK SCHEDULE By Date NOV 15 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 15 1949
SKETCH				
RETOUCHING		2	NOV 15 1949	NOV 16 1949
REPHOTO			NOV 14 1949	NOV 15 1949
PHOTO-LITHO				NOV 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	NOV 28 1949	
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D. DATE Filed JAN 19 1950  
By By Bonnie  
DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

591

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1593 ORDER NO. 57729 DATE 11-11-49

CUSTOMER RALSTON PURINA CO.  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:  
CHECKERBOARD SQUARE, ST. LOUIS, MO.,  
HOME OF PURINA CHOWS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

SUBMIT PROOF.

COLOR DESCRIPTION

USE TISSUE OVERLAY AS COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ok Blue Cyan*

*(F.)*

*5114*

*B2*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1594 ORDER NO. 57729 DATE 11-11-49

CUSTOMER RALSTON PURINA CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full UPPER ~~XXXXXXXX~~ LEFT:

AIR VIEW OF THE PURINA RESEARCH FARM,  
GRAY SUMMIT, MO.

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

SUBMIT PROOF.

COLOR DESCRIPTION

USE TISSUE OVERLAY AS COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

R. L. 3  
11/20/49  
105  
11/18/50

114

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1595 ORDER NO. 58001 DATE 11-11-49

CUSTOMER THE BISBEE PRESS  
LANCASTER, NEW HAMPSHIRE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TWIN MOUNTAIN HOTEL  
TWIN MOUNTAIN, N.H.  
N.H.

FRONT NO. 52

(All of this on address side)

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT Customer

C. T. Imprint

No Imprint

THE BISBEE PRESS, LANCASTER, N.H.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PUT SOME FLOWERS IN FRONT OF HEDGE WHICH SHOWS IN FRONT OF PIAZZA ON LEFT END  
OF HOUSE WHERE AWNINGS ARE LOWERED. PUT FLOWERS IN FRONT OF LONG HEDGE THAT EXTEND  
ACROSS THE FOREGROUND TO RIGHT OF PICTURE. PUT FLOWERS ON RIGHT SIDE OF CORNER  
WHERE MAN STANDS ON PIAZZA. TWO MARBLE URNS AT ENTRANCE HAVE GREEN JUNIPER  
TREES IN THEM.

IF NECESSARY CROP FROM BOTTOM. ADD CLOUD EFFECT.

COLOR DESCRIPTION

AWNINGS - STRIPED RED, GREEN AND WHITE. ROOF - BRIGHT RED. MANSARD SLOPING  
ROOF WHERE UPPER DORMER WINDOWS COME OUT TO BE BRIGHT GREEN WITH WHITE TRIM.  
TRIM OVER PIAZZA IS GREEN. UMBRELLAS ARE YELLOW, RED AND WHITE. FLAG--  
RAISE IT UP TO FLOAT IN SKY UNDULATING, NOT STIFF.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rush



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. 9BH1596 ORDER NO. 57806 DATE 11/11/49

CUSTOMER MT. VERNON INN  
L. V. BLEDSOE, OWNER  
WINTER PARK, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MT. VERNON INN,  
WINTER PARK, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PRINT COULD BE IMPROVED — USE ATTACHED NEGATIVE FOR BETTER PRINT

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PRINT FOR COLORS AND CROPPING

see back of card enclosed

Rush by 11/25/49  
per C. T. & Co.

PHOTO RETURNED

TO

PHOTO USED FOR

Print 587  
Rt 6  
11/12/49  
Lo. 9 23

W3H

Y 83

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH1597 ORDER NO. 57807 DATE 11/11/49

CUSTOMER THE SANBORN SOUVENIR CO.  
2505 - 15th ST.  
DENVER 11, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MODERN UTE COURT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1-5x7 Center on 8x10  
Ret 7  
1 3/4 108-12-549  
10 109-1/31/50  
W 704.  
62123



TERRY CARD CO., BOX 1019, TALLAHASSEE, FLA.

NO. 9BH1598

ORDER No. 57819

DATE 11/14/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. None

TITLE IN FULL

THE FLORIDA STATE UNIVERSITY,  
TALLAHASSEE, FLA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE <sup>CARD</sup> PHOTO 6BH2127 FOR COLORS  
SEE TISSUE OVERLAY FOR FURTHER INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 10 1949
SKETCH				
RETOUCHING		6		NOV 20 1949
REPHOTO				
PHOTO-LITHO			DEC 7 1949	DEC 15 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	DEC 10 1949	12/16/49
ARTIST DEPT.	110	12		1/11/50

JAN 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PENSACOLA NEWS AGENCY,  
PENSACOLA, FLA.

NO. 9BH1599

ORDER No. 57818

DATE 11/14/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WAYSIDE PARK AT BAY BRIDGE,  
PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this card. Please  
note that the colors are  
in harmony with each other  
to make an attractive set.

26 P22

Photo in D10616

4 118

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

NOV 15 1949

AND WORK SCHEDULE

By

NOV 15 1949

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	NOV 1 1949	NOV 18 1949
REPHOTO				
PHOTO-LITHO			NOV 28 1949	DEC 2 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	DEC 2 1949	12/7/49
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



## ADV. ORDER

**DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**

DATE COMPLETED

Photos for  
this Customer

**CUSTOMER**

THE GOLDEN OX RESTAURANT  
CHICAGO, ILLINOIS

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes		No		Copyright in Plate	Yes		No	
1. <i>Portrait of a Man</i>									
2. <i>Portrait of a Woman</i>									
3. <i>Portrait of a Child</i>									
4. <i>Portrait of a Group</i>									
5. <i>Portrait of a Man in a Hat</i>									
6. <i>Portrait of a Woman in a Hat</i>									
7. <i>Portrait of a Child in a Hat</i>									
8. <i>Portrait of a Group in a Hat</i>									
9. <i>Portrait of a Man in a Hat and a Woman</i>									
10. <i>Portrait of a Woman in a Hat and a Child</i>									
11. <i>Portrait of a Child in a Hat and a Group</i>									
12. <i>Portrait of a Group in a Hat and a Man</i>									
13. <i>Portrait of a Man in a Hat and a Woman in a Hat</i>									
14. <i>Portrait of a Woman in a Hat and a Child in a Hat</i>									
15. <i>Portrait of a Child in a Hat and a Group in a Hat</i>									
16. <i>Portrait of a Group in a Hat and a Man in a Hat</i>									
17. <i>Portrait of a Man in a Hat and a Woman in a Hat and a Child</i>									
18. <i>Portrait of a Woman in a Hat and a Child in a Hat and a Group</i>									
19. <i>Portrait of a Child in a Hat and a Group in a Hat and a Man</i>									
20. <i>Portrait of a Group in a Hat and a Man in a Hat and a Woman</i>									
21. <i>Portrait of a Man in a Hat and a Woman in a Hat and a Child in a Hat</i>									
22. <i>Portrait of a Woman in a Hat and a Child in a Hat and a Group in a Hat</i>									
23. <i>Portrait of a Child in a Hat and a Group in a Hat and a Man in a Hat</i>									
24. <i>Portrait of a Group in a Hat and a Man in a Hat and a Woman in a Hat</i>									
25. <i>Portrait of a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group</i>									
26. <i>Portrait of a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man</i>									
27. <i>Portrait of a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman</i>									
28. <i>Portrait of a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child</i>									
29. <i>Portrait of a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group in a Hat</i>									
30. <i>Portrait of a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man in a Hat</i>									
31. <i>Portrait of a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman in a Hat</i>									
32. <i>Portrait of a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child in a Hat</i>									
33. <i>Portrait of a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man</i>									
34. <i>Portrait of a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman</i>									
35. <i>Portrait of a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child</i>									
36. <i>Portrait of a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group</i>									
37. <i>Portrait of a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man in a Hat</i>									
38. <i>Portrait of a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman in a Hat</i>									
39. <i>Portrait of a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child in a Hat</i>									
40. <i>Portrait of a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group in a Hat</i>									
41. <i>Portrait of a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman</i>									
42. <i>Portrait of a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child</i>									
43. <i>Portrait of a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group</i>									
44. <i>Portrait of a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man</i>									
45. <i>Portrait of a Man in a Hat and a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman in a Hat</i>									
46. <i>Portrait of a Woman in a Hat and a Child in a Hat and a Group in a Hat and a Man in a Hat and a Woman in a Hat and a Child in a Hat</i>									
47. <i>Portrait of a Child in a Hat and a Group in a Hat and</i>									

Title in full IN CENTER PANEL:

THE GOLDEN OX RESTAURANT - 1578 CLYBOURN  
AVE. - CHICAGO, ILL.

FRONT NO. 5

(All of this ~~is~~ address side)

R. M.      Yes      No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP ~~FOUR~~)

FOLLOW SKETCH, BUT KEEP FEATURES IN ZITHER PLAYER'S FACE.  
PUT COLOR IN UPPER LEFT PHOTO.

### COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS.

## MAKEOVER

# MAKEOVER

# MAKE OVER

Charge to CUSTOMER Est.

EST. 1880

1210145

in Com Dept.

1/16/50

1000

Bu

MAKES OVER

MAKEDON

Sold  
Black  
Antique



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 9BH1601  
ORDER No. 58014  
DATE 11-14-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF PANAMA CITY  
BEACH, FLA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.



PRIV. # BEFORE TITLE: PC.65

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED!  
FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1949	NOV 15 1949
SKETCH				
RETOUCHING		3	NOV 15 1949	NOV 15 1949
REPHOTO				
PHOTO-LITHO			NOV 21 1949	NOV 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134	NOV 23 1949	11-28-49
ARTIST DEPT.	32	11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO.

9BH1602

ORDER No.

58014

DATE

11-14-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW, SHOWING SURF,  
PANAMA CITY BEACH, FLA.

PRIV.# BEFORE TITLE: PC 66

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

NOV 15 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 15 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3	NOV 15 1949	
REPHOTO				
PHOTO-LITHO			NOV 28 1949	DEC 2 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134	DEC 2 1949	12-2-49
ARTIST DEPT.	42	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO.

9BH1603

ORDER No. 58014

DATE 11-14-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

AERIAL VIEW, SHOWING SURF, PANAMA  
CITY BEACH, FLA.

PRIV. # BEFORE TITLE: PC.67

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(BUSY PERSON'S CORRESP. CARD)  
USE COPY SET UP FROM 7BH633. USE PHOTO  
FROM 9BH1602 for CENTER VIEW.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

NOV 22 1949

AND WORK SCHEDULE

Date

NOV 22 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 22 1949	
SKETCH				
RETOUCHING	10	1/2	NOV 23 1949	NOV 28 1949
REPHOTO				
PHOTO-LITHO			NOV 30 1949	DEC 7 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	DEC 7 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PENSACOLA NEWS AGENCY,  
PENSACOLA, FLA.

NO. 9BH.604  
ORDER No. 57818  
DATE 11/14/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUN AND SURF BATHING ON THE  
BEAUTIFUL WHITE SANDS AT  
PENSACOLA BEACH, FLA.  
"ON THE GULF OF MEXICO"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2  
Subjects on  
order by this customer. Please  
make sure that all subjects are  
in harmony with each other  
to make an attractive set.

2CP 2201

G 141

photo in  
2CH 1355

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	11/15/49	AND WORK SCHEDULE		By	11/15/49
Date	11/15/49			Date	11/15/49
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			NOV 3 1949		
SKETCH					
RETOUCHING	3	2	NOV 15 1949	NOV 17 1949	
REPHOTO					
PHOTO-LITHO			NOV 25 1949	DEC 2 1949	
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	104	DEC 2 1949		
ARTIST DEPT.	109	11		2-14-50	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_ MAY 5 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

FREED NEWS CO., SPRINGFIELD, OHIO

NO. 9BH1605

ORDER NO. 57820

DATE 11/14/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FOUNTAIN AVENUE FROM FOUNTAIN  
SQUARE, SPRINGFIELD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	NOV 18 1949	NOV 17 1949
REPHOTO				
PHOTO-LITHO			NOV 25 1949	DEC 2 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	DEC 2 1949	12-7-49
ARTIST DEPT.	113	102		1-13-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HUNTINGTON NEWS AGENCY,  
HUNTINGTON, W. VA.

NO. 9BH1606

ORDER No. 57821

DATE 11/14/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARY'S HOSPITAL, HUNTINGTON,  
W. VA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE DARK RED BRICK. LIGHT STONE CORNICE AND TRIM  
AND CENTER ENTRANCE. LIGHT STONE FIGURE AND CROSS OVER  
ENTRANCE. WHITE SASH AND FRAMES. RED BRICK COLUMNS. BRONZE  
LIGHTS AT CENTER ENTRANCE AND ON RIGHT. GREEN SHRUBBERY AND  
HEDGE AND LAWN. REMOVE AUTOMOBILE IN CENTER AT ENTRANCE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 15 1949 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1949	NOV 18 1949
SKETCH				
RETOUCHING		2	NOV 10 1949	NOV 11 1949
REPHOTO				
PHOTO-LITHO				DEC 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	DEC 1 1949	12 2 49
ARTIST DEPT.	112	9		1-27-50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY VALLEY NEWS SERVICE,  
PARKERSBURG, W. VA.

NO. 9BH1607

ORDER No. 57822

DATE 11/14/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

WOOD COUNTY AIRPORT SERVING  
PARKERSBURG, W. VA., MARIETTA, OHIO  
AND MID-OHIO VALLEY AREA

On lower <sup>border</sup> corner - Photo by:  
Leyfoto Studios, Marietta, Ohio

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT RUNWAYS. MAKE GREEN GRASS ON BARE PLACES IN  
LEFT FOREGROUND. USE TWO SMALLEST PHOTOS FOR DETAILS, ETC.  
PHOTO ATTACHED TO LOWER RIGHT TO BE USED FOR SHOWING THE  
RUNWAYS.

*as grouped*  
*airport white Bldg gray roof Buff lettering on roof*  
*black sign white letters plane light silver color gray cement paving*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *NOV 14 1949* Date *NOV 14 1949*

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>NOV 15 1949</i>	<i>NOV 15 1949</i>
SKETCH				
RETOUCHING	<i>34</i>		<i>NOV 16 1949</i>	<i>NOV 17 1949</i>
REPHOTO				
PHOTO-LITHO			<i>NOV 25 1949</i>	<i>DEC 2 1949</i>
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>108</i>	<i>131</i>	<i>DEC 2 1949</i>	<i>12-7-49</i>
ARTIST DEPT.		<i>11</i>		

FEB 16 1950

DATE BLUEPRINT OK'D. DATE Filed

By By *Jo*

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer



LINCOLN CAVERNS, HUNTINGDON, PA.

NO.

9BH1608

ORDER No.

58018

DATE 11-14-49

6 1/2 M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M. YES 'encl

TITLE IN FULL

IMPRINT

NONE

"UNDERGROUND CHAPEL",  
LINCOLN CAVERNS, HUNTINGDON, PA.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE, HOWEVER, BLEND IN BLUE, RUST &  
PURPLE COLORING AS ON #7AH3564. TO BE COLORFUL CARD.

RETURN KODACHROME TO CUST.

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B.L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order. Please  
see to it that all  
pictures and colors are  
in harmony with each other  
to make an attractive set.

B153

Follow H.C. Proof  
exactly

Very fussy customer

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 25 1949
SKETCH				
RETOUCHING	3	1 1/2	NOV 17 1949	NOV 17 1949
REPHOTO				
PHOTO-LITHO			NOV 25 1949	DEC 2 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	12	DEC 2 1949	
ARTIST DEPT.	42	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



*Rephoto  
Photographic  
Card*

LINCOLN CAVERNS, HUNTINGDON, PA.

NO. 9BH1609

ORDER No. 58018

DATE 11-14-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PAGODA AVENUE - LINCOLN CAVERNS/  
U.S. 22 - HUNTINGDON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I

R. M.

YES *encl*

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE, HOWEVER, DON'T SPARE COLORS ON THIS CARD. SHOW COLORS RANGING FROM BRIGHT RED, BLUE, GREEN & PURPLE. THIS CHANNEL IS BRILLIANTLY LIGHTED.

RETURN KODACHROME TO CUST.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
order. Please  
order for nega-  
tives. Each other

*42153*

*Follow H. C. Proof exactly  
very fussy customer*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date NOV 21 1949 AND WORK SCHEDULE Date NOV 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1949	NOV 21 1949
SKETCH				
RETOUCHING	3	2 1/2	NOV 23 1949	NOV 28 1949
REPHOTO			NOV 15 1949	NOV 28 1949
PHOTO-LITHO			NOV 30 1949	DEC 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 7 1949	
ARTIST DEPT.	102	9 1/2	3/3/50	3/6/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



LINCOLN CAVERNS, HUNTINGDON, PA.

NO. 9BH1610

ORDER No. 58018

DATE 11-14-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATH OF THE NYMPHS - LINCOLN  
CAVERNS + U.S. 22,  
HUNTINGDON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE. SEE INSTRUCTIONS ATTACHED.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects un  
Please  
negatives  
colors are  
each other  
make an attractive set.

Rephoto  
Photographic  
Dosh Card

6153

Follows H. C. Proof exactly  
very fussy customer

Executive OK of Estimate ESTIMATE Cost Dept. Checked  
By Date 11-17-49 AND WORK SCHEDULE By Date 11-17-49

OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT.	COMPLETED
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING		2	NOV 17 1949		NOV 17 1949
REPHOTO			NOV 17 1949		NOV 17 1949
PHOTO-LITHO			NOV 28 1949		DEC 5 1949
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	104	DEC 5 1949		
ARTIST DEPT.	101	10	2-28-50		3-1-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



LINCOLN CAVERNS, HUNTINGDON, PA.

NO. 9BH1611

ORDER No. 58018

DATE 11-14-49

M  
6

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M.

YES *encl*

TITLE IN FULL

IMPRINT

NONE

ENTRANCE TO LINCOLN CAVERNS,

ON WK. PENN HIGHWAY, U.S. 221

3 MILES WEST OF HUNTINGDON, PA.



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

DOOR OAK BROWN. FLOWERS BRIGHT RED. ARCHED SIGN "LINCOLN CAVERNS" ABOVE DOOR IS RED NEON. SIGN OVER DOOR "ENTRANCE ETC" IS YELLOW WITH DARK BLUE LETTERS. (SEE LATEST PHOTO ..LETTERING CHANGED) GREY LIMESTONE WALL WITH SOME BROWNISH TONE. LIGHT CEMENT ROAD. GREY GRAVEL AT ENTRANCE. GREEN PINE SHRUBBERY. ON LEFT RED CHAIRS GREEN VINES OVER ENTRANCE & ON RIGHT.

*Return Kodachrome*

SUBMIT:

RET PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order. Please  
negatives  
colors are  
each other  
make an attractive set.

*B 153*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

*NOV 15 1949*

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				<i>NOV 15 1949</i>
SKETCH				
RETOUCHING		<i>3</i>	<i>NOV 17 1949</i>	<i>NOV 17 1949</i>
REPHOTO				
PHOTO-LITHO			<i>NOV 25 1949</i>	<i>DEC 5 1949</i>
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>105</i>	<i>12</i>	<i>DEC 5 1949</i>	<i>12/7/49</i>
ARTIST DEPT.	<i>102</i>	<i>92</i>	<i>3/1/50</i>	<i>3/2/50</i>

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 21 1950

*Ok Blue*  
*Follow H O*  
*Very Carefully*  
*very*  
*particular customer*



NO. 9BH1612

ORDER NO. 57848

DATE 11/15/49.

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

**PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER**

TITLE IN FULL

GREETINGS FROM ESTHERVILLE, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

XX  
XXXXXX

Small type: (c) CURT TEICH & CO. PHOTO PROPERTY OF  
INC.

### RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET AND CARDS

Submit sketch

**SUBMIT:**

RET. PHOTO    REPHOTO    B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

**CURT TEICH & COMPANY, INC., CHIC**  
**ENVELOPE PHOTO TICKET**

ENVELOPE PHOTO TICKET

### Executive OK of Estimate

By DEC 7 1951  
Date DEC 7 1951

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 1 1949
SKETCH	9	7		
RETOUCHING	4	6	DEC 12 1949	DEC 19 1949
REPHOTO			DEC 7 1949	DEC 12 1949
PHOTO-LITHO			JAN 9 1950	JAN 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed..... FEB 16 1950

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25

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer \_\_\_\_\_

FEB 16 1950

BACK GROUND  
news P.L.H.



DATE Photo Returned to Customer \_\_\_\_\_



NO. 9BH1614

ORDER NO. 57848

DATE 11/15/49'

121½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

**PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER**

FRONT NO. 1 R. M. HEX NO YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM NORTHWEST IOWA

XX

Small type: (c) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET AND CARDS

Submit sketch

**SUBMIT:**

RET. PHOTO    REPHOTO    B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By

By

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		DEC - 7 1949	DEC 7 - 1949
SKETCH	8		
RETOUCHING	7	DEC 1 1949	DEC 2 1949
REPHOTO		DEC - 7 1949	DEC 1 1949
PHOTO-LITHO			JAN 9 1950
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF		JAN 9 1950	
ARTIST DEPT.	16		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed

By-

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

N 7B 738 N  
J 9B H 55-1  
R 9B H 545

918 H 1612  
T 718 H 218  
H 718 H 318  
V 718 H 318  
E 97014 N  
S 718 H 318  
T 87485 W  
I 618 H 253  
OD 718 H 318  
W 718 H 318  
A 718 H 318

VALLEY NEWS CO., MANKATO, MINN.

NO. 9BH1615

ORDER No. 57848

DATE 11/15/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S. S. QUEEN ON BEAUTIFUL LAKE  
OKOBOJI, IOWA

Photo by: IOWA DEVELOPMENT  
COMMISSION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SHIP - BLACK LETTERS, RED STRIPES  
SHOW GOOD CLOUDS  
MAKE WATER ATTRACTIVE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 21 1949
SKETCH				
RETOUCHING		2.1	NOV 17 1949	NOV 22 1949
REPHOTO				
PHOTO-LITHO			DEC 5 1949	DEC 13 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1.2	DEC 13 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 21 1950



NO. 9BH1616

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. 58028

DATE 11-15-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1	R. M. NO
TITLE IN FULL UPPER: MAIN STREET GATLINBURG, TENNESSEE		IMPRINT	SAME AS ABOVE.
BOT: ENTRANCE TO GREAT SMOKY MOUNTAINS NATIONAL PARK			
PRIV. # BEFORE TITLE: 561		PHOTO PROPERTY OF	C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL. PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By 11/15/49 ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By 11/18/49 Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 22 1949
SKETCH				
RETOUCHING	3	2	NOV 18 1949	NOV 22 1949
REPHOTO				
PHOTO-LITHO			DEC 22 1949	NOV 29 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 29 1949	12-1-49
ARTIST DEPT.	101	92	1-18-50	1-18-49

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By Jo

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

FEB 16 1950

MAKEOVER

Change LVSE

DEC 14 1949

(F)

NO. 9BH1617.  
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.  
ORDER No. 58029  
DATE 11-15-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL BLUE RIDGE PARKWAY  
BRIDGE OVER STATE HIGHWAY NO. 80  
AT BUCK CREEK GAP, ELEV. 3355 FT.,  
WESTERN NORTH CAROLINA. BLACK  
BROTHERS RANGE IN BACKGROUND.  
PRIV. # BEFORE TITLE: 103  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GREY STONE BRIDGE, LIGHT ASPHALT ROAD LEADING DOWN  
MOUNTAIN & ALSO UP MOUNTAIN IN RIGHT BACKGROUND. MOUNTAIN  
IN BACKGROUND IS COVERED WITH GREEN TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_ Date \_\_\_\_\_  
ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Checked  
By \_\_\_\_\_ Date NOV 18 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 22 1949
SKETCH				
RETOUCHING	11	2	NOV 19 1949	NOV 21 1949
REPHOTO				
PHOTO-LITHO				NOV 29 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/2	NOV 29 1949	12-1-49
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By Bennis  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE,

N.C.

NO. 9BH1618

ORDER NO. 58029

DATE 11-15-49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENE ON BLUE RIDGE  
PARKWAY, SHOWING HIGHWAY JUNCTION  
N.C. 128 LEADING TO TOP OF MT.  
MITCHELL, WESTERN NORTH CAROLINA

PRIV. # BEFORE TITLE: 125

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT ASPHALT HIGHWAY. TAKE OUT HIGHWAY BARRIER & CONTINUE  
HIGHWAY IN LIGHT ASPHALT COLOR. DARKER GREEN PINE TREES-  
LIGHTER GREEN LEAF TREES, PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

2118

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 22 1949
SKETCH				
RETOUCHING		1 1/2	NOV 18 1949	NOV 21 1949
REPHOTO				
PHOTO-LITHO			NOV 29 1949	NOV 29 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 29 1949	12-1-49
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HYMAN'S NEWS & BOOK STORE,  
DES MOINES, IOWA

NO. 9BH1619

ORDER No. 57833

DATE 11/15/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DES MOINES ART CENTER,  
DES MOINES, IOWA

Make title in reverse type

Photo by: IOWA DEVELOPMENT  
COMMISSION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE LIGHT GRAY WITH SILVER FRAMEWORK  
REMOVE AUTO AND MAN ON LEFT  
REMOVE SOME BRANCHES TO SHOW MORE SKY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	11	4	NOV 22 1949	NOV 22 1949
REPHOTO				
PHOTO-LITHO			NOV 25 1949	DEC 5 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	DEC 5 1949	12/6/49
ARTIST DEPT.	117	9		4-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HYMAN'S NEWS & BOOK STORE  
DES MOINES, IOWA

NO. 9BH1620  
ORDER No. 57833  
DATE 11/15/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

AIR VIEW, DES MOINES, IOWA

IMPRINT

SAME AS ABOVE

Make title in reverse type

Photo by: IOWA DEVELOPMENT  
COMMISSION



PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:  
Subjects of  
order for photo must be placed  
see to the right of each photo or nega-  
tive. In hand color each other  
to make an accurate set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date NOV 16 1949 AND WORK SCHEDULE Date 11 15 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		6	NOV 18 1949	
REPHOTO				
PHOTO-LITHO				NOV 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2 1/2	NOV 23 1949	11-29-49
ARTIST DEPT.	103	15		8-5-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUN 7 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

HYMAN'S NEWS & BOOK STORE,  
DES MOINES, IOWA

NO. 9BH1621

ORDER No. 57834

DATE 11/15/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IOWA STATE CAPITOL, DES MOINES,  
IOWA

Photo by: IOWA DEVELOPMENT  
COMMISSION

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE



PHOTO PROPERTY OF

CUSTOMER

BUILDING TO BE LIGHT TAN STONE - MAIN DOME TO BE GOLD -  
OTHER DOMES TO BE GREEN WITH GOLD TOPS  
MAKE FLOWER BUSHES IN FOREGROUND

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4 1/2	NOV 17 1949	NOV 18 1949
REPHOTO				
PHOTO-LITHO			NOV 28 1949	DEC 2 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	DEC 2 1949	12-7-49
ARTIST DEPT.	127	9	JAN 20 1950	1-11-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CHAUTAUQUA BOOK STORE, CHAUTAUQUA, N. Y.

NO. 9BH1622

ORDER No. 57840

DATE 11/16/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHILDRENS' RECREATIONAL SCHOOL,  
CHAUTAUQUA SUMMER SCHOOL,  
CHAUTAUQUA, N. Y. ON LAKE  
CHAUTAUQUA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

## RETOUCHING AND COLOR DESCRIPTION

ON VIEW (1) CUT OUT BUILDING ON EXTREME RIGHT  
MAKE BUILDINGS DARK BROWN STAINED SHINGLE, DARK SHINGLE ROOF,  
A BIT LIGHTER THAN BUILDINGON VIEW (2) MAKE BUILDINGS DARK BROWN STAINED SHINGLE,  
GREEN ROOF. TAKE OUT SPOTS

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH &amp; COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

3  
Subject on  
order for photo. Please  
note that the photo is nega-  
tive and that the colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

NOV 21 1949

Date

NOV 21 1949

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1949	NOV 21 1949
SKETCH		1		
RETOUCHING		4	NOV 23 1949	NOV 23 1949
REPHOTO				
PHOTO-LITHO			NOV 30 1949	DEC 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13	DEC 7 1949	12-12-49
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

DATE Filed

MAR 31 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHAUTAUQUA BOOK STORE, CHAUTAUQUA, N. Y.

NO. 9BH1623

ORDER NO. 57840

DATE 11/16/49

12 $\frac{1}{2}$ " M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

POST OFFICE AND REFECTORY,  
CHAUTAUQUA, N. Y. ON LAKE  
CHAUTAUQUA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SIGN POST

BUILDINGS TO BE RED BRICK, WHITE COLUMNS, RED TILE ROOF

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

3  
 Balance on  
 order for this order. Please  
 see that the colors are  
 in harmony with each other  
 to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

NOV 17 1949

AND WORK SCHEDULE

Date

NOV 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 1/2	NOV 17 1949	NOV 18 1949
REPHOTO				
PHOTO-LITHO			NOV 28 1949	DEC 2 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	DEC 2 1949	12-7-49
ARTIST DEPT.	109	9 1/2		3-31-50

DATE BLUEPRINT OK'D

DATE Filed

APR 5 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

11-13-50



N.T.S

CHAUTAUQUA BOOK STORE, CHAUTAUQUA, N. Y.

NO. 9BH1624

ORDER No. 57840

DATE 11/16/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

HURLBUT MEMORIAL  
WOMANS' CLUB  
LUTHERAN HEADQUARTERS  
CHAUTAUQUA, N. Y. ON LAKE  
CHAUTAUQUA, ~~LAKE~~.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HURLBUT MEMORIAL - SEE ATTACHED CARD 7BH1558

WOMANS' CLUB - SEE ATTACHED CARD

LUTHERAN HEADQUARTERS - BUILDING TO BE BROWN BRICK, SHOW LEAVES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
this set are  
in a harmony with each other  
to make an attractive set.

Rec'd by Sh  
1/18  
All 1/18. Shit Com

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	10	JAN 4 1950	JAN 10 1950
RETOUCHING		7½		
REPHOTO				
PHOTO-LITHO				FEB 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	FEB 1 1950	2-2-50
ARTIST DEPT.	111	11½		2-11-50

DATE BLUEPRINT OK'D

DATE Filed

APR 13 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1625 ORDER NO. 58045 DATE 11-16-49

CUSTOMER HOTEL BRADY  
ATLANTIC CITY, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

HOTEL NEW BRADY - 15-17 SOUTH ARKANSAS  
AVE. - ATLANTIC CITY, N.J.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

1-507  
Ret  
12/108-12-8-49  
9 (31)  
Wood

2,33



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1626 ORDER NO. 58046 DATE 11-16-49

CUSTOMER HOTEL BRADY  
ATLANTIC CITY, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL NEW BRADY  
15-17 SOUTH ARKANSAS AVE.  
ATLANTIC CITY, N.J.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

USE PHOTO FROM 9BH1625. MAKE NEW PLACK.NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

I. & CO.

PHOTO PROPERTY OF

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

9BH1627

ORDER NO.

58052

DATE

11-16-49

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

SKY LINE MOTEL  
GARY, IND.

12<sup>1</sup>/<sub>2</sub>" M POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub>" X 5<sup>1</sup>/<sub>2</sub>"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

SKY-LINE MOTEL  
3215 W. FOURTH - U.S. 12 -GARY, IND.

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

USE TWO PHOTOS (2 & 3) TOGETHER, BUT FOLLOW #1 FOR MATCH.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

38-1-2-40

1-5-7  
Ret 6  
1-10-12-49  
44-1-12-49

Top 147  
of 147



CLINTON NEWS AGENCY, CLINTON, IOWA

NO. 9BH1628

ORDER No. 57843

DATE 11/16/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO.

TITLE IN FULL

IMPRINT

SAME AS ABOVE

AIR VIEW OF CLINTON, IOWA AND  
THE MISSISSIPPI RIVER

Make title in reverse type

Photo by: IOWA DEVELOPMENT  
COMMISSION



PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

DO GOOD JOB ON REDUCTION AND COLORS /

SHOW TITLE CLEARLY /

FIX UP WATER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

D 10 399

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By NOV 17 1949

By NOV 17 1949

Date NOV 17 1949

Date NOV 17 1949

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1949	NOV 21 1949
SKETCH				
RETOUCHING		35	NOV 17 1949	NOV 21 1949
REPHOTO				
PHOTO-LITHO			NOV 28 1949	DEC 2 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	14	DEC 2 1949	12/2/49
ARTIST DEPT.	108	12		3-10-50

DATE BLUEPRINT OK'D

DATE Filed MAR 16 1950

By

By 70.

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1629 ORDER NO. 58056 DATE 11-17-49

CUSTOMER

MOZELLE HOTEL  
FT. LAUDERDALE, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE MOZELLE HOTEL - 824 S.E. 2ND COURT  
FT. LAUDERDALE, FLA.

BOT: A HOME AWAY FROM HOME SITUATED IN  
THE RESIDENTIAL DISTRICT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT TELEPHONE SIGN. CROP AT TOP ONLY. TAKE OUT TREE IN FRONT  
OF BLDG. ✓

COLOR DESCRIPTION

BLDG #13. GRASS & PALM TREES #65. SHRUBBERY IN FRONT OF BLDG #1, 2 & 8.  
HOTEL SIGN OVER ENTRANCE #38.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2  
188-12-1-49  
9 101-12-28-49

X  
MOT

495



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH1630 ORDER NO. 58057 DATE 11-17-49

CUSTOMER VOIGT CO.  
PHILA., PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VOIGT ECCLESIASTICAL ILLUMINATED WARE  
.....ETC.,

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH, BUT CHANGE BACKGROUND COLOR TO PURPLE AS NEAR TO THAT ON  
SEPARATE CARD AS POSSIBLE, AND CHANGE NUMBERS OF LAMPS (SEE SKETCH) PRICES  
TO COME WITH PROOF.

SUBMIT PROOF.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS.  
SAMPLES OF PULPIT LAMPS IN ADV. DEPT. FOR COLORING.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

6-5-47  
Lent 2  
Ret 7  
1 3/4 106 - 1-6-50  
Lent 10 (31)  
As quoted  
W.D.H.  
Compos 2.0 hrs.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1631 ORDER NO. 58058 DATE 11-17-49

CUSTOMER CENTRAL KENTUCKY NEWS CO.,  
LEXINGTON, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WIND MILL MOTEL AND RESTAURANT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT MAKE THESE 2 CORRECTIONS:

1. FLOWERS ALONG CEMENT WALL SHOULD BE PLACED ALONG LAWN SIDE.
2. BE SURE SHUTTER AT EACH END OF BLDG. IS BROWN.

COLOR DESCRIPTION

FOLLOW SKETCH, WITH ABOVE, CORRECTIONS.

Photos ret'd 7/27/50 B.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

2-5x7  
Lent 1  
Ret 7  
Jm. Hc ✓ 108-12-15-49  
Lent 10½

For guest at  
MOT

Gift

(F.)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1632 ORDER NO. 58059 DATE 11-16-49

CUSTOMER

NELSON BURTON LANES  
ST. LOUIS, MOL

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXXXXXXXXXXXXXXXX~~

NELSON BURTON LANES - 5626 DELMAR BLVD.,  
ST. LOUIS, MO.

FRONT NO. 5

(All of this on address side)

R. M. ~~XXXXXXX~~ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

HAVE A 5/8 INCH PANEL AT BOTTOM, OF MESSAGE SIDE.

COLOR DESCRIPTION

CEILING IVORY. TOPS OF WALLS #16. BOTTOM OF WALLS #32. ALLEYS #36. BETWEEN  
ALLEYS #59. BILLARD TABLES DARK BROWN, LIGHT METAL TRIM. FLOOR BLOCKS #32 &  
#27. SUBDUE THE FLOOR SCHEME IF IT IS GOING TO LOOK TOO GLARING.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1633 ORDER NO. 58061 DATE 11-17-49

CUSTOMER LYON RURAL ELECTRIC CO.  
SAN DIEGO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LYON RURAL ELECTRIC CO., SAN DIEGO 12,  
CALIF.....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

ITEMS ON THIS SKETCH IN STOCK ROOM.

(make layout 4 larger)

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

2-5x7  
Lent 1 1/2  
Ret 6 1/2  
Mrs He. 1 3/4 105  
Lent 9 1/3/50 23

Red & dk. Blue  
Impressions

F